

Pittsburg State University

## Pittsburg State University Digital Commons

---

Football Programs, 1916-2013

University Archives

---

10-18-1969

### Washburn University vs. Kansas State Teachers College

Kansas State Teachers College

Follow this and additional works at: <https://digitalcommons.pittstate.edu/footb>

---

#### Recommended Citation

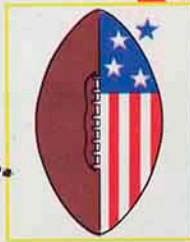
Kansas State Teachers College, "Washburn University vs. Kansas State Teachers College" (1969). *Football Programs, 1916-2013*. 61.

<https://digitalcommons.pittstate.edu/footb/61>

This Book is brought to you for free and open access by the University Archives at Pittsburg State University Digital Commons. It has been accepted for inclusion in Football Programs, 1916-2013 by an authorized administrator of Pittsburg State University Digital Commons. For more information, please contact [digitalcommons@pittstate.edu](mailto:digitalcommons@pittstate.edu).

Arrives  
KD  
E 26.5110  
969/10-18  
c1

FIFTY CENTS



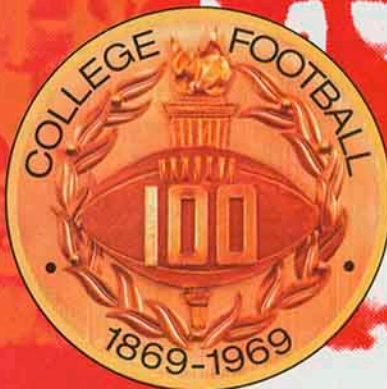
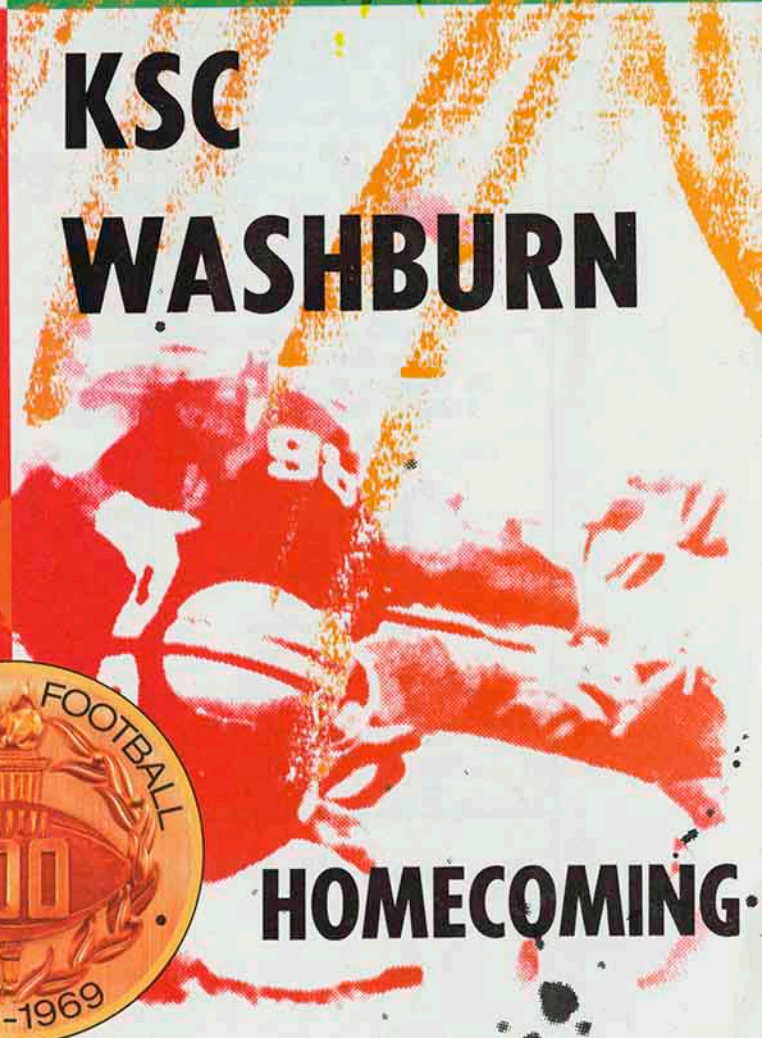
**THE  
COLLEGE  
GAME**



OCTOBER 18, 1969

BRANDENBURG STADIUM

**KSC  
WASHBURN**



**HOMECOMING**

# GORILLA BOOSTERS

American Legion  
AmVets  
A. L. Beasley  
Dr. James Bena  
Dr. C. H. Benage  
Dr. Vernon A. Berkey  
Lewis Bertalotto  
Gene Bicknell  
Dr. K. J. Bierlein  
Tim Biggs  
B.P.O. Elks No. 412  
Dave Cunningham  
Daugherty Pontiac  
Dick's Transfer  
Bob Dittman  
Paul Elliott  
Dr. C. W. Erickson  
Paul W. Fisher  
Fogarty News  
Don Gutteridge  
Guys Shop  
Dr. R. V. Haderlein  
Harold's  
Joe Hart  
Holiday Lanes  
Flo Holman  
Claude Huffman

Arthur Robb  
Nulton, Letton, White and Nettels  
Tony Roitz  
Rotary Club  
Dr. David D. Russell  
Albert W. Scherff  
J. Doyle Shultz  
Kenneth Simons  
Joe Skubitz  
Dr. L. L. Stumfoll  
Swartz Ambulance  
Taylor Paint & Wallpaper Co.  
Thomas Wheel & Alignment  
A. L. Thurman  
Nelson E. Toburen  
John Towner  
Vel Fre Motel  
Vietti Body Shop  
VFW  
A. J. Watcher  
Simeon Webb  
Donald Webber  
Sim Wesong  
Paul L. Wilbert  
Williams Chevrolet  
Dr. Doug H. Wood

Jackson Electric  
Claude Jackson  
Paul Jones  
Al Kendall  
D. E. Kendall  
Randall Kennon  
Garry W. Lassman  
Dr. Paul B. Leffler  
Forest Leon  
Lion's Club  
John Lusker  
Bob Lyerla  
Dr. D. J. Lyons  
Morris Matuska  
Maudlin's, Inc.  
Dr. Robert M. Menchetti  
James R. Morgan  
F. G. Morris  
Motor Supply  
Dr. Sam Muller  
Don Musser  
Otto's Cafe  
Ott's TV & Appliance  
Perry Owsley  
Pittsburg Pottery  
Palace Clothing  
Randall D. Palmer  
Robert Pate  
Pittsburg Cable TV  
Dr. G. W. Pogson  
Alvin H. Procter  
Dr. W. G. Rinehart

YEA

GORILLAS

YEA

Crawford  
County  
Realty

908 S. Bdwy

AD1-4370

Pittsburg  
Lumber Co.

601 E. 4th

AD1-0730

Vern Plattner  
Motors

114 S. Bdwy

AD1-2450

Wright's  
Greenhouse

412 S. Walnut

AD1-6400

Montgomery  
Ward

517 N. Bdwy.

AD1-9200

# THE Gorilla Booster

## Official Athletic Program of Kansas State College of Pittsburg

Price Fifty Cents Includes Tax

---

HOME		AWAY	
Pittsburg 50	Morningside 29	Pittsburg 14	Univ. of Neb., Omaha 25
Pittsburg 21	So. Colo. 17	Pittsburg 34	S.W. Mo. State 14
Pittsburg 13	N.E. Mo. State 14	Oct. 25	K.S.T.C., Emporia
Oct. 18	Washburn Univ.	Nov. 8	Missouri Southern
Nov. 1	Ft. Hays State	Nov. 15	N. E. Okla. State

---

This 1969 Homecoming game will be the sixth contest of the season for the Gorillas as KSC hosts the Ichabods of Washburn University. This will be the 39th contest between the two schools since the series began in 1921. During that time KSC has won 24, lost 13, and tied 1.

Calling the signals for the Ichabods this year is Dale Bennet, who was last year's back-up quarterback. During the first four games of their season, he completed 13 of 42 passes and had four intercepted. He totaled 264 yards for two touchdowns. Washburn seems to have great depth at the end position with 7 of their receivers on the books with yardage. Steve Alston, WU halfback, is one of the leading ground gainers for the Ichabods, with a 4 game total of 154 yards.

This will be the third conference game for the Gorillas as they now stand 1-1 in the Plains Division after the defeat last week-end by the Indians of Omaha. Overall, the Gorillas stand with a 3-2 record. During that game with Omaha, Bob Howard, KSC fullback, broke the KSC career rushing yardage record by gaining a total of 1683 net yards, 11 yards better than the old record of 1672 net yards set by Gary Snadon in 1961.

