Emanuel Haldeman-Julius

University Authors Reception Bibliography
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Franklin, John. *ELA for M/S: A Guidebook for Beginning Teachers*. 2018. [https://digitalcommons.pittstate.edu/oer-english/1/](https://digitalcommons.pittstate.edu/oer-english/1/)


Articles, Papers, Reviews, Poems, and other Creative Works

Accounting and Computer Information Systems


Art


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**Communication**

Economics, Finance, and Banking

**Davidsson, Michael, John David Oldham, and Janet S. Zepernick.** *The Pittsburg Micropolitan Area Economic Profile 2017.*


**Davidsson, Michael, John David Oldham, and Janet S. Zepernick.** *The Pittsburg Micropolitan Area Economic Report,* vol. 6, no. 1, Q1 2018.


English and Modern Languages


**Graphics and Imaging Technologies**


**History, Philosophy, and Social Sciences**


Kansas Polymer Research Center


Library Services


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Huffman, Cynthia J. "OER Activities Related to Women in Mathematics." 2018. [https://digitalcommons.pittstate.edu/uar_submissions/16/](https://digitalcommons.pittstate.edu/uar_submissions/16/)


Physics


**Teaching and Leadership**


**Technology and Workforce Learning**


Emanuel Haldeman-Julius (1889-1951) was a socialist writer who took over the *Appeal to Reason* socialist newspaper, published in Girard, Kansas, in 1919. As a publisher, he turned the Appeal to Reason Publishing Company into his own publishing empire, and is primarily remembered for his Little Blue Books. These were pocket-sized booklets on a variety of subjects, both academic and informational, with a few novelty items as well. They were authored by many different writers including Haldeman-Julius. Between 1919 and his death in 1951, he sold over 500,000,000 Little Blue Books, most for 5 cents each through mail order. He was referred to as “the Henry Ford of Publishing,” having created the mass-market production of paperback books and printing. He also published newspapers and other publications, mostly focusing on free-thought, agnosticism, and socialism. With his wife, Marcet Haldeman-Julius, he published two well-received novels, Dust (1921) and Violence (1927). He is also the author of several non-fiction books, including *The First Hundred Million* (1928); *The Outline of Bunk* (1929); and *The Big American Parade* (1929). Haldeman-Julius died at his Girard, Kansas home in late July 1951.