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Improving the Visibility, Promotion, and Accessibility of Library Resources Via a Library Liaison Program : a Poster Session

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Basics

- **Communication**
- **Education**
- **Service to faculty**
- **LibGuides**



Communication

- Meetings with individual faculty, groups, or departments
- Talk to faculty and let them know what you do and how you can help them
- Newsletters, emails, phone, and social media
- Soliciting feedback about acquiring new resources or weeding/cancelling resources
- Listen more than talk

Education

- **Bibliographic instruction for faculty and students**
- **Newsletters, emails, and phone**
- **Handouts for faculty and students at bibliographic instruction sessions**
- **Embed YouTube video tutorials into web pages, LibGuides, etc.**
- **Assessment of learning**

Service to Faculty

- **Assisting new faculty in learning about library resources**
- **Assisting faculty with learning how to do something you know how to do**
- **LibGuides**
 - **Creating department, class-specific LibGuides**
 - **Encourage faculty to include a LibGuide Link in course management system**

Our Results

- **Greater awareness by teaching faculty of library resources**
- **Greater awareness by library faculty of needed resources**
- **One department head added information about their liaison to an accreditation report**
- **Spending our budget more wisely by purchasing more relevant, needed resources**

Other Results

- **Some increased usage of databases and other library resources**
- **Increased good will between teaching and library faculty**
- **Increased requests for library instruction and subsequent rave reviews**
- **Requests for class-specific LibGuides**
- **Requests for library materials purchases**

Other Thoughts

- This approach is applicable to any library type with some adaptations
- Be prepared for negative feedback
- Be prepared to attempt to do something about requests and problems
- Needs of different faculty within a department may differ