---

### GORILLA COACHING STAFF

Tom Lester, Head Coach  
Joe Murphy, Line Coach  
Bill Samuels, Backfield Coach  
Alfred Ortolani, Trainer  
Charles Broyles, Staff Assistant  
Fred Linebarger, Staff Assistant  
Billy Rink, Staff Assistant

### ICHABOD COACHING STAFF

Harold "Bud" Elliott, Head Coach  
Bob Noblitt, Line Coach  
Larry Elliott, Backfield Coach

---

The front cover was designed and printed by Spencer Advertising Company, Inc., 271 Mad. Ave., N. Y.  
Represented for National Advertising by Spencer Advertising Company, Inc., 271 Mad. Ave., New York City

---

Printed by Printing Division of the School of Technology

**WE MAKE  
STOCKADE MINERALS**

**FOR LIVESTOCK**

**Harvest Brand Inc.**

**Country Club Road**

**AD1-6700**

**The Gorillas**

**Have Quality**

**We Have It Too**

**Beck & Hill**

**Market**

**303 N. Bdwy.**

**AD1-0540**

**GO**

**GORILLAS**

**GO**

**First  
State Bank  
of Arma**

**Serving the Area**

**With Pride**

**For Many Years**

**ARMA, KANSAS**

COME IN—LET'S GET BETTER ACQUAINTED



At 417 N. Broadway Since 1903



Drive-In Bank 4th & Walnut

# THE FIRST STATE BANK OF PITTSBURGH

MEMBER F.D.I.C.

Bankmark



THE "FIRST"  
CHARGE CARD

## HAGMAN'S

Your Friendly House  
of Service  
Since 1918

-Wholesale-

CANDY  
TOBACCO  
CIGARS

Now in our  
Second-Half Century

231-8000

OUR BEST  
WISHES  
FOR  
A  
SUCCESSFUL  
SEASON

## Dunton Hardware

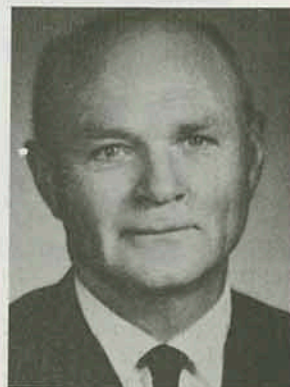
Arcadia, Kansas



**TOM LESTER**  
Head Football Coach



**CARNIE SMITH**  
Athletic Director



**JOE MURPHY**  
Line and Swimming Coach



**BOB JOHNSON**  
Head Basketball Coach



**GEORGE F. BUDD**  
President



**BILL SAMUELS**  
Backfield Coach



**DAVE SUENRAM**  
Track Coach



**AL ORTOLANI**  
Trainer

## **KSC President and Athletic Staff**

## TOM LESTER HEAD COACH

Tom Lester, in his third year as head coach, is only the eighth man in the 61-year history of the College athletic program to hold the position of head football coach. Lester succeeded Carnie Smith who moved up to the position of athletic director in 1967. Coach Lester is a former Gorilla star and a 6-year veteran of former head coach Carnie Smith's staff. An NAIA all-American honorable mention and all-CIC first-team end at KSC in 1951, Lester earned a B.S. degree in physical education in 1951 and an M.S. degree in education in 1955, both at Pittsburg. As KSC's eighth head coach, Lester is only the third mentor to have graduated from the College.

A high school football coach for nine years before coming to KSC, Lester posted a 22-2-2 mark at Caldwell, and a 28-19-1 record at Atchinson, 1955-60. An all-State center in basketball as well as all-State end in football during his senior year at Drumright, Okla., high school in 1945, he also coached high school basketball at Caldwell with a 4th place finish in the state tournament.

Lester, 42, joined the faculty of the department of health, physical education and recreation in 1961. He has coached the freshman football squad and the varsity ends as well as fulfilling other athletic assignments including scouting.

Coach Lester originally came to KSC on a basketball scholarship but a knee injury hampered his playing, so, using a knee brace, he went out for football. Lettering his freshman year under Charlie Morgan and the next three years under Smith, he won all-CIC first team end honors as a junior and again as a senior, along with NAIA all-American recognition.

Married to the former Margaret Melka of Medford, Okla., the Lesters have two sons, Randy, 19, and Rusty, 14, and a daughter, Sydney, 10.

# OFFICIAL WATCH FOR THIS GAME LONGINES

THE WORLD'S MOST HONORED WATCH\*



Ultra-Chron #8214, automatic calendar, 10k gold filled case and link bracelet, \$185.

## ULTRA-CHRON

THE WORLD'S MOST ACCURATE WATCH

Guaranteed accurate to a minute a month\*  
Requires no batteries  
Unaffected by gravitational field... therefore, not sensitive to change of position  
Fully automatic  
Superior protection against water, dust, shock, magnetism  
Thinner movement,  
Extraordinary reliability  
Tells date, hour, minute, second

Longines, only watch ever to win 10 World's Fair Grand Prizes and 28 Gold Medals.



\*Your Longines-Wittnauer Franchised Jeweler will adjust your Ultra-Chron to this accuracy, if necessary. Guarantee is for one year.

## LONGINES

LONGINES-WITTAUER WATCH COMPANY

Longines-Wittnauer Building, New York



## Southeast Kansas Largest Bank

For Your Convenience:

4 Drive-In Windows

Installment Loan Dept—Open 9 to 5

Convenient Parking

## The National Bank of Pittsburg

Third and Broadway

AD1-0600

**TWO WINNERS**

THE GORILLAS  
AND  
JAYHAWK COAL

Mackie  
Clemens  
Fuel Co.

502½ N. Bdwy.

AD1-1050

**GO GORILLAS**

**ALWAYS TOPS**

**KOAM  
Radio**

**860 on your Dial**

**First In Pittsburg**

**ALL SUCCESS  
to the  
GORILLAS**

**Cremer  
Monuments**

617 S. Bdwy. AD 1-2989

**Taco Pete's**

1402 S. Bdwy.

**Bob's Textile  
Care Service**

1608 S. Bdwy. AD1-0650

**S. A. Rose  
IRON & METAL  
COMPANY**

501 N. Joplin AD1-0620

**Abe's Flowers**

108 N. Bdwy AD1-5690

**Travella and DePaoli  
Harness Shop**

209 N. Bdwy AD1-3690

**Crawford County  
Lumber, Inc.**

308 E. Forrest Girard

Go

Gorillas!

**First Federal  
Savings & Loan**

Parson, Kansas

**Pittsburg Cable  
TV, Inc.**

308 N. Walnut 231-3360

**WIN**

**GORILLAS**

**WIN**

**Karbe's  
Inc.**

710 N. Locust

AD1-1460

**The Best  
In  
Farm  
Equipment**

**Coyle  
Implement  
Co.**

RFD 2

AD1-0950

# Athletic Scholarship Central Committee



**JOHN E. EWING**  
General Chairman



**Maynard Angwin**



**Al Burgert**



**J. L. Patterson**



**Don Webber**



**Russell Duff**



**Richard Feasel**



**David Flowers**



**Claude Huffman**



**Jerry Lautigar**



**Kenneth Snell**



**Roy Surridge**



**Wayne Allai**



**Bill Anderson**



**Mike Burdick, Jr.**



**Leonard Burke**



**John Clark**



**George Gadow**



**Jerry Maloan**



**George Maris**



**Duane Schmitt**



**Roy Seal**



**Nelson Toburen**

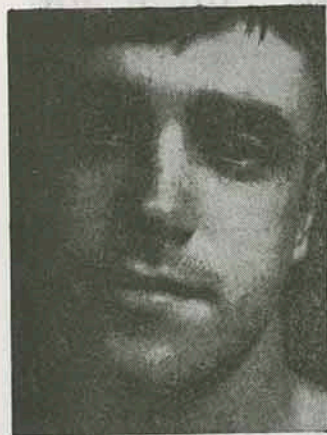
# Break your beard in right.

Right now your beard is in the formative stage.

You can shave it with a razor blade like your father does. And each time you do your beard will grow back a little more difficult. Until one day shaving's no longer a chore. It's an agony.

Look no further than your father's face for proof.

But fortunately, you're catching your beard at an early age. You can break it in to be just as shaveable 10 and 20 years from now as it is today.



With a REMINGTON *Lektro Blade* shaver.

And if you think the kind of shave we're selling won't be close enough for you, you're wrong.

Our new Lektro Blade shaver has very sharp disposable blades. Just like a razor. So it gives very close shaves. Just like a razor.

What's more, you can dial a Lektro Blade shaver into a sideburn trimmer.

Admittedly, it costs more to buy our electric shaver than a razor and some blades.

