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Promoting Your Scholarship to Other Researchers for Maximum Effect

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Promoting Your Scholarship to Other Researchers for Maximum Effect / PSU Faculty Professional Development Day 2021

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Altmetrics

1. Plum Analytics (<https://plumanalytics.com/learn/about-metrics>)

- Plum Analytics Overview Video <https://plumanalytics.com/interact/videos-and-tutorials/>
- Plum Prints are available on websites for journals, books, conference proceedings, etc.

The screenshot shows a journal article page for "Adventures in Rightsizing : Enhancing Discovery and Research With Open Access Journals in the University Library" by Barbara M. Pope. A red-bordered box highlights the Plum Analytics metrics overlay, which includes:

- Usage:** Abstract Views: 108, Downloads: 97
- Mentions:** Blog Mentions: 1
- 97 DOWNLOADS** (Since October 21, 2019)
- PLUMX METRICS** (with a link to PlumX Metrics Detail Page)
- INCLUDED IN:** Cataloging and Metadata Commons, Collection Development and Management Commons, Commons, Educational Methods Commons, Higher Education Commons

2. Altmetric.com (<https://www.altmetric.com>)

- Beginner's Guide to Altmetrics <https://youtu.be/M6XawJ7-880>
- Altmetric Badge – You may see Altmetric badges in library databases, some websites, and our Summon discovery tool, among other places. Here is an example in Summon:

The screenshot shows a Summon discovery tool entry for the article "The Motivation to Express Prejudice" by Forscher, Patrick S.; Cox, William T.L.; Graetz, Nicholas; More... edited by Kawakami, Kerry. A red-bordered box highlights the Altmetric badge, which includes:

- Blogged by 3**
- Tweeted by 32**
- Mentioned by 1 peer review sites**
- On 1 Facebook pages**
- 177 readers on Mendeley**
- 1 readers on CiteULike**

Other elements visible include "Cited by" and "See more details" links.

- **Altmetric Badges for Researchers** – You may display an Altmetric badge on websites, social media, and email. <https://www.altmetric.com/products/free-tools/free-badges-for-researchers/>
 - **Digital Commons** <https://bepress.com/impact-analytics/>
 - **Journals Published on Digital Commons**
 - **Digital Commons at Pittsburg State University** <https://digitalcommons.pittstate.edu/>
- 3. Google Scholar Metrics**
- **Google Scholar** – Create a profile in Google Scholar, which allows you to see citations of your work <https://scholar.google.com/>
 - **Faculty Resources LibGuide. Citations & Statistics** <https://libguides.pittstate.edu/facultyresources/Citations-statistics>
 - **Google Scholar Metrics** <https://scholar.google.com/intl/en/scholar/metrics.html#metrics>

Why Should You Promote Your Research or Share Data?

- Attract the attention of other scholars in the same field as you
- Increase visibility of your research and research data so that it gets downloaded and cited
- To prepare for tenure or promotion
- Some research grant funding agencies require you to share your data and/or research openly.
- Demonstrate your impact on your research field or world at large
- Other Reasons?

Promoting Your Research

- ORCiD** – When you create an ORCiD profile, you get an ORCiD, an alphanumeric code that unique identifies you. You can share data about your scholarship in ORCiD. If you make your profile public, you may share it on social media, email, and websites. It will increase your scholarship’s visibility. Some publishers request your ORCiD in the article submission process. <https://orcid.org/>
- Kudos** provides researchers with tools and guidance to help you maximize readership and citations of your scholarship. <https://www.growkudos.com/about/researchers>
- Social Media / Websites / Email**
 - Some publishers, including Taylor and Francis, will allow you to share a special URL for an article on social media and email that allows free downloads. You will probably need to log in to your authored works area on the publisher site to find the URL.
 - Display your Altmetrics badge on social media, email, and other locations
- Publisher Resources & Training to Increase Impact of Your Research**
 - ACS Institute** <https://institute.acs.org/courses.html>
 - Elsevier Researcher Academy** <https://researcheracademy.elsevier.com/>
 - Wiley** <https://authorservices.wiley.com/author-resources/Journal-Authors/Promotion/index.html>
 - Taylor and Francis**
 - <https://authorservices.taylorandfrancis.com/publishing-your-research/after-publication/>
 - Research Impact Ebook from Taylor and Francis – Free Download <https://authorservices.taylorandfrancis.com/resources/research-impact-ebook>
- Sharing Data and Articles**
 - Taylor and Francis Data Sharing Policies** <https://authorservices.taylorandfrancis.com/data-sharing-policies/>

- b. **Figshare** - You may use Figshare to share research data, but there is a cost. Some research funding agencies require research data to be made publicly accessible. <https://figshare.com/>
- c. **Springer Nature's List of Recommended Depositories by Data Type** <https://www.springernature.com/gp/authors/research-data-policy/repositories/12327124>
- d. **R3Data – Register of Research Data Repositories** <https://www.re3data.org/>
- e. **Wiley Sharing and Citing your Research Data** <https://authorservices.wiley.com/author-resources/Journal-Authors/open-access/data-sharing-citation/index.html>
- f. **Institutional Repositories** - Check with the publisher on whether you are allowed to deposit work into a repository, and what version. You may also deposit data, making it free to access.
 - i. **Digital Commons at Pittsburg State University** <https://digitalcommons.pittstate.edu/>

Resources for Evaluating Journals

- **Scimago** is a publicly accessible resource that includes the journals and country scientific indicators developed from the information contained in Elsevier's Scopus® database. These indicators can be used to assess and analyze scientific domains. <https://www.scimagojr.com>
- **Directory of Open Access Journals** <https://www.doaj.org> - DOAJ evaluates open access journals according to their best practices and gives the ones meeting their standards a seal.
- **Cabell's Predatory Reports** - This database analyses over 11,000 journals in various disciplines on over 60 indicators to inform scholars of the growing threats of predatory journals and to protect academia from exploitative operations. On campus use. Off campus with GUS id for students or Active Directory ID for staff and faculty and pin. Unlimited simultaneous users.

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