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# The Jefferson Highway Association

ORGANIZED NOVEMBER 16, 1915  
AT NEW ORLEANS.

Pleasanton, Kansas,

April 7th '17

Mr. O. W. Schaeffer,  
Vice Pres. Jefferson Highway,  
Girard, Kan.

4-10-16

Dear Sir:-

The enclosed announcement is sent to all of the Vice Presidents, and Commercial Clubs of the towns. It shows just what is being attempted by the Directors. While it may seem like a good sum to ask from each town or county yet when the money is distributed among the members of Commercial Clubs, or the Good Roads Boosters of the towns it only represents a very small contribution. It is probable that nearly every active road worker in the towns and counties drives a car. Every man who owns a car expects to pay out from \$10.00 to \$40.00 per month for upkeep. A part of this expense is for accidents caused by bad roads, mud holes and other conditions which will be eliminated by permanent roads. The whole efforts of the Jefferson Highway Directors are to make this one national road and all of its feeders so good that there will be no mud holes, bad culverts or other dangerous places on it. Every car owner should be only too willing to give \$2.00, \$5.00 or \$10.00 to an organization which hopes to help him save money in the near future. This is but one phase of the many that might be offered in behalf of the moral and financial support of all good roads boosters to this Jefferson Highway Campaign for better roads in Eastern Kansas.

If you think it necessary or advisable to do so you might suggest these matters to your people in connection with the request for this campaign fund. Thanking you and your people in behalf of the Directors for their support I am very truly,  
J. Frank Smith, Sec.

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Be there  
You can  
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