Improving the Visibility, Promotion, and Accessibility of Library Resources Via a Library Liaison Program: a Poster Session

Barbara M. Pope
Pittsburg State University, bpope@pittstate.edu

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Improving the Visibility, Promotion, and Accessibility of Library Resources Via a Library Liaison Program:

a Poster Session

By Barbara M. Pope, MALS
Periodicals/Reference Librarian
Leonard H. Axe Library, PSU
Kansas Library Conference 2013
620-235-4884
bpope@pittstate.edu
Basics

• Communication
• Education
• Service to faculty
• LibGuides
Communication

- Meetings with individual faculty, groups, or departments
- Talk to faculty and let them know what you do and how you can help them
- Newsletters, emails, phone, and social media
- Soliciting feedback about acquiring new resources or weeding/cancelling resources
- Listen more than talk
Education

• Bibliographic instruction for faculty and students
• Newsletters, emails, and phone
• Handouts for faculty and students at bibliographic instruction sessions
• Embed YouTube video tutorials into web pages, LibGuides, etc.
• Assessment of learning
Service to Faculty

• Assisting new faculty in learning about library resources
• Assisting faculty with learning how to do something you know how to do
• LibGuides
  • Creating department, class-specific LibGuides
  • Encourage faculty to include a LibGuide Link in course management system
Our Results

• Greater awareness by teaching faculty of library resources
• Greater awareness by library faculty of needed resources
• One department head added information about their liaison to an accreditation report
• Spending our budget more wisely by purchasing more relevant, needed resources
Other Results

- Some increased usage of databases and other library resources
- Increased good will between teaching and library faculty
- Increased requests for library instruction and subsequent rave reviews
- Requests for class-specific LibGuides
- Requests for library materials purchases
Other Thoughts

- This approach is applicable to any library type with some adaptations
- Be prepared for negative feedback
- Be prepared to attempt to do something about requests and problems
- Needs of different faculty within a department may differ