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Re-imagining the Boundaries: Transforming an Annual Reception due to COVID-19

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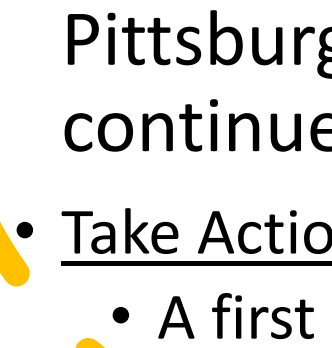
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By Ruth Monnier, Chris Labuda,
Jorge Leon, and Robert Lindsey

***Re-imagining the Boundaries:
Transforming an Annual
Reception due to COVID-19***



Land Acknowledgment

- As we begin this presentation, we would like to acknowledge that ALL education happens on indigenous land.
 - Moreover, we would like to acknowledge the Kickapoo, Sioux, and Osage Tribes, and all the American Indian and Indigenous peoples and communities who have been or have become a part of these lands and territories, whether by choice or force, where Pittsburg State University stands. Furthermore, we recognize the continued strength of Indigenous peoples today.
 - Take Action:
 - A first step is to learn whose land you are on with <https://native-land.ca/>
- 



About Pittsburg State

- Southeast Kansas
- About 6,600 FTE students
- 200+ undergraduate and graduate programs
- College of Arts and Sciences, College of Education, Kelce College of Business, and College of Technology



Goals of this Presentation

How to transform
and pivot an
annual event

Considerations when
changing an annual
event

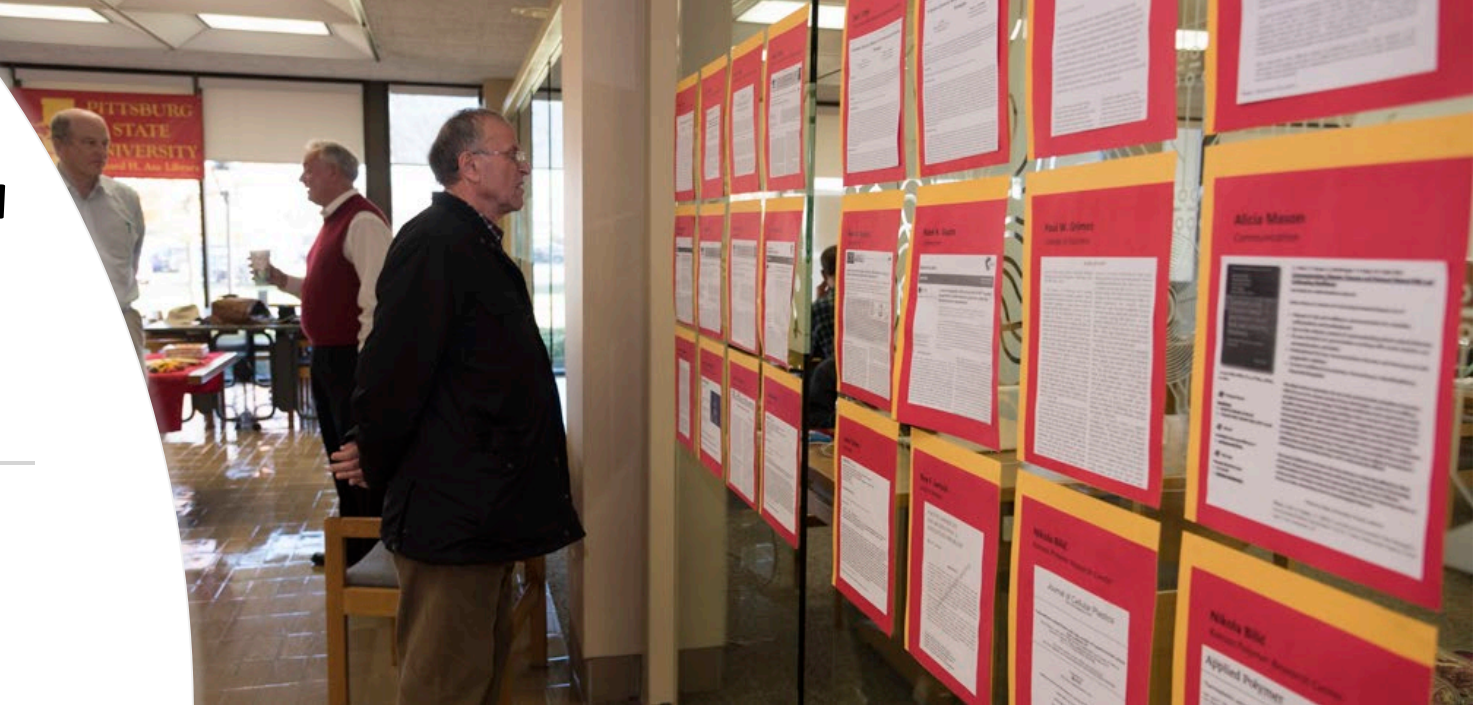
History of University Authors' Reception (UAR)

