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### Promoting Open Access Journals and Open Data to Your Scholarly Community for Maximum Impact

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# Promoting Open Access Journals and Open Data to Your Scholarly Community for Maximum Impact



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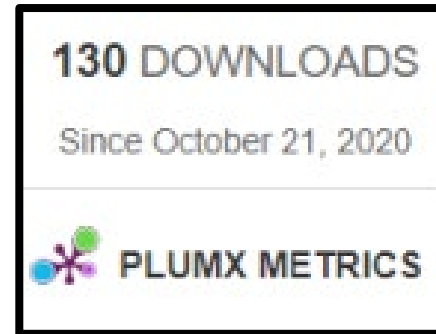
**OK-ACRL 2022, November 11, 2022**

# Advantages of Open Access Publishing


- Greater Visibility of Open Access Journals
  - Increased Possibility of Downloads and Citations
  - Increased Access to Information for People Who Need it
  - Increased Impact to Faculty Annual Reports and Tenure and Promotion Dossiers
  - Meeting Funding Agency Requirements for Public Accessibility
- Growth & Evolution of Open Access
  - # of Journals
  - Technology
  - Laws & Regulations
  - Various New Open Access Initiatives (read and publish, publish and read, direct to open, Institutional Requirements)

# Locating Data About Published Scholarship

- Altmetrics
  - Plum Print
  - Altmetric Attention Score
- Publisher Website
  - Article Usage Data
- Library Discovery Layers
  - Cited By...
  - Altmetrics Displayed
- Institutional Repositories
- [Link to Google Scholar Profile](#)
  - H-index
  - Citations to Articles



# Google Scholar Profile



Barbara M. Pope

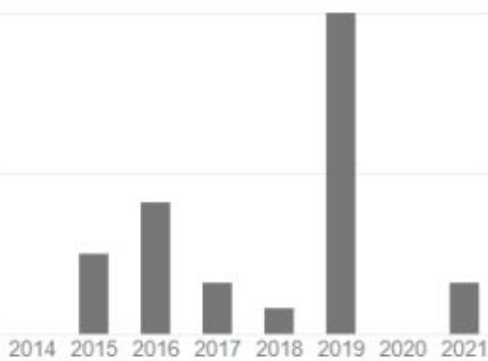
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YEAR

<input type="checkbox"/> The "Big Deal": A survey of how libraries are responding and what the alternatives are A Carlson, BM Pope Taylor & Francis Group 57 (4), 380-398	23	2009
<input type="checkbox"/> Management training in library school: Do graduate programs prepare an individual for real world demands SA Schreiner, BM Pope Endnotes: Journal of the New Members Round Table 2, 1-16	7	2011
<input type="checkbox"/> The Future of the Academic Library Serials Collection BM Pope MALS Against the Grain 19 (5), 7	3	2007
<input type="checkbox"/> Rightsizing Open Access Journals Project-List of Open Access Journals Added or Updated in 2017 with the Effect on Usage Thru Mid-2019 (Data File)	2	2019

# Cautions Regarding Open Access Publishing

- Predatory Open Access Journals
  - Little to No Information About Submission, Peer Review, and Publication Process
  - Lack of Peer Review
  - Fake Editors
  - Promise of Quick Publication
  - Article Processing Charges (APCs)
  - Journal Name Sounds Similar to a Reputable Journal
  - Articles Have Little Substantive Content
- What to Look For
  - [Link to Directory of Open Access Journals \(DOAJ\)](#)
    - DOAJ Seal
    - [Principles of Transparency and Best Practice in Scholarly Publishing](#)
  - [Link to Cabell's Predatory Reports](#)
  - [Link to Scimago Journal & Country Rank](#)
  - Altmetrics Scores
- Ask a Colleague

# Example of a Predatory Open Access Journal

**Call for Papers: Volume-4, Issue-7, July 2018**

**ISSN: [REDACTED] Impact factor: 5.716**

International journal of [REDACTED] is open Access refereed / double blind Peer Reviewed International Journal. The journal has high Impact from reputed organisation and DOI [REDACTED] from cross reference.

Our board member team is highly qualified to ensure the quality of your paper and is able to make modification in your paper to meet the international standard.