But it's a good investment.

These next few years will determine how you and your beard will get along for the rest of your lives. †SPERRY RAND® LECTRO BLADE: TRADEMARK OF SPERRY RAND CORP. ©1969 S. R.



**REMINGTON**  
ELECTRIC SHAVING DIVISION, BRIDGEPORT, CONNECTICUT

## Prescriptions

- PRESCRIPTION SPECIALISTS
- QUICK DELIVERY SERVICE
- FOUNTAIN LUNCHEONETTE

The Rexall Store  
Crowell's  
Drug Store

4th and Bdwy.

AD1-0750

Compliments of



Beatrice  
Food  
Company

108 E. 10th

AD1-3170

Pittsburg's Friendly  
Department Store  
Famous Brands's for  
Every Member of the  
Family

Back The Gorillas!

Jones Store  
Co.

411 N. Bdwy.

AD1-4200

GO

BIG RED

GO

Arma  
Elevator  
Company

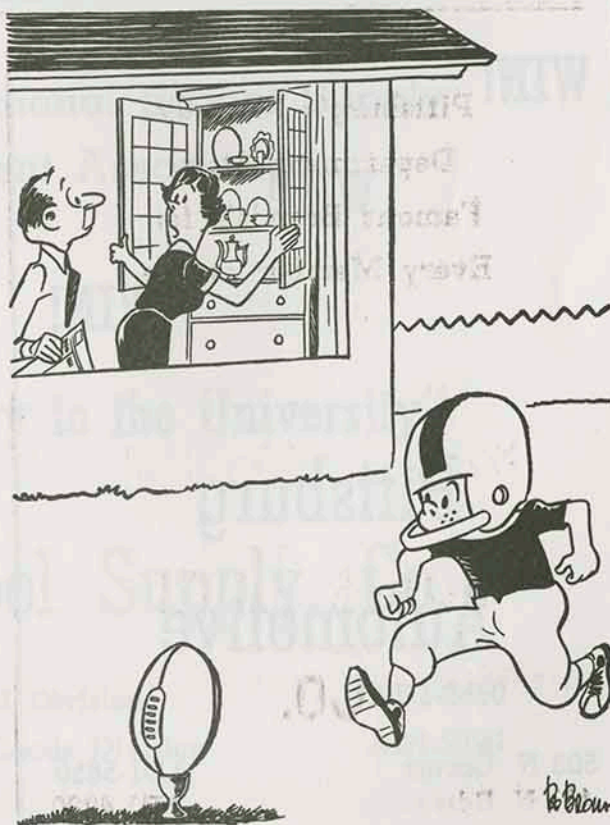
800 E. 14th

AD1-5000



*B. Brown*

"He must be using a lot of that greasy kid stuff."



*B. Brown*

"Have you seen my antique egg cup?"

**Go**

**Big Red**

**Go**

**Pittsburg  
Optical Service**

105 W. 5th AD1-6590

**Seymour's**

513 N. Bdwy. AD1-1250

Good Luck, Gorillas

**MINERS  
State Bank**

211 E. McKay  
Frontenac AD1-9280

**Midwest Tank and  
Reservoir Service**

915 E. Jefferson AD1-2160

BEST OF LUCK GORILLAS

**Sheward Realty**

301 S. Pine AD1-1160

Best Wishes

to

**THE GORILLAS**

**Pepsi-Cola  
Bottling  
Company**

1211 N. Bdwy. AD1-3800

**Bitner  
Realty and  
Insurance**

208 N. Locust AD1-0951

**WIN!**

**WIN!**

**WIN!**

**Pittsburg  
Automotive**

503 N Locust AD1-5850

**Win**

**Gorillas**

**Win**

**Ramsay  
Brothers**

616 N. Bdwy. AD1-9500

You Can Order  
from our Big

**CATALOG**

as well as  
**SHOP**

at

**J. C.  
Penney**

523 N. Bdwy

AD1-2300

Want to Sell  
Something

**Quickly**

Use Headlight-Sun  
**WANT ADS**

**NEWS to You**  
Every Morning

**Pittsburg  
Headlight-Sun**

701 N. Locust

AD1-2600

---

**Member of the National School Supply  
and Equipment Association**

**"From the Nursery to the University"**

**Bowlus School Supply, Co.**

201 E. Fifth

School Division

AD1-3450

1015 N. Broadway

Sporting Goods Division

AD1-2290



# KSC Annual Football Awards

## THE STRATTON AWARD

The Stratton Award was established just prior to the 1954 football season, in honor of Richard Stratton, a letterman in 1951 who was killed in the Korean conflict. He was the first KSC football player to lose his life after World War II.

Stratton was a native of Picher, Oklahoma, and characterized the American football player who played for fun, completely devoted to his team, without jealousy or envy, and was a genuine "member" of the team on the field, on the bench, or on the campus. It is to his team loyalty and complete dedication that a player on the team is named each year. The player need not be a letterman. The winners were:

- 1968 - Fred Linebarger
- 1968 - FRED LINEBARGER
- 1967 - Fred Held
- 1966 - Lewis Kalm
- 1965 - Ron Vignery
- 1964 - Ron Vignery and John Brunet
- 1963 - Doug Scherer
- 1962 - Bob Fulton and Tom Spiewak
- 1961 - Mike Riley
- 1960 - Jerry Louthan
- 1959 - Eldon Danenhauer
- 1958 - John Levra
- 1957 - Paul Crandell
- 1956 - Jim Skillen
- 1955 - Allen Graber
- 1954 - James Crutcher

## W. G. PARROTT AWARD

The W. G. Parrott award has been made annually since 1949. The recipient is a combination of best player, field leader, and one who has contributed greatly to team morale. In the early years of this award the letterman was called "The Most Valuable Player." In 1963, the award became the W. G. Parrott award in honor of two long time donors to KSC football, William and Pauline Parrott both of whom are now deceased.

- 1968 - Charles Broyles
- 1967 - John Peterson
- 1966 - A. J. Wachter  
John Peterson  
Gary Wilson
- 1965 - Larry Basky
- 1964 - Gene John
- 1963 - Craig Campbell  
Gaylen McCubbin
- 1962 - Bob Fulton  
Tom Spiewak
- 1961 - Gary Snadon
- 1960 - Jerry Archer
- 1959 - Paul Schleicher
- 1958 - John Levra  
Paul Schleicher
- 1957 - Len Mansfield
- 1956 - Marvin Ackerson  
Lynn Pollock
- 1955 - Marvin Ackerson  
Spencer Carter
- 1954 - Bob Hill  
Ray McDaniel
- 1953 - Bob Hill
- 1952 - Dale Neth  
Paul Friskel
- 1951 - Buddy Ball  
Bert Lewis
- 1950 - Buddy Ball
- 1949 - Jim Jolgen

## HONORARY CAPTAINS

Team captains are usually named on a game to game basis until the season ends, at which time lettermen ballot to name their captain. Often there is a tie, or three players, once four players, who received votes sufficient to name more than one captain. They are chosen on the basis of team leadership on the field, represents the team during the season, and becomes the Honorary Captain when chosen at the conclusion of the season. The records include those chosen since 1949.

