

26th Annual
Faculty Author Reception

November 5th 2009

BIBLIOGRAPHY



WILLIAM THOMAS BAWDEN

Dr. William Thomas Bawden contributed to professional literature as a writer and editor. His most notable contribution was writing *A History of Kansas State Teachers College* which was published in 1952. He died in 1960.

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Bibliography Prepared by

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FACULTY BOOK AUTHORS

Baack, Donald and Daniel W. Baack. *International Business: Ethical Issues and Challenges. Ethics and Information Technology. Strategic Management: Ethics and Social Responsibility. Ethical Issues and Challenges in Finance. Ethical Issues and Challenges in Economics.* Pearson Custom Publishing, 2008-2009.

Clow, Kenneth E. and **Donald Baack**. *Integrated Advertising, Promotion, and Marketing Communications*. 4th ed. Upper Saddle River, N.J.: Prentice Hall, 2010.

Dr. Baack has updated his popular marketing textbook for students and advertising professionals, adding current trends in today's ever-more-electronic marketing and advertising industries. He also continues to create business ethics modules, covering the subjects of international business, information technology, social responsibility, and ethical issues in finance and economics. Each module concludes with lists of reference and student resources.

Bravo-Elizondo, Pedro and **Judy Berry-Bravo**, eds. *Saga de los Pampinos: Antología Crítica del Teatro Salitrero*. Ediciones Campus, 2007.

This critical edition of Chilean theater contains the works Santa María del Salitre, by Sergio Arrau, Reina Isabel Cantaba Rancheras, by Hernán Rivera Letelier, and Coruna: la Ira de los Vientos, by Iván Vera-Pinto Soto.

Hermansson, Casie E. *Bluebeard: A Reader's Guide to the English Tradition*. Jackson: University of Mississippi Press, 2009.

Bluebeard: A Reader's Guide to the English Tradition is the first major study of the tale and its many variants in English. Casie E. Hermansson looks at the impact of nineteenth-century translations into English of the German fairy tales of the Brothers Grimm, and the particularly English story of how Bluebeard came to be known as a pirate. This book will provide readers and scholars an invaluable and thorough grasp on the many strands of this tale over centuries of telling.

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Dr Hurford's *A Primer of Statistics* is a new useful text for students and in addition, he has done some learning modules for younger ages.

Roberts, Randy and Janette Mauk. *Pittsburg*. Charlestown, SC: Arcadia Publishing, 2009.

Roberts, Randy and Shannon Phillips. *Pittsburg State University: A Photographic History of the First 100 Years*. Lawrence, KS: University Press of Kansas, 2009.

Pittsburg is a photographic history of the town from the mining days to recent times. *Pittsburg State University: A Photographic History of the First 100 Years* is the first pictorial history of Pittsburg State University. In photos with informative captions, it depicts PSUs growth and change over a century.

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