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Chelsey J. - Makeup Artist

Maisie Johnson

Pittsburg State University

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chelseyj

STYLE GUIDE

LOGO



LOGO COMPARISON

MAKEUP ARTIST

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LOGO VARIATIONS



LOGO VARIATIONS

MAKEUP ARTIST

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MAKEUP ARTIST

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FONTS

shorelines
abcdefghijklmnopqrstuvwxyz
abcdefghijklmnopqrstuvwxyz
0123456789

BARON NEUE

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
0 1 2 3 4 5 6 7 8 9

Baskerville Old Face

a b c d e f g h i j k l m n o p q r s t u v w x y z
A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
0 1 2 3 4 5 6 7 8 9

COLORS

PANTONE COATED 188 C

RGB 118, 35, 47

CMYK 16, 100, 65, 58

HEX #76232F

PANTONE COATED 1555 U

RGB 255, 194, 158

CMYK 0, 24, 33, 0

HEX #FCC9A7

PANTONE COATED BLACK C

RGB 45, 41, 38

CMYK 63, 62, 59, 94

HEX #2D2926

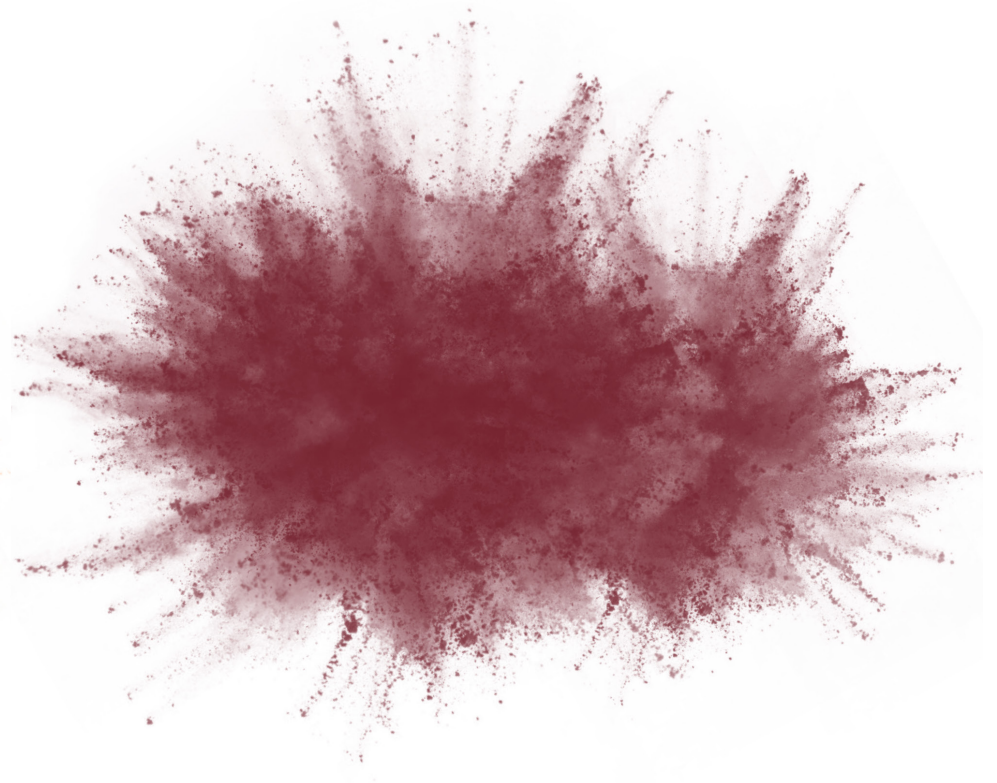
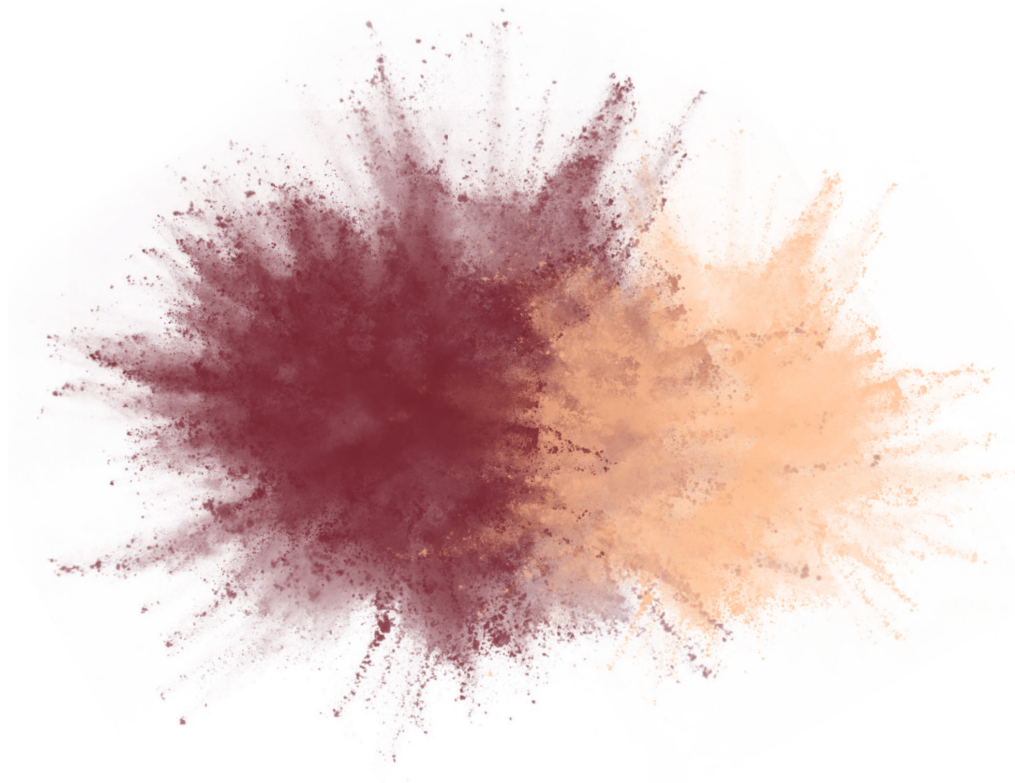
WHITE