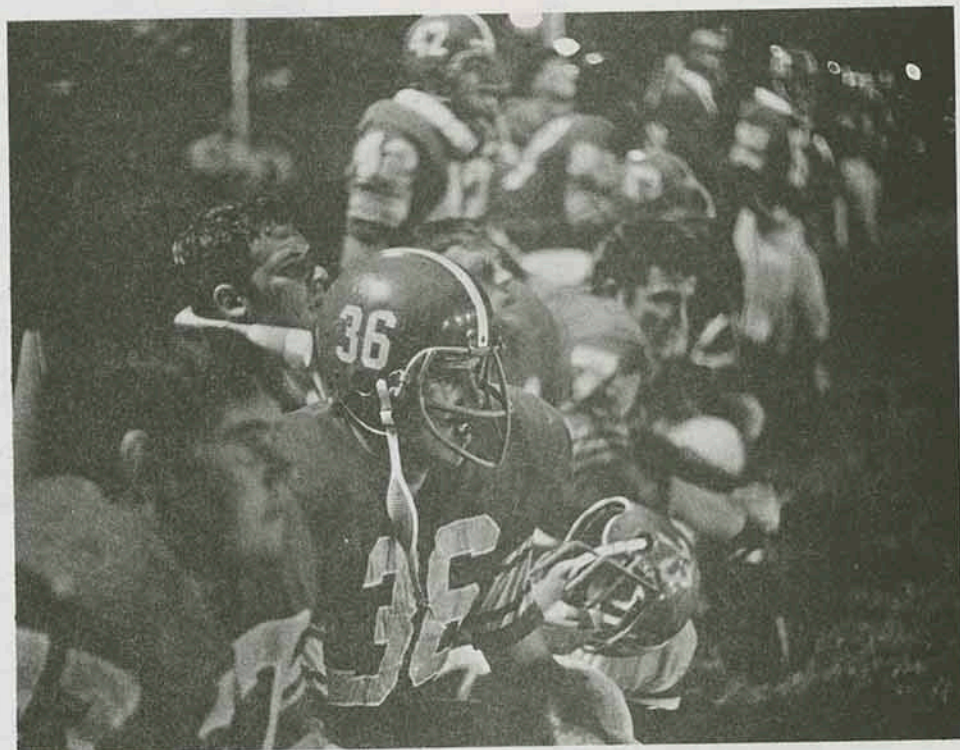
- 1968 - Charles Broyles
- 1967 - John Peterson - Fred Held
- 1966 - A. J. Wachter - John Tripp
- 1965 - Larry Basky
- 1964 - Gene John - Jerry Cummings -  
John Brunet - Phil Young
- 1963 - Craig Campbell
- 1962 - Tom Spiewak - Harlan Hess - Jerry  
Archer
- 1961 - Lewis Holmes - Tom Gosch - Rich-  
ard Beal
- 1960 - Bill Brown
- 1959 - Paul Schleicher - Eldon Danenhau-  
er
- 1958 - John Levra
- 1957 - Bill Samuels - Carroll Cobble
- 1956 - Marvin Ackerson - Bill Mosley
- 1955 - Marvin Ackerson - Jim Troxel
- 1954 - David Fowler - Bob Hill
- 1953 - Bob Coughenour
- 1952 - Bernard Hays
- 1951 - Tom Lester - Junior Rons
- 1950 - Paul Hutsey
- 1949 - Art Parkhurst - James Gumfory

## SUNFLOWER AWARD

The Sunflower Award is dedicated to an anonymous donor and friend of KSC since 1950. The award winner each year is the senior graduating letterman who has posted the highest grade average during his undergraduate days at KSC.

- 1968 - Larry Beard
- 1967 - Fred Held
- 1966 - A. J. Wachter
- 1965 - Ron Vignery
- 1964 - John Brunet
- 1963 - Wayne Young

# Bob Howard Breaks Record



Bob Howard, KSC starting fullback from Kansas City, has set a new KSC record this season. In last week's game with the University of Nebraska at Omaha, Howard became the holder of the career rushing yardage record. When he surpassed the old record of 1672 yards set by Gary Snadon in 1961 by 22 yards.

In 1967 Howard gained 360 yards for 90 carries, losing only 3 yards the entire season. He then came back in 1968 to take another rushing mark at KSC by gaining 876 yards for the most yards rushing in one season. This set up his chance to grab the career record this season. He started the 1969 season with a total of 1236 yards, just 436 yards away from the old record.

In the first game of the season against Morningside College, Howard gained 109 yards narrowing the total needed to 327 yards. He then came back with 125 net yards against Southern Colorado in KSC's first RMAC game. When it came time to play NE Missouri State in the third game of the season, Howard sustained an injury and was only able to gain 12 yards that night.

With only 190 yards to go, the Gorillas took to the road for the first time of the season to meet SW Missouri State. But the injury was still with Howard and he was only able to play the first half of the game. During that first half he managed to pick up another 76 yards. He now had only 115 more yards to go to break the career record as the Gorillas prepared for the second conference game of the 1969 campaign.

On October 11, in Omaha, Nebraska, Howard reached his goal. By gaining 136 net yards against the Indians of UNO, Howard surpassed the old record by 22 yards. With half of the season still left to play, Bob Howard is likely to set a record that will stand for years to come.

# GORILLA STATISTICS

No.	Name	Pos.	Weight	Height	Hometown	Class
10	Jim Kirkendoll	HB	165	5-7	Kansas City	Fr.
11	Daryl Benedict	HB	190	5-11	Paola	Fr.
12	Alan Spencer	HB	175	6-3	Webb City, Mo.	Fr.
14	James Cole	HB	165	5-9	Medicine Lodge	Jr.
21	Rick Clark	QB	170	5-10	Chanute	Jr.
22	Rogers Smith	QB	165	5-10	Bellevue, Neb.	Jr.
23	John Reynolds	QB	170	6-0	Kansas City	Jr.
24	Dave Beckner	QB	175	6-0	El Dorado	Fr.
25	Ron Close	HB	190	6-1	Iola	Fr.
27	Craig Pearson	HB	170	5-10	Kansas City	So.
32	James Burke	FB	205	5-11	Oswego	Fr.
33	Steve Howard	FB	195	5-10	Kansas City	Fr.
34	Mike Harlin	FB	200	5-11	Iola	So.
35	Floyd May	HB	170	5-9	Kansas City, Mo.	Sr.
36	Bob Howard	FB	215	6-1	Kansas City	Sr.
42	James Brennan	FB	202	6-0	Kansas City	Jr.
43	Albert Schmidt	HB	194	6-1	Caldwell	So.
44	Ron Commons	HB	170	6-0	Lawrence	So.
46	Ted Allmon	HB	165	5-9	Pittsburg	Sr.
48	Merle Clark	HB	190	5-10	Pittsburg	Fr.
50	Tom Michael	HB	155	6-0	Topeka	So.
51	Ron Mann	G	190	6-1	Lawrence	So.
52	James Cole	HB	165	5-9	Medicine Lodge	Jr.
53	Daryl Benedict	HB	190	5-11	Paola	Fr.
54	Raymond Harvey	E	190	6-0	Blue Mound	Jr.
55	Jim Atwell	C	190	6-0	Kansas City	Fr.
56	Bob Numrich	C	195	5-11	Kansas City	Sr.
57	Larry Lemon	E	180	5-10	Parker	Fr.
58	Tom Hicks	E	185	6-1	Kansas City	Fr.
61	Ralph Ramsey	G	190	5-9	Oswego	So.
62	Fred Schoening	G	194	5-10	Fulton, Mo.	Sr.
63	Ron Capoccia	G	215	5-10	Rome, N.Y.	Fr.
64	James Manley	G	200	5-10	Fort Scott	So.
67	Phil Schmidt	G	210	6-1	Caldwell	So.
68	Bob Homer	G	190	5-9	Meade	So.
69	Don Krug	G	220	5-7	Jacksonville, Fla.	Jr.
71	Richard Adams	T	205	6-0	Kansas City	Sr.
72	John Farrar	T	225	6-3	Iola	Fr.
73	Gene Schimpf	T	245	6-4	Marion	Sr.
74	Mike Potchad	T	245	6-6	Kansas City	Jr.
75	Greg Wells	T	215	5-10	Fredonia	Jr.
76	Joe Lee	T	225	5-11	Kansas City	Jr.
77	Joe Dressler	T	265	6-4	Humboldt	Jr.
78	Herb Kersley	T	210	6-0	Kincaid	Jr.
79	Don Barcus	G	185	5-11	Oswego	Fr.
81	Tom Kennard	E	175	6-1	Kansas City	So.
82	John Saunders	E	200	6-0	Lawrence	Jr.
83	Mike Chapman	E	180	6-0	Fredonia	So.
84	Andy Brown	E	195	6-0	Kansas City	So.
85	Curtis Squire	E	189	5-11	Humboldt	Jr.
86	Randy Whipple	E	195	6-0	Bellevue, Neb.	Jr.
87	Larry Young	E	165	5-11	Fort Scott	Jr.
88	Mike Powell	E	190	6-3	Kansas City, Mo.	Fr.
89	Bob Sander	E	200	6-0	Kansas City	Fr.

"OFFICIAL WATCH FOR THIS GAME—LONGINES—THE WORLD'S MOST HONORED WATCH"

Valiant Duster 340

Plymouth GTX



Dodge Challenger

Plymouth Barracuda

Dodge Charger 500

**OUR  
SPORTS PROGRAM  
FOR  
THIS SEASON**

Chrysler weather has arrived. Falling leaves take off on the wind—and our 1970 Chrysler Corporation lineup takes the field.

For a starter, Plymouth 1970 makes it with the Rapid Transit System: The fabulous Barracuda Series. Valiant Duster 340. And the imperturbable Plymouth GTX.

Or you could be Dodge material. Find out

with a run in the cars with the bumblebee stripe: The Challenger. Charger 500. Dart Swinger 340. Coronet Super Bee.

The loaded lineup. Performance on wheels, waiting for the moment you take over.

And while you're thinking about it—relax, sit back and enjoy the game.



**CHRYSLER  
CORPORATION**

Plymouth • Dodge • Chrysler • Imperial • Dodge Trucks • Simca • Sunbeam

Things  
go better  
with Coke.