You can send your paper to [REDACTED]

[Click here to submit your paper](#)

Submission Deadline: 15-07-2018

Acceptance / Rejection Letter: Within 3-4 Days of Submission

Publication date: After 2 days of completing registration process

# Why Open Data?

- Requirements to Make Research Data Freely Accessible for Reader Access
- Some Journals Require Authors to Make Data Freely Accessible
- Funding Agency Requirement
- Greater Possibility of the Research Being Seen, Downloaded, and Cited
- [Link to Taylor and Francis Data Sharing Policies](#)
- [Link to Figshare](#)
- [Link to Springer Nature's List of Recommended Depositories by Data Type](#)
- [Link to R3Data – Register of Research Data Repositories](#)
- [Link to Wiley Sharing and Citing your Research Data](#)
- Institutional Repositories - [Link to Digital Commons at Pittsburg State University](#)



# Promoting Research for Maximum Impact

- ORCID, Social Media, Websites, Email
- Some Publishers Offer Resources & Training
  - [Link to ACS Institute](#)
  - [Link to Elsevier Researcher Academy](#)
  - [Link to Wiley Author Resources](#)
  - [Link to Taylor and Francis Author Services](#)
  - [Link to Research Impact Ebook from Taylor and Francis](#)
- [Link to Obtain Free Altmetric.com Badge](#)

# How to Promote Open Access to Scholars

- Educate Scholars About How to Evaluate Open Access Journals
  - Presentations to Faculty
  - Talking With Individual Faculty
  - Spotting Predatory Open Access Journals
  - Many Quality, Peer Reviewed Open Access Journals Exist
- Advance Scholarship in the Field
- Meet Funding Agency Requirements
- More Exposure to Research
  - Attract the Attention of Other Scholars in the Same Field
  - Increased Citations and Downloads of Research and Higher Altmetrics Scores
  - More People Can Use the Information
  - Greater Impact on Faculty Annual Reports, Tenure, and Promotion

# Using Scholarship Data in Annual Reports/Dossiers

## Evidence of National or International Recognition

Professor Pope's scholarship has been downloaded and cited by other scholars from over 200 universities and other organizations from more than 60 countries. In addition, her articles have been cited in journals and books published around the world. This prevalence is an indication of the relevance and impact that her scholarship has made in institutions worldwide.

(See list of download statistics and citations published between 2011 and 2018 of Professor Pope's journal articles, conference presentations, conference session reviews, and book reviews in Supporting Documents - Folder C)

- [Link to ACRL 2021 Presentation Supporting Your Tenure and Promotion With Scholarship Citations, Downloads, and Journal Rankings](#)

# Summary

- Impact of Promoting Open Access Journals and Open Data to Faculty
  - Increased Possibility of Downloads and Citations
  - Attracting Attention of Other Researchers in Field
  - Increased Altmetrics Scores
  - Increased Access to Information for People Who Need it
  - Increased Impact to Faculty Annual Reports, Tenure, and Promotion
  - Meet Funding Agency Requirements for Public Accessibility

# References

- [Link to Altmetric For Researchers](#) (**Altmetric**)
- [Link to Instructions on Creating a Google Scholar Profile](#) (**Google**)
- [Link to Google Scholar Metrics Information](#) (**Google**)
- [Link to YouTube Video Titled Beginner's Guide to Altmetrics](#) (**Altmetric**)
- [Link to Impact & Analytics](#) (**Digital Commons**)
- [Link to About PlumX Metrics](#) (**Plum Analytics**)
- [Link to Plum Analytics Video Tutorials](#) (**Plum Analytics**)
- [Link to An Altmetrics and citation analysis of selected predatory journals in library and information science field](#) (**Chen/Wang**)
- [Link to Article Do Open-Access Articles Have a Greater Research Impact?](#) (**Antelmann**)
- [Link to Article Same Question, Different World: Replicating an Open Access Research Impact Study](#) (**Arendt**)
- [Link to A Study of Distribution and Growth of Open Access Research Journals Across the World](#) (**Pandita and Singh**)
- [Link to Article Infernal journals and how to spot them](#) (**Andrews**)
- [Link to The state of OA: A large-scale analysis of the prevalence and impact of Open Access articles](#) (**Piwowar**)
- [Link to These Professors don't work for a predatory publisher. It keeps claiming they do](#) (**Pettit**)
- [Link to US government reveals big changes to open-access policy](#) (**Tollefson and Van Noorden**)
- [Updated OSTP Guidance on Open Access Research a Win for Innovation](#) (**Diebold**)