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The Jefferson Highway Association

ORGANIZED NOVEMBER 16, 1915
AT NEW ORLEANS.

Kansas Division Officers.

R. S. TIERNAN, PRES.,
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J. FRANK SMITH,
SECRETARY-TREASURER
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Olathe

3-9-16 Pleasanton, Kansas, 2/26/16/
wrote J. H. Seelye Pittsburg, Ark

Mr. O. W. Schaeffer, Vice-Pres.
Crawford County,
Girard, Kansas.

3-13-16

Dear Sir:-

At a meeting of the Directors of the Jefferson Highway Association held in Kansas City Feb. 3rd 1916 it was decided to employ a field manager and begin at once the real work of promoting and building the highway which is soon to become the Great Inter-National Jefferson Highway over which all kinds of traffic may go in safety 365 days in the year. Judge J. M. Lowe, of Kansas City, who has been devoting several years to promoting and building the Old Trails road across the Continent and who is succeeding splendidly, in an address before the meeting said that in building a great highway or system of roads or in raising the money to do so that the promotion fund was by far the most important to start the work and when properly expended brought the biggest returns of any money spent for roads.

The farmers and land owners along the road are going to be asked to supply most of the funds to build the road. In many counties and communities it will be no small task to educate these land owners in the value of hard roads and induce them to make the necessary investment. The sentiment for permanent roads is growing stronger rapidly and in due time would bring about the building of this road but we hope to hasten the time by an aggressive campaign that will build the road through Kansas or at least make the necessary financial provisions for it before next Labor Day.

When it is understood that there are nearly 2,000 miles of the road and that it passes through eleven states and probably ten times that many counties the task of raising the money necessary to build the road looms up as a big one and it means work and expenses. In Kansas there is much work to be done to insure the building of the road.

The Kansas Directors have undertaken to raise their part of this promotion fund. They have gone over the route by towns and counties and apportioned the expenses

among them in the most equitable manner possible. They have decided to ask Chawford county for \$100.00 and have directed me to write to you as the Vice President of the Association for your county and ask you to try and raise that amount from the liberal and wide awake citizens of your county. The Commercial Clubs and similar clubs of the towns have been asked for subscriptions and each county has been asked for \$100.00 besides. The plans for raising the money will be left to the Vice Presidents in each county believing that you are better acquainted with your local conditions and can devise ways and means of raising the money better if left to follow your own plans.

Mr. Paul Russell, of Paola, one of our Directors, has been named as Treasurer to take care of the funds and any money that your county will contribute should be sent to him. Please notify me when your subscription is sent so I may also keep a record of our affairs.

On behalf of the Kansas Directors I wish to thank you and your county in advance for your contribution, feeling sure that it is a good investment that will bring to your county and to Kansas a National Highway, together with a system of county roads, that will add to our wealth and advantages many times what it will cost.

I am very truly yours,

J. Frank Smith
Secretary.