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Carson J. Robison Correspondence

Carson J. Robison, the Cowboy Radio Singer,
1903-1988

2015-01-01

Letter, 1948 July 23, from Nat Hale to Carson Robison

Nat Hale

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Hale, Nat, "Letter, 1948 July 23, from Nat Hale to Carson Robison" (2015). *Carson J. Robison Correspondence*. 153.

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July 23, 1948

Mr. Carson Robison
Pleasant Valley
New York, New York

Dear Carson:

Many thanks for your letter of July 19. It is most unusual to have such full artist cooperation, especially in view of the fact that it entailed much expense on your part.

"Tee-Jus" is still beginning to make uphill headway and it is very gratifying to find dealers and operators ordering the record in box quantities. Randy Blake has already received over 600 of the record and the Manager of his Stewart Sales Company, Mr. Jack Rotner informs me that this is peanuts--they haven't even begun to really push the record. They expect to include it in Randy's "hill-billy set" on his radio show next week and then we can really expect truly great orders.

Your pictures are beautiful and your efforts are sincerely appreciated by both this office and Randy personally. I am afraid I now have to ask you for an additional 2,000 photographs, as Randy fully expects to use 3,000 in his first big concentrated push.

Johnny Sippel, of the local "Billboard" office here, is also solidly behind "Tee-Jus" and it looks as though you will soon have to hire a secretary just to count the royalties. At any rate, I am glad to see this happen for such a cooperative fellow.

Cordially

ZENITH RADIO DISTRIBUTING CORP.



Natt Hale
M-G-M Record Division

NH/jn