

Public Relations

1957-58 proved to be one of the busiest years ever for the Public Information office. Thorough coverage of President Axe's inauguration, of the annual gigantic Homecoming celebration, the thrilling Holiday Bowl, the new Honor Recognition program, the yearly Apple Day celebration, graduation as well as the stepped-up campus activities such as the Industrial Development Conference, the new Chamber Music Series, the Four-State Industrial Arts Conference, the Special Attraction series, Senior Day and so forth, found the PI office running up to five times as many pictures and stories as in previous years.

In addition to acting as a connecting link between the college and newspapers, radio stations and television stations, the office is busily engaged in other public relation projects. These include recruitment, speeches, promotional brochures, visitations, alumni field contact and so forth.

"We keep busy, but it's a whale of a lot of fun. The student staff has been a tremendous help. We couldn't operate without them." says Mr. Fenz.



Mr. Roland Fenz
Director of Public Relations

Assisting the secretaries is Jim Johnson, Assistant Director. Receiving the help are: Rowena Stanley and Phyllis Vogel. Staff members not pictured: Bob Friskel, Sports Director; Donita Ford, Secretary; Ruth Ann Garrett, Secretary.