TRADE-MARK ®



TRADE-MARK ®



# KANSAS STATE COLLEGE

## Probable Offensive Lineup

88	MICHAEL POWELL	LE
71	RICHARD ADAMS	LT
69	RON CAPOCCIA	LG
56	BOB NUMRICH	C
64	JAMES MANLEY	RG
73	GENE SCHIMPF	RT
83	MIKE CHAPMAN	RE
21	RICK CLARK	QB
46	TED ALLMON	LH
43	ALBERT SCHMIDT	RH
36	BOB HOWARD	FB

## Probable Defensive Lineup

82	JOHN SAUNDERS	LE
42	JAMES BRENNAN	RE
74	MIKE POTCHAD	LT
78	HERB KERSLEY	RT
75	GREG WELLS	RG
77	JOE DRESSLER	LG
35	FLOYD MAY	LB
68	BOB HOMER	LB
44	RON COMMONS	RH
46	TED ALLMON	LH
23	JOHN REYNOLDS	S

## KSC SQUAD

10	Kirkendoll, HB	58	Hicks, E
11	Benedict, HB	61	Ramsey, G
12	Spencer, HB	62	Schoening, G
14	Cole, HB	63	Capoccia, G
21	Clark, QB	64	Manley, G
22	Smith, QB	65	Schattenberg, G
23	Reynolds, QB	66	Capoccia, G
24	Beckner, QB	67	Schmidt P., G
25	Close, HB	68	Homer, G
27	Pearson, HB	69	Krug, G
32	Burke, FB	71	Adams, T
33	Howard, FB	72	Farrar, T
34	Harlin, FB	73	Schimpf, T
35	May, HB	74	Potchad, T
36	Howard, FB	75	Wells, T
42	Brennan, FB	76	Lee, T
43	Schmidt A., HB	77	Dressler, T
44	Commons, HB	78	Kersley, T
46	Allmon, HB	79	Barcus, G
48	Clark, HB	81	Kennard, E
50	Michael, HB	82	Saunders, E
51	Mann, G	83	Chapman, E
52	Cole, HB	84	Brown, E
53	Benedict, HB	85	Squire, E
54	Harvey, E	86	Whipple, E
55	Atwell, C	87	Young, E
56	Numrich, C	88	Powell, E
57	Lemon, E	89	Sander, E

## WASHBURN SQUAD

12	Bennett, QB	58	Braves, C
15	Rose, QB	62	Marquart, G
17	Schwartz, QB	63	Fry, G
19	Johnson, HB	65	A. Escobar, LB
21	Bowen, HB	66	Bibens, G
22	Carr, HB	68	Bell, E
23	Alston, HB	68	Hales, T
24	K. McCormick, HB	69	Gilmare, LB
25	Makalous, FB	70	Gallant, T
26	McBride, HB	73	Snedegar, T
27	Bontrager, HB	74	E. Escobar, E
28	Wagner, FB	75	Bianchino, T
29	Kendricks, FB	76	Hurley, T
31	Weigel, HB	77	Hysten, T
32	Renner, FB	78	Prince, T
34	Dressman, HB	79	Kurpeikis, T
35	Carruthers, HB	81	Muxlow, LB
36	Ptacek, HB	82	Hutchins, E
37	Smith, E	83	Clamon, E
40	Seaman, HB	84	Stewart, LB
41	Maloy, HB	85	Hill, E
46	Collins, FB	87	Westgate, FB
49	Harrison, HB	88	Goetz, E
50	Bono, LB	89	Wert, E
51	G. McCormick, C		
53	Green, LB		
54	Bailey, LB		
55	Van Riper, C		
56	Baranski, E		

## WASHBURN UNIVERSITY

### Probable Offensive Lineup

87	MIKE WESTGATE	E
73	MIKE SNEDEGAR	T
63	RICH FRY	G
55	LEE VAN RIPER	C
62	ANDY MARQUART	G
66	BILL BIBENS	T
82	JOEL HUTCHINS	E
12	DALE BENNETT	QB
23	STEVE ALSTON	HB
34	ALAN DRESSMAN	HB
49	RICK HARRISON	HB

### Probable Defensive Lineup

84	BRAD CARR	E
78	DON PRINCE	T
66	BILL BIBENS	G
75	BERNIE BIANCHINO	T
68	DARVIN HALES	E
51	GAR McCORMICK	LB
53	STEVE GREEN	LB
21	DAVE BOWEN	HB
22	REGGIE CARR	HB
26	GENE McBRIDE	HB
40	DENNIS SEAMAN	LB

### —OFFICIALS—

Referee.....	Dick Sanders	Head Linesman.....	Wendell Bowyer
Umpire.....	Clayton Connell	Field Judge.....	Jack Miller



# CHANGE IS IN THE WIND

Shaped in a wind tunnel...  
Refined by the wind  
at Daytona, Riverside, and Darlington.  
Wind-shaped. Aerodynamic. Made to move.



## 1970 FORD TORINO

The most completely changed new cars of the year—Torino. New size. Longer. Lower. Wider. Quick and quiet. New shape. Shaped in a wind tunnel for a new, low-drag silhouette.

Torino Brougham. Here's the one that has it all. Distinctive new grille with Hideaway Head-

lamps. New interiors to surround you with luxury. More luxurious than any other car in its class. Top performance from a choice of five new V-8's, including the super efficient 351-cu. in. 4V. Top it all off with a glamorous vinyl-covered roof. Torino Brougham—sweeping its class.

### 1970 Torino Brougham 2-Door

More luxurious than any other car in its class. One of the 13 new 1970 Torino models—the most completely changed new cars of the year.

TORINO



# ICHABOD STATISTICS

No.	Name	Pos.	Weight	Height	Hometown	Class
12	Dale Bennett	QB	185	6-2	Topeka	Jr.
15	Monte Rose	QB	190	6-3	Topeka	Fr.
17	Bob Schwarz	QB	186	6-3	Onaga	Fr.
19	Dave Johnson	HB	170	5-10	Kansas City	Fr.
21	Dave Bowen	HB	175	5-9	Gladstone, Mo.	So.
22	Reggie Carr	HB	175	5-11	Pittsburgh, Penn.	Sr.
23	Steve Alston	HB	185	5-9	Midland, Pa.	Sr.
24	Kevin McCormick	HB	195	6-1	LaCrosse	So.
25	Don Makalous	FB	198	6-0	Beattie	So.
26	Gene McBride	HB	180	5-11	Bronx, N.Y.	Jr.
27	A. L. Bontrager	HB	150	5-9	Junction City	Jr.
28	Steve Wagner	FB	190	5-11	Lansing	So.
29	Chester Kendricks	FB	185	5-10	Topeka	So.
31	Steve Weigel	HB	170	5-9	Topeka	Sr.
32	Marvin Renner	FB	205	6-0	LaCrosse	Sr.
34	Alan Dressman	HB	170	5-11	Plainview, N. Y.	So.
35	Chatman Carruthers	HB	185	5-11	Topeka	Fr.
36	Ed Ptacek	HB	185	5-10	Ellsworth	Jr.
37	Ray Smith	E	200	6-0	Topeka	So.
40	Dennis Seaman	HB	165	5-11	Fairbury, Neb.	Sr.
41	Ralph Maloy	HB	180	5-8	Slickville, Pa.	So.
46	Bob Collins	FB	215	6-0	South Glens Falls, N. Y.	So.
49	Rick Harrison	HB	180	5-11	Topeka	Fr.
50	Joe Bono	LB	185	5-9	Topeka	Jr.
51	Gar McCormick	C	185	5-10	Cedar Rapids, Iowa	Sr.
53	Steve Green	LB	193	5-9	Kansas City, Mo.	So.
54	Marvin Bailey	LB	185	5-10	Kansas City	Fr.
55	Lee Van Riper	C	197	5-9	Brushton, N. Y.	So.
56	Dennis Baranski	E	185	6-2	Buffalo, N.Y.	So.
58	Chriss Braves	C	210	5-10	Rutland, Vt.	Fr.
62	Andy Marquart	G	210	5-10	Mineola, N. Y.	So.
63	Richard Fry	G	205	6-1	St. Marys	Sr.
65	Augie Escobar	LB	185	5-8	Bronx, N. Y.	Fr.
66	Bill Bibens	G	215	6-1	Chester Depot, Vt.	So.
68	Steve Bell	E	205	6-5	Gardner	Fr.
68	Darwin Hales	T	215	6-3	Topeka	Sr.
69	Kent Gilmare	LB	190	6-0	Arkansas City	Fr.
70	Mike Gallant	T	223	6-2	Hicksville, N. Y.	Fr.
73	Mike Snedegar	T	220	6-0	Leavenworth	So.
74	Edwin Escobar	E	190	5-11	Bronx, N. Y.	Fr.
75	Bernie Bianchino	T	225	6-1	Overland Park	Sr.
76	Bob Hurley	T	225	6-0	Newton	So.
77	John Hysten	T	225	5-11	Topeka	Fr.
78	Don Prince	T	250	6-2	Great Neck, N. Y.	Sr.
79	Lenny Kurpeikis	T	225	6-3	Pittsburgh, Penn.	Sr.
81	Paul Muxlow	LB	185	6-0	Topeka	Sr.
82	Joel Hutchins	E	175	6-1	Denison	So.
83	Jim Clamon	E	215	6-1	Boulder, Colo.	Sr.
84	Don Stewart	LB	185	6-0	Topeka	Fr.
85	Jeff Hill	E	200	6-0	Topeka	Sr.
87	Mike Westgate	FB	215	6-1	St. George	Fr.
88	Tom Goetz	E	165	6-0	Wappinger Falls, N. Y.	Fr.
89	Chuck Wert	E	190	6-2	Fonda, N. Y.	So.