RGB 255, 255, 255

CMYK 0, 0, 0, 0

HEX #FFFFFF

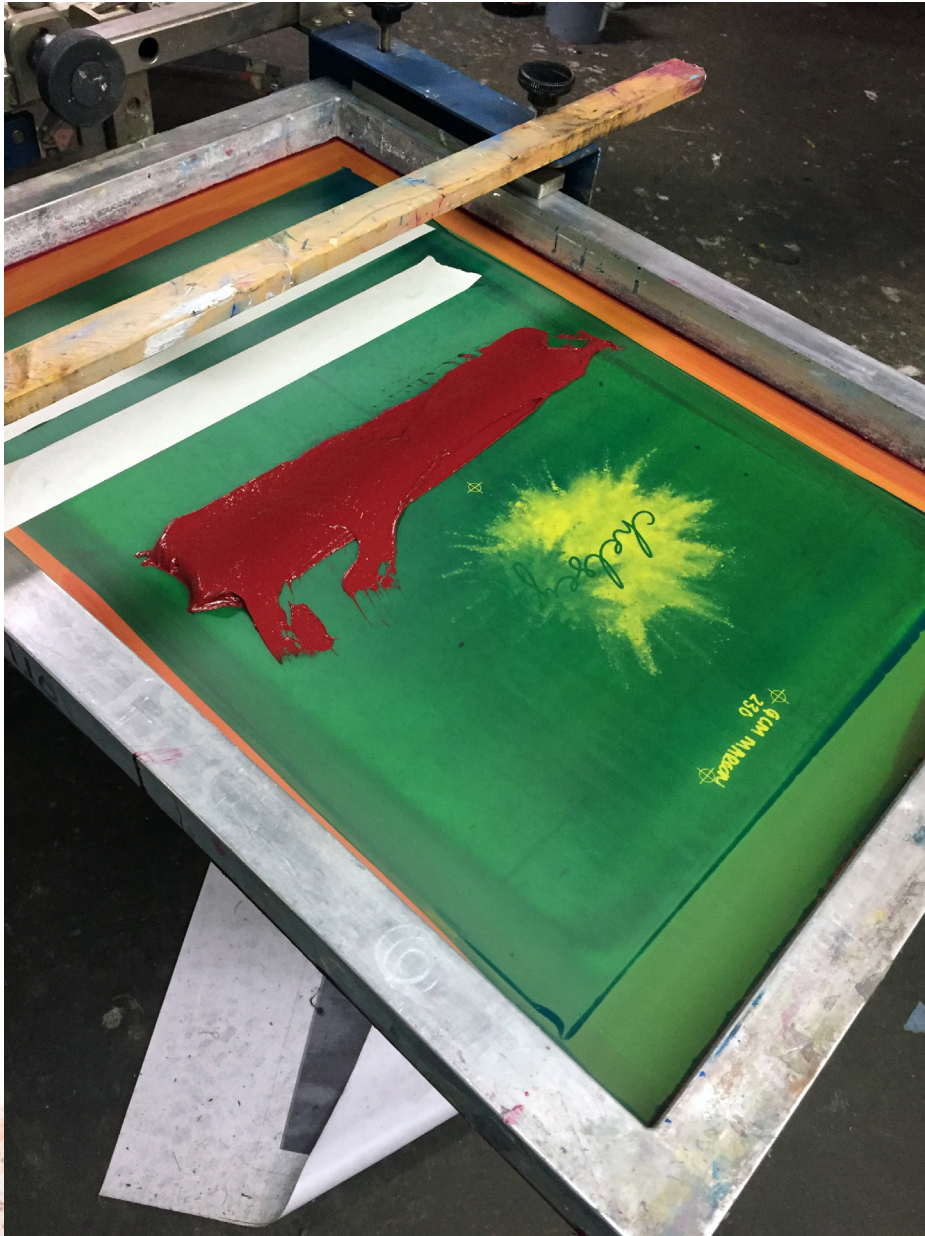
DESIGN ELEMENTS



PAPER COMPONENTS




CLOTHING & ACCESSORIES





CLOTHING & ACCESSORIES



SOCIAL MEDIA










Chelsey J 
Makeup Artist

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