

Pittsburg State University

## Pittsburg State University Digital Commons

---

Faculty Submissions

Library Services

---

5-21-2021

### Education and Entertainment: Developing New Pathways to Student Engagement through Library Services and Student Life Partnerships

Ruth Monnier  
rmonnier@pittstate.edu

Mary Mercer  
Pittsburg State University, mmercerc@pittstate.edu

Anna Stark  
Pittsburg State University, aastark@pittstate.edu

Follow this and additional works at: [https://digitalcommons.pittstate.edu/axe\\_faculty](https://digitalcommons.pittstate.edu/axe_faculty)



Part of the [Library and Information Science Commons](#)

---

#### Recommended Citation

Monnier, Ruth; Mercer, Mary; and Stark, Anna, "Education and Entertainment: Developing New Pathways to Student Engagement through Library Services and Student Life Partnerships" (2021). *Faculty Submissions*. 21.  
[https://digitalcommons.pittstate.edu/axe\\_faculty/21](https://digitalcommons.pittstate.edu/axe_faculty/21)

This Presentation is brought to you for free and open access by the Library Services at Pittsburg State University Digital Commons. It has been accepted for inclusion in Faculty Submissions by an authorized administrator of Pittsburg State University Digital Commons. For more information, please contact [digitalcommons@pittstate.edu](mailto:digitalcommons@pittstate.edu).

# **Education and Entertainment:**

## Developing new pathways to student engagement through Library Services and Student Life partnerships

### **Ruth Monnier**

Learning Outreach  
Librarian

[rmonnier@pittstate.edu](mailto:rmonnier@pittstate.edu)

### **Mary Mercer**

Program Coordinator for  
Campus Activities

[mmercerc@pittstate.edu](mailto:mmercerc@pittstate.edu)

### **Anna Stark**

Program Coordinator for  
Campus Activities

[aastark@pittstate.edu](mailto:aastark@pittstate.edu)



# Land Acknowledgment

As we begin this presentation, we would like to acknowledge that ALL education happens on indigenous land.

Moreover, we would like to acknowledge the Kickapoo, Sioux, and Osage Tribes, and all the American Indian and Indigenous Peoples and communities who have been or have become a part of these lands and territories where Pittsburg State University stands.

We encourage you to consider taking action, such as making a donation to a land recovery effort, such as the Indian Land Tenure Foundation ([ILTF](#)).



# Pittsburg State University

- Southeast Kansas
- About 6,600 FTE students
- 200+ undergraduate and graduate programs
- College of Arts and Sciences, College of Education, Kelce College of Business, and College of Technology



# Today's Goals

- Understand how to approach student life (student affairs, campus activities) event collaborations
- Identify collaboration barriers stemming from misconceptions
- Apply collaboration and event planning tips to your programs



How do you believe non-affiliated library individuals view your library?



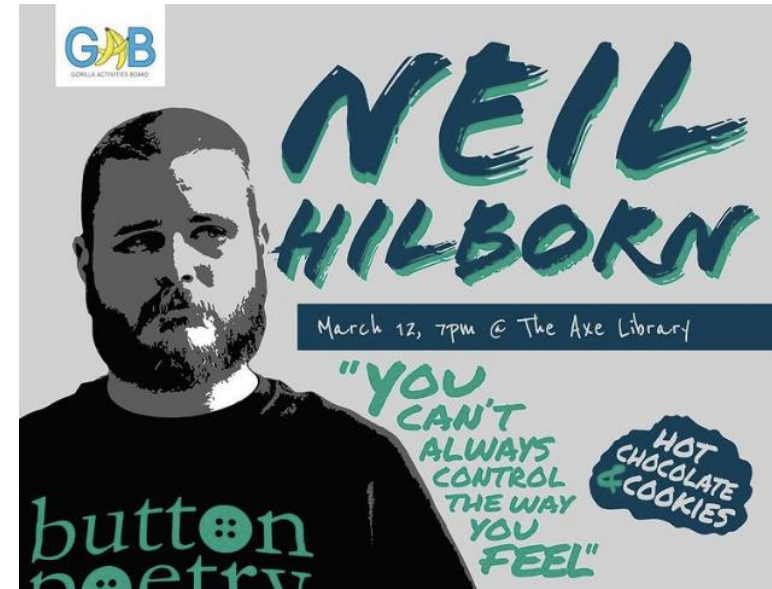
How do you view the Student Life  
division at your institution?





# Misconceptions about Library & Student Life

- Library
  - Quiet
  - Solely Academic
  - Books!
  - Required
- Student Life
  - Fun & Games
  - Frivolous
  - Unnecessary
  - Less Credentialed





# Navigating Student Life Structures

- Division:
  - Student Life/Student Affairs
- Department or Office:
  - Campus Activities, Student Engagement, Student Involvement
- Directly advised by Campus Activities:
  - University Program Board/University Activities Board
- Supported by Campus Activities:
  - Registered Student Organization





# Case Study – Virtual Trivia Night



# Overview

- Academic Year 2020-2021 Series
- Scheduling with Other Campus Events
- Partnership Responsibilities