"OFFICIAL WATCH FOR THIS GAME—LONGINES—THE WORLD'S MOST HONORED WATCH"



For The Best In  
Service, Comfort,  
Convenience  
and Economy

Choose  
Modern Gas  
Appliances

See your Gas Appliance Dealer  
Plumber, Heating Contractor  
Or . . .

The Gas  
Service Co.

118 E. Fourth

AD1-3300

We Manufacture

The Best In

Wallboard

Wallace  
Manufacturing  
Company

811 E. Jefferson

AD1-8200

Shop at one of Pittsburg's Three Big  
Foodtown Super Markets

Pittsburg is also the home of the  
Foodtown Offices and Warehouse

Foodtown Super Markets

1806 N. Broadway  
612 S. Broadway  
312 W. Fourth

AD1-5810  
AD1-4780  
AD1-7420

Prescription  
Specialists

Cut-Rate  
Prices

Free  
Delivery

**Lindburg  
Drug  
Inc.**

611 N. Bdwy

AD1-7300

**All Success  
to the  
Gorillas**

**Silva's  
Tobacco  
Store**

Barton County  
Missouri

**ALL SUCCESS  
to the  
GORILLAS**

**Ellsworth  
Funeral  
Home**

Bob Wilson, Director

114 W. 6th

AD1-0250

**Eat Town Talk  
and  
Tater Bread**

▼  
**A. J. Cripe  
Baking Co.**

112 E. Rose

AD1-2500

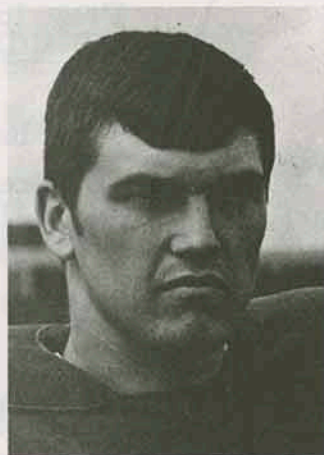
## MEET THE 1969 GORILLAS



**JOE LEE**  
Tackle, Kansas City



**ROBERT HOMER**  
Guard, Meade



**RON COMMONS**  
Halfback, Lawrence



**TOM MICHAEL**  
Halfback, Topeka



**RON MANN**  
Guard, Lawrence



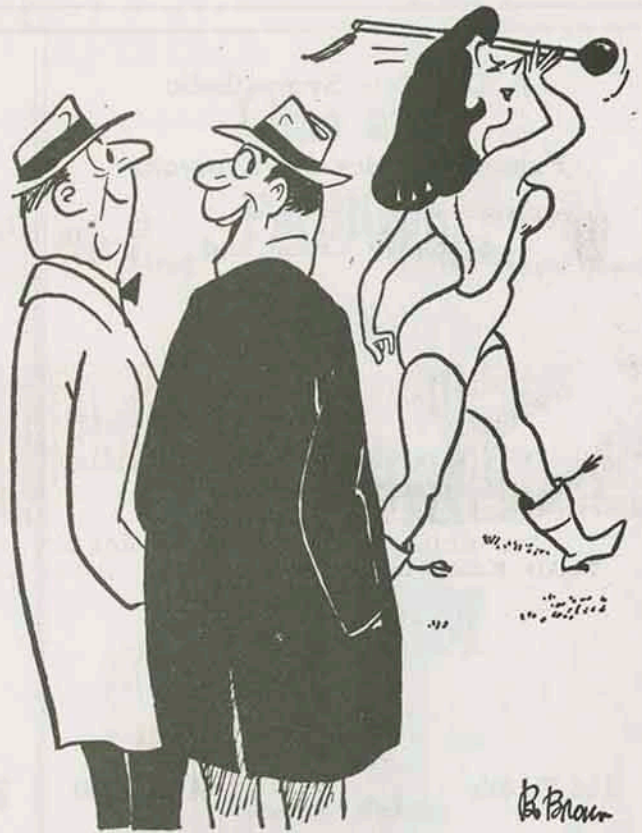
**GENE SCHIMPF**  
Tackle, Marion



**RON KIETZMANN**  
End, Kansas City



**JOE DRESSLER**  
Tackle, Humboldt



Bob Brown

"There goes a fullback if I ever saw one!"



Bob Brown

"I feel fine, Coach, they just tore the pants off me."

A Complete Sympathetic  
Funeral Service for Everyone  
of Every Creed and  
Income

**Brenner  
Mortuary**

114 E. 4th

AD1-5600

For The Best  
In TV  
Entertainment  
Turn to

**T V 7  
KOAM-TV**

Television City Kans.

AD1-0400

We Are  
Back  
Of You  
Gorillas

**Tri-State  
Building &  
Supply Co.**

3035 N. Bdwy.

AD1-5260

**Fight**

**Gorillas**

**Fight**

▼  
**Dellesters**

603 E. Washington

AD1-7130

**"Mother's  
Only  
Competitor"**

**Harry's  
Cafe**

412 N. Bdwy.

AD1-9703

**Lime and  
Fertilizer  
Pay**

**Midwest  
Minerals,  
Inc.**

Girard, Kansas

**Best of Luck to the Gorillas**

**Wholesale Fruits and Vegetables**

**Fadler Produce Company**

112 N. Elm

AD1-1200

# THE GOOD OLD DAYS

## National Championship Teams of 1957 and 1961

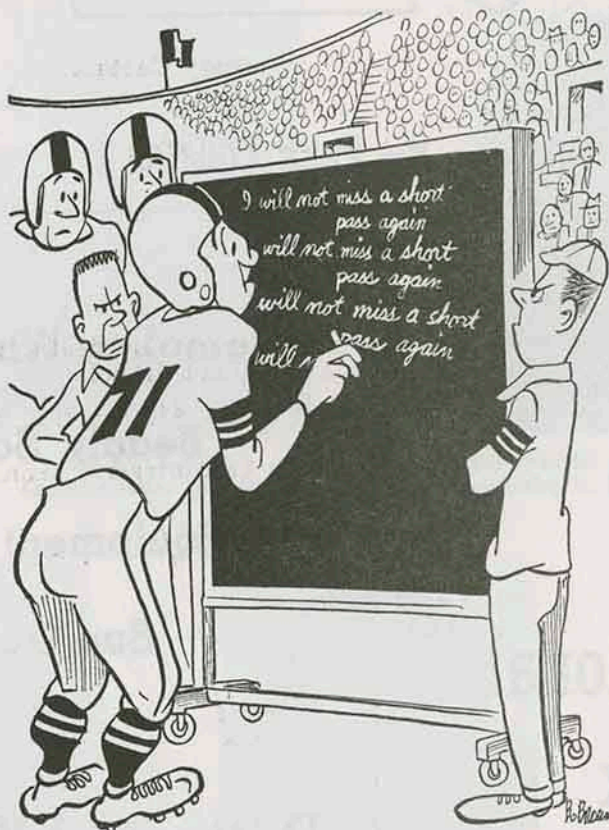
Lettermen of 1957 Holiday Bowl winner over Hillsdale College, 27-26  
Rated No. 4 in final NAIA Poll this year