- Started in 1984- Book authors only
- Article and other authors added in 1995 (11 years)
- 2016 (33 years) expanded from Faculty-only to any University employee
- 70 to 100 people attend



University Authors' Reception

- Come-and-go event
- No formal presentation
- Not catered
- Display for books and articles





Search



The 2020 "Shelter-In-Place" IBPA Benjamin Franklin Award Ceremony!

917 views • Apr 15, 2020

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The Journey of Going Digital

- Why
 - Tradition
 - Pandemic/COVID-19
- Inspiration
 - Other Conferences
 - IBPA Virtual Event
- <https://www.youtube.com/watch?v=OkFmOuKkhHg>



The Journey Continues

- How
 - Communication with Authors
 - Standard Questions
 - Video



Considerations



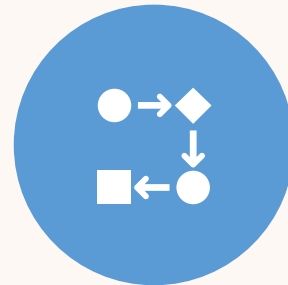
Does it make sense to transition?
Timing? Capacity? Format?



What are the hallmarks of the event?



What do you need to make it successful?



How does the transition impact workflow?

Bibliography

- Gathering of Citations
- Display
- Digital Commons
 - <https://digitalcommons.pittstate.edu/far/>



University Author's Reception *37th Annual*



Bibliography
November 2020

Leonard H. Axe Library

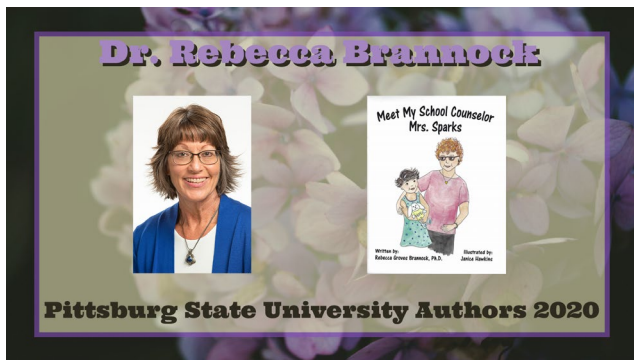
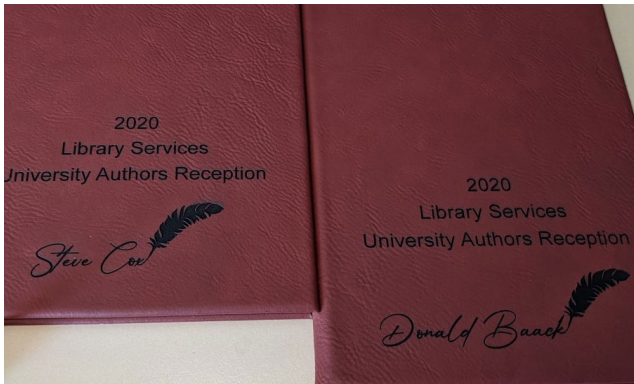
Honoring Pittsburg State University Authors for their outstanding contribution to scholarship.

Sponsored by PSU Library Services



Traditional Marketing

- Focused on campus feedback:
 - Engaging colleagues
 - Breath of campus research
 - Socializing and food!
- Important to personalize
 - Book authors identified by lapel flowers
 - Families and community guests invited



Marketing Shift

- While updating to pandemic format:
 - Emphasize personal connections
 - Communal watch party approach
- Branching into digital territory framed as opportunity to deep dive with authors
 - Opportunity for Q&A
- Individualized journals instead of flowers



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ANNUAL UNIVERSITY AUTHOR RECEPTION

37th Annual University Authors Reception

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Publication Date

11-4-2020

Abstract

To Honor the University's Authors for Their Outstanding Contribution to the Scholarship of the State of Kansas.

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Future of University Authors Reception

- Hybrid of past events
 - Nov. 2021 host physical reception
 - Authors' Interviews Recording
- Leverage use of University Repository
 - Already expanded existing Digital Commons collections
 - Minimal printed materials
- Food reception
 - To go options
 - Food servers
- Continue redefining what works are accepted