

# Adults Matter, Too!

## Passive Programs for Patrons 18 and Up

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Passive programs promote the library and its materials and services without providing a formal program at a specific time or date.

➔ Sometimes called: Self-directed or Proactive Programs

WHY

1. To Reach **ALL** Adult Patrons
2. Promote Library Resources
3. Market Library Events

## Example:

Celebrate Black History Month by matching the individual to the accomplishment by writing their name on the line.



Gerritt Morgan



George Washington Carver



Jimi Hendrix



Mary McLeod Bethune



Lee Daniels



Madam C.J. Walker



Toni Morrison



LeBron James



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## TYPES:

- Word searches
- Crossword Puzzles
- Fill-in-the-Blank
- Unscramble
- Matching
- Mind Teasers
- Quizzes
- Hidden Pictures
- Coloring
- And More...

## RESOURCES:

- Wichman, Emily T. (2012). *Librarian's Guide to Passive Programming: Easy and Affordable Activities for All Ages*. Santa Barbara, CA: Libraries Unlimited.
- Jensen, K. (2015, Mar. 29). News: Reaching Teens Subversively through Passive Programming. *Programming Librarian*. Retrieved from <http://www.programminglibrarian.org/articles/reaching-teens-subversively-through-passive-programming>
- Johnson, Abby. (2018, Jan. 2). Self-Directed Programming: Cut Costs with plan-ahead activities for youth and their caregivers. *American Libraries Magazine*. Retrieved from <https://americanlibrariesmagazine.org/2018/01/02/libraries-self-directed-programming/>
- Discovery Education for free word search and crossword puzzle makers (<http://puzzlemaker.discoveryeducation.com/WordSearchSetupForm.asp>)