Adamson, Dick — Halfback  
Alexander, Pat — Tackle  
Burnett, Wayne — End  
Cagle, Roy — End  
Cobble, Carroll — End, Honorary Captain, most valuable lineman Holiday Bowl game  
Crandell, Paul — End, Stratton Award Winner  
Ewing, John — Fullback  
Fields, Max — Guard and Linebacker  
Gordon, Robert — Center  
Gromer, Robert — Guard  
Irvin, Gene — Guard  
Levra, John — Guard  
Mansfield, Leonard — Tackle. Most Valuable Player, First Team NAIA All America  
Matous, John — Quarterback  
Miller, Tom — Guard, Second Team NAIA All America  
Norris, Charles — Left Halfback  
Presson, Billy — Halfback  
Samuels, Bill — Quarterback, Halfback, Honorary Captain  
Schleicher, Paul — Halfback  
Spiewak, Tom — Guard  
Strahura, Ted — Tackle. Honorable Mention AP Tackle  
Watts, Gary — Center  
Wayenberg, Gene — Fullback  
West, Eddie — Halfback  
Yoss, Kenneth — Guard and Linebacker

Lettermen of 1961 Camelia Bowl Game, winner over Linfield College, 12-7  
Rated No. 1 at conclusion of year on NAIA, AP, and UP polls

Archer, Jerry — Center and Linebacker. NAIA All America first team Linebacker  
Beal, Richard — Tackle. NAIA All America first offensive team, tackle  
Beeson, Bill — Defensive Guard  
Brunet, John — Offensive Guard  
Campbell, Craig — Defensive Tackle  
Carter, Eddie — Offensive Guard  
Colliver, Richard — Offensive Left Halfback  
Cotter, Maurice — Defensive End  
Fairbank, Milton — Defensive Tackle  
Fulton, Robert — Right Halfback, Offensive  
Gadow, George — Offensive Guard  
Gosch, Tom — Offensive Right End, Honorary Captain  
Greer, Mike — Defensive Tackle  
Hatfield, Gary — Defensive End  
Hess, Harlan — Defensive Tackle. NAIA All American Defensive first team Tackle  
Heydenberk, Willis — Offensive Fullback  
Heusted, Leroy — Defensive Halfback  
Holmes, Dwayne — Offensive Center. Honorary Captain

John, Gene — Defensive Safety  
Kramer, Larry — Defensive End  
Murkin, Gary — Defensive End  
Potts, Doug — Defensive Tackle  
Presson, Bill — Offensive Halfback  
Riley, Mike — Defensive Halfback. Stratton Award  
Ringgenberg, Archie — Defensive Cornerback  
Roach, Bruce — Offensive Left End  
Simola, Tony — Offensive Guard  
Snadon, Gary — Offensive Fullback. Most Valuable Player. AP First Team  
Fullback  
Spiewak, Tom — Defensive Guard  
Starkey, Don — Defensive End  
Sturdevant, Charles — Defensive Halfback  
Vogrin, Phil — Offensive Quarterback, Most Valuable Player in Camelia  
Bowl  
Wheeler, Jerry — Defensive Quarterback  
Young, Phil — Defensive Halfback  
Young, Wayne — Defensive Tackle





# ELECTRIC HEAT IS

Instant, Flameless, Clean, Constant, and Worry-Free

## LIVE MODERN-GO TOTAL-ELECTRIC

It costs so much LESS than you think



320 N. BDWY.

AD1-4000

Call Today For FREE Estimates

Eager  
To Serve  
YOU!

City National  
Bank  
Of Pittsburgh

522 S. Bdwy

AD1-8400

Complete Wholesale  
Beauty Salon  
Equipment and  
Supplies

Bottenfield's, Inc.

503 N. Walnut

AD1-3900

## MEET THE 1969 GORILLAS



**JOHN KOTZMAN**  
Halfback, Frontenac



**ROBERT HOWARD**  
Fullback, Kansas City



**HERB KERSLEY**  
Guard, Kincaid



**RICK CLARK**  
Quarterback, Chanute



**RAYMOND HARVEY**  
Quarterback, Blue Mound



**MIKE POTCHAD**  
Tackle, Kansas City



**JIM MANLEY**  
Guard, Ft. Scott

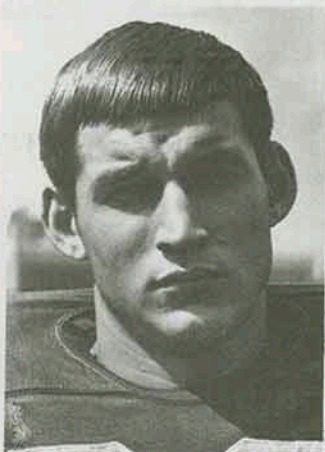


**MERLE CLARK**  
Halfback, Pittsburg

## MEET THE 1969 GORILLAS



**FRED SCHOENING**  
Guard, Fulton, Mo.



**CURTIS SQUIRE**  
End, Humboldt



**JIM BRENNAN**  
End, Kansas City



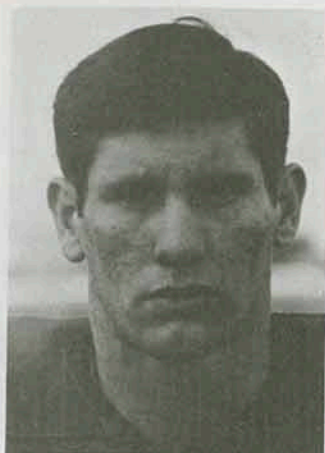
**JIM ATWELL**  
Guard, Kansas City



**ALBERT SCHMIDT**  
Halfback, Caldwell



**GREG WELLS**  
Tackle, Fredonia



**RANDY WHIPPLE**  
End, Bellevue, Neb.



**TED ALLMON**  
Halfback, Pittsburg

**Fight**

**Gorillas**

**Fight**

**Pittsburg  
Laundry**

110 N. Bdwy.

AD1-1380

**Savings Invested  
With Us**

**Helps To Build  
A Better Pittsburg**

**First Federal  
Savings & Loan  
of Pittsburg**

306 N. Bdwy.

AD1-3170

**GO,  
GORILLAS**



**MILLER'S**

**The Complete  
PHOTOGRAPHY  
STORE**

506 N. Bdwy.

AD1-3350

**OUR BEST  
WISHES  
FOR  
A  
SUCCESSFUL  
SEASON**

**Ted's  
Coal  
Yard**

402 W. 4th

AD1-6160

# MEET THE 1969 GORILLAS



**MICHAEL POWELL**  
End, Kansas City, Mo.



**FLOYD MAY**  
Halfback, Kansas City, Mo.



**ROGERS SMITH**  
Quarterback, Bellevue, Neb.



**BOB NUMRICH**  
Center Kansas City



**JOHN SAUNDERS**  
End, Lawrence



**RON CAPPOCIA**  
Guard, Topeka

## GORILLA BOOSTERS

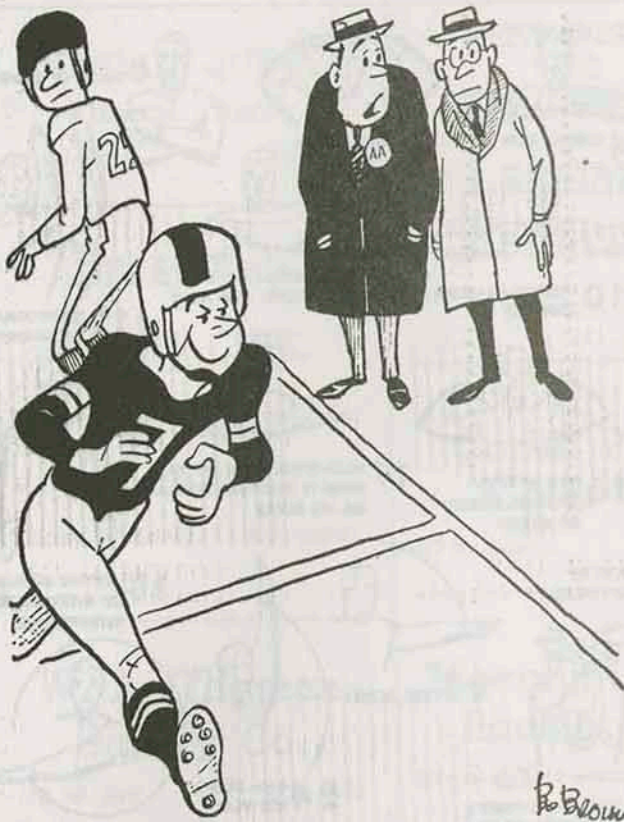
Ace's Grill  
George Brinkley  
J. B. Towner

