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Carson J. Robison Correspondence

Carson J. Robison, the Cowboy Radio Singer,
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Letter, 1949 October 14, from R.K. MacCatherine to Carson Robison

R. K. MacCatherine

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The
PLYMOUTH
Electric
COMPANY

393 CHAPEL STREET
NEW HAVEN 4, CONN.
TELEPHONE 7-0291

Distributors



October 14, 1949 ,

Mr. Carson J. Robison
Pleasant Valley,
New York

Dear Mr. Robison:

Your letter of October 10th is indeed gratifying, and rest assured we sincerely appreciate your efforts.

So far, the promotion is shaping up much better than we had anticipated.

The best local radio station, **WELI**, is having a big "Red Feather" jamboree starting at 2:00 P.M. Thursday - Oct. 20th. I have just contacted Mr. Richard Davis, station manager, and you are to be the afternoon guest star. Weather permitting, this will be held on New Haven's old historic green, right in the center of the city, and in the shadow of Yale's fine college. If weather is bad, it will be held in the studios.

Currently, your records are being spun frequently over said station, with plenty of accent on your appearance in person on the air and on the stage of the Loew-Poli theatre. So - bring your guitar, accordeon, or what-have-you. Be prepared to be a "glutton for punishment".

Tex Roy will be a tremendously welcome guest, and he can be used on the air, introduced by you. Wear your western regalia, or whatever you wear when making appearances. There won't be any live music on the radio show, that is why we suggest you bring a guitar or whatever you need for your accompaniment.

As for the stage appearance, here is the timing. There will be two sets of eight minutes each of square dance contest. You are slotted for the break period, and are allotted six to eight minutes for your songs. The show is scheduled for 30 minutes only, and I'm afraid Tex cannot be worked in this time. If they find it possible to allow you longer time, then we can get him on. Is he a vocalist or instrumentalist - or both?

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cont.

Be sure and bring Tex for the radio show at least.
Please let us know at once how you want to be billed.

Today, I will see the publicity director of the "Red Feather" campaign with the idea of getting newspaper space for you.

Your Album L-13 is now listed on the 68th release, and will be made available to local stores next week.

Local store appearances have not proven too successful for the past two years, having been badly overdone. However, we will take you around and acquaint you with the local store operators.

Again, thanks for your splendid cooperation. We are looking forward to meeting both you and Tex Roy.

Best regards,

The Plymouth Electric Co.
MGM RECORD DIVISION

Mac

R. K. MacCatherine, Manager

RKM:hd
cc: Sol Handwerger
RPM
file