2020-2021

# Trivia on Campus

Welcome Back

August

September

Athletics

October

GAB, HOT, SVP

Quiz Bowl-like

November

December

Marvel

January

February

BSA

HipHop

March

Reality TV

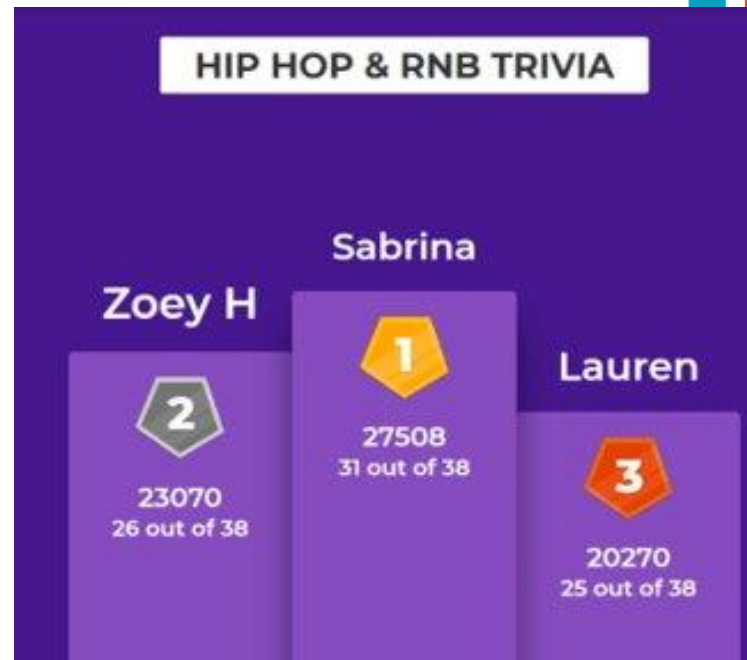
April

May



# Partnership

- Funding for Software & Prizes
- Publicity & Marketing
- Live Event –
  - Script
  - Moderating
  - Hosting
- Audiences



WELCOME WEEK 2020

## VIRTUAL TRIVIA NIGHT

**Aug. 21 // 7pm  
through Zoom**

Campus Activities & Axe Library

Win Prize Money! \$100 for  
First Place, \$75 for Second  
Place, \$50 for Third Place

Event link on Gorilla Engage



[/Pitt State Campus Activities](#) • [@pittCAC](#) • [@pittstatecac](#)





# Why Collaborate?

- Library
  - Friendly & Fun
  - Different Audiences
  - Sharing the Workload & Costs
- Student Life
  - Enjoyable
  - Expand Student Connection
  - Time & Cost Savings



# Cost Comparison and Time Commitments

- **Event Options:**

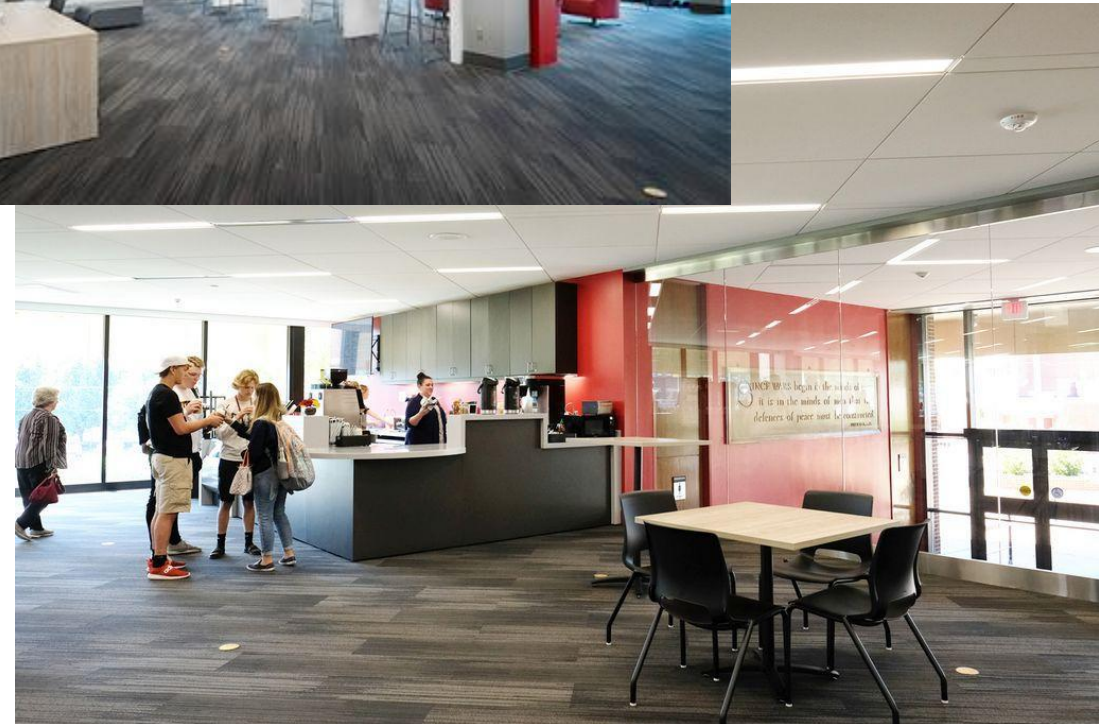
- Do It Yourself (DIY)/Home Grown: Prizes + Platforms
- Virtual Outsourced/Celebrity Host: \$2K+ + Pre-Packaged Trivia + Prizes + Platforms
- Pre-Packaged Trivia: \$200-\$300 + Platforms + Prizes
- Turnkey: 2K + Prizes





# So... what's next?

- Physical Space
  - Facilitation
  - Virtual Opportunities
- 
- Pitching to your Campus Activities
    - Speak the language
    - Social Goals
    - Be aware of student needs



# Any Questions?

- Ruth Monnier at [rmonnier@pittstate.edu](mailto:rmonnier@pittstate.edu)
- Mary Mercer at [mmercer@pittstate.edu](mailto:mmercer@pittstate.edu)
- Anna Stark at [aastark@pittstate.edu](mailto:aastark@pittstate.edu)



What is **YOUR** next step?



# Thank you!

- Provided resources can be found at: [https://digitalcommons.pittstate.edu/axe\\_faculty/21/](https://digitalcommons.pittstate.edu/axe_faculty/21/)