Jack Murray  
Buick-Opel

525 S. Bdwy 231-5070



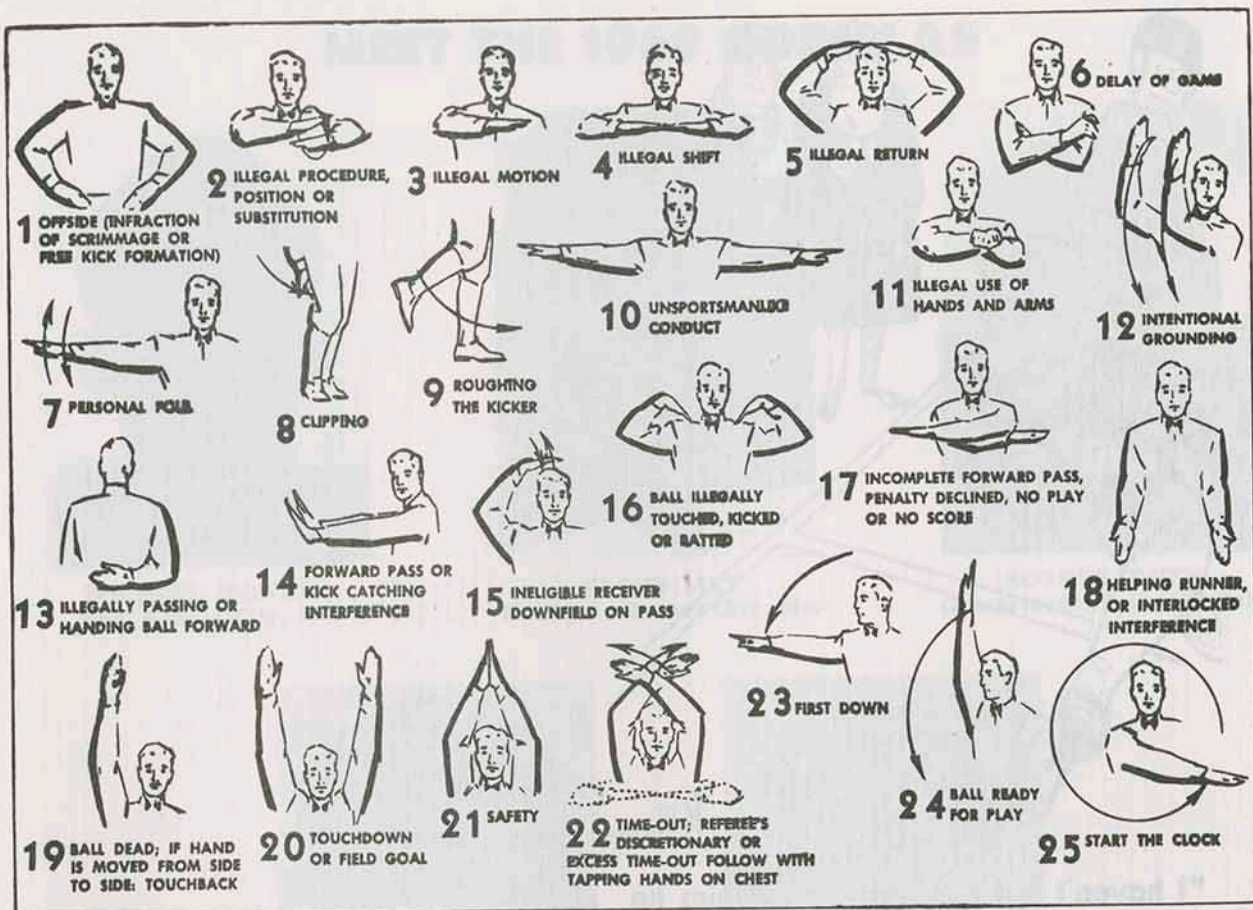
**MIKE CHAPMAN**  
End, Fredonia



"I haven't got the heart to tell him he hasn't got the ball!"



"They're opening a hole for him all right, but I don't like it!"



**1. OFFSIDE** by either team; Violation of scrimmage or free kick formation; Encroachment on neutral zone—Loss of Five Yards.

**2. ILLEGAL PROCEDURE, POSITION OR SUBSTITUTION**—Putting ball in play before Referee signals "Ready-for-Play"; Failure to complete substitution before play starts; Player out-of-bounds when scrimmage begins, or on free kick formation; Failure to maintain proper alignment of offensive team when ball is snapped; False start or simulating start of a play; Taking more than two steps after Fair Catch is made; Player on line receiving snap; Free kick out-of-bounds—Loss of Five Yards.

**3. ILLEGAL MOTION**—Offensive player illegally in motion when ball is snapped—Loss of Five Yards.

**4. ILLEGAL SHIFT**—Failure to pause one full second in shift play—Loss of Five Yards.

**5. ILLEGAL RETURN**—Infraction of substitution rule—Loss of Five Yards.

**6. DELAY OF GAME**—Consuming more than 25 seconds in putting the ball in play after it is declared ready-for-play; Failure to remove injured player for whom excess timeout was granted; Crawling—Loss of Five Yards. Team not ready to

play at start of either half—Loss of 15 Yards.

**7. PERSONAL FOUL**—Tackling or blocking defensive player who has made fair catch; Piling on; Hurdling; Tripping; Grasping face mask of opponent; Tackling player out-of-bounds, or running into player obviously out of play; Loss of 15 Yards. (Flagrant offenders will be disqualified.)

**8. CLIPPING**—Loss of 15 Yards.

## PENALTIES

**9. ROUGHING THE KICKER** or holder—Loss of 15 Yards.

**10. UNSPORTSMANLIKE CONDUCT**—Striking an opponent with fist, forearm, elbow or locked hands; Kicking or kneeling—Loss of 15 Yards (offenders will be disqualified); Violation of rules during intermission; Illegal return of disqualified player; Coaching from side lines; Invalid signal for Fair Catch; Persons illegally on field—Loss of 15 Yards. (Flagrant offenders will be disqualified.)

**11. ILLEGAL USE OF HANDS AND ARMS** by offensive or defensive player—Loss of 15 Yards.

**12. INTENTIONAL GROUNDING** of forward pass—Loss of Five Yards from spot of pass Plus Loss of Down.

**13. ILLEGAL FORWARD PASS OR ILLEGALLY HANDING BALL FORWARD**—Loss of Five Yards from spot of foul Plus Loss of Down.

**14. FORWARD PASS OR KICK CATCHING INTERFERENCE**—Interference with opportunity of player of receiving team to catch a kick—Loss of 15 yards. Interference by member of offensive team on forward pass—Loss of 15 Yards Plus Loss of Down. Interference by defensive team on forward pass—Passing Team's Ball at Spot of Foul and First Down.

**15. INELIGIBLE RECEIVER DOWNFIELD ON PASS**—Loss of 15 Yards.

**16. BALL ILLEGALLY TOUCHED, KICKED OR BATTED**—Forward pass being touched by ineligible receiver beyond the line of scrimmage—Loss of 15 Yards from Spot of Preceding Down and Loss of a Down. Eligible pass receiver going out-of-bounds and later touching a forward pass—Loss of Down; Illegally kicking the ball—Loss of 15 Yards; Illegally kicking or batting a free ball—Offended team's ball at Spot of Foul.

**17. INCOMPLETE FORWARD PASS**—Penalty declined; No play or no score.

**18. HELPING THE RUNNER, or interlocked interference**—Loss of 15 Yards.

NAYLOR-QUINN

Funeral Home

609 N. Elm

AD1-0680

---

**Broadway  
Realty Inc.**

August Rus and Wayne Allai  
REALTORS

Graduates of KSC

1504½ N. Bdwy.

AD1-3020

---

**W. A. Thomas  
Supply Co.**

112 W. 3rd

AD1-3070

BEST WISHES  
TO  
THE GORILLAS

**Landmark  
Restaurant**

2412 S. Bdwy.

231-6550

---

**Carlin Pruitt  
Motor Co.**

107 S. Bdwy.

231-4800

---

**Menghini Bros.  
Packing Co.**

Frontenac

231-7050

**Morwood  
Appliances**

712 N. Bdwy.

231-0740

---

**Sell & Sons**

319 N. Bdwy.

AD1-1650

---

**Rex's Liquor  
Store**

306 S. Bdwy.

231-7630

---

**Mike's 66  
Service**

1117 W. 4th

231-5890

**Men's and Boy's  
CLOTHING  
and  
SHOES**

**Coulter-  
McGuire**

508-510 N. Bdwy.

AD1-0490

The Athletic Council appointed by the President is charged with the responsibility for carrying out the Athletic program of the College. They have many responsibilities such as stadium decorations, arrangements for concessions, tickets, seat reservations, press box, guards, half-time activities, etc.

Athletic Director Carnie Smith is chairman of the committee responsible for the Gerilla Booster and Richard I. Jacques is the editor. Refer publication matters to the Athletic Council, Phone AD1-7000.





**Big cars cost big money...  
That's the way it was.**



O. J. Simpson with his big, reasonably priced 1970 Chevrolet Impala Sport Coupe.