

## 1 ☐ **Promoting Open Access Journals and Open Data to Your Scholarly Community for Maximum Impact**

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OK-ACRL 2022, November 11, 2022

## 2 ☐ **Advantages of Open Access Publishing**

- Greater Visibility of Open Access Journals
  - Increased Possibility of Downloads and Citations
  - Increased Access to Information for People Who Need it
  - Increased Impact to Faculty Annual Reports and Tenure and Promotion Dossiers
  - Meeting Funding Agency Requirements for Public Accessibility
- Growth & Evolution of Open Access
  - # of Journals
  - Technology
  - Laws & Regulations
  - Various New Open Access Initiatives (read and publish, publish and read, direct to open, Institutional Requirements)

## 3 ☐ **Locating Data About Published Scholarship**

- Altmetrics
  - Plum Print
  - Altmetric Attention Score
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- Publisher Website
  - Article Usage Data
- Library Discovery Layers
  - Cited By...
  - Altmetrics Displayed
- Institutional Repositories
- [Link to Google Scholar Profile](#)
  - H-index
  - Citations to Articles

## 4 ☐ **Google Scholar Profile**

## 5 ☐ **Cautions Regarding Open Access Publishing**

- Predatory Open Access Journals
  - Little to No Information About Submission, Peer Review, and Publication Process

- Lack of Peer Review
- Fake Editors
- Promise of Quick Publication
- Article Processing Charges (APCs)
- Journal Name Sounds Similar to a Reputable Journal
- Articles Have Little Substantive Content
- What to Look For
  - [Link to Directory of Open Access Journals \(DOAJ\)](#)
    - DOAJ Seal
    - [Principles of Transparency and Best Practice in Scholarly Publishing](#)
  - [Link to Cabell's Predatory Reports](#)
  - [Link to Scimago Journal & Country Rank](#)
  - Altmetrics Scores
- Ask a Colleague

## 6 ☐ **Example of a Predatory Open Access Journal**

## 7 ☐ **Why Open Data?**

- Requirements to Make Research Data Freely Accessible for Reader Access
- Some Journals Require Authors to Make Data Freely Accessible
- Funding Agency Requirement
- Greater Possibility of the Research Being Seen, Downloaded, and Cited
- [Link to Taylor and Francis Data Sharing Policies](#)
- [Link to Figshare](#)
- [Link to Springer Nature's List of Recommended Depositories by Data Type](#)
- [Link to R3Data – Register of Research Data Repositories](#)
- [Link to Wiley Sharing and Citing your Research Data](#)
- Institutional Repositories - [Link to Digital Commons at Pittsburg State University](#)

## 8 ☐ **Promoting Research for Maximum Impact**

- ORCID, Social Media, Websites, Email
- Some Publishers Offer Resources & Training
  - [Link to ACS Institute](#)
  - [Link to Elsevier Researcher Academy](#)
  - [Link to Wiley Author Resources](#)
  - [Link to Taylor and Francis Author Services](#)
  - [Link to Research Impact Ebook from Taylor and Francis](#)
- [Link to Obtain Free Altmetric.com Badge](#)

## 9 ☐ **How to Promote Open Access to Scholars**

- Educate Scholars About How to Evaluate Open Access Journals
  - Presentations to Faculty

- Talking With Individual Faculty
- Spotting Predatory Open Access Journals
- Many Quality, Peer Reviewed Open Access Journals Exist
- Advance Scholarship in the Field
- Meet Funding Agency Requirements
- More Exposure to Research
  - Attract the Attention of Other Scholars in the Same Field
  - Increased Citations and Downloads of Research and Higher Altmetrics Scores
  - More People Can Use the Information
  - Greater Impact on Faculty Annual Reports, Tenure, and Promotion

#### 10 ☐ Using Scholarship Data in Annual Reports/Dossiers

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- [Link to ACRL 2021 Presentation Supporting Your Tenure and Promotion With Scholarship Citations, Downloads, and Journal Rankings](#)
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#### 11 ☐ Summary

- Impact of Promoting Open Access Journals and Open Data to Faculty
  - Increased Possibility of Downloads and Citations
  - Attracting Attention of Other Researchers in Field
  - Increased Altmetrics Scores
  - Increased Access to Information for People Who Need it
  - Increased Impact to Faculty Annual Reports, Tenure, and Promotion
  - Meet Funding Agency Requirements for Public Accessibility

#### 12 ☐ References

- [Link to Altmetric For Researchers](#) (Altmetric)
- [Link to Instructions on Creating a Google Scholar Profile](#) (Google)
- [Link to Google Scholar Metrics Information](#) (Google)
- [Link to YouTube Video Titled Beginner's Guide to Altmetrics](#) (Altmetric)
- [Link to Impact & Analytics](#) (Digital Commons)
- [Link to About PlumX Metrics](#) (Plum Analytics)
- [Link to Plum Analytics Video Tutorials](#) (Plum Analytics)
- [Link to An Altmetrics and citation analysis of selected predatory journals in library and information science field](#) (Chen/Wang)
- [Link to Article Do Open-Access Articles Have a Greater Research Impact?](#) (Antelmann)
- [Link to Article Same Question, Different World: Replicating an Open Access Research Impact Study](#) (Arendt)

- [Link to A Study of Distribution and Growth of Open Access Research Journals Across the World \(Pandita and Singh\)](#)
- [Link to Article Infernal journals and how to spot them \(Andrews\)](#)
- [Link to The state of OA: A large-scale analysis of the prevalence and impact of Open Access articles \(Piwowar\)](#)
- [Link to These Professors don't work for a predatory publisher. It keeps claiming they do \(Pettit\)](#)
- [Link to US government reveals big changes to open-access policy \(Tollefson and Van Noorden\)](#)
- [Updated OSTP Guidance on Open Access Research a Win for Innovation \(Diebold\)](#)