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### The Pittsburg Micropolitan Area Economic Report, Quarter 4, 2016

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# HE PITTSBURG MICROPOLIT AREA ECONOMIC REPOR

### PITTSBURG IS POISED TO GROW

here seems to be general optimism building in Pittsburg. During the last three years, investment in the city, most of it private, has been \$288 million, with \$60.6 million in education infrastructure related investment, \$50 million in entertainment infrastructure, \$33.7 million in public infrastructure, \$54.6 million in housing infrastructure, \$30.6 million in medical infrastructure, \$19.3 million in retail infrastructure, \$17.8 million in hospitality infrastructure, \$17.6 million in industry infrastructure, \$2.5 million in recreation infrastructure, and \$1.3 million in public wellness infrastructure.

Cities have to foster an environment conducive to quality of life and economic growth. The City of Pittsburg has initiated and implemented numerous economic development programs in the last few years, including biking and walking trails linking working on joint economic development business centers and parks, revitalizing downtown with programs such as the Block 22 development (building loft apartments downtown with about 100 housing units already in the pipeline), providing low-interest loans and grants to small businesses, establishing a neighborhood revitalization program, creating a land bank to acquire dilapidated properties and encourage redevelopment, entering into a land exchange with Pittsburg State University to acquire prime residential land to increase the land supply for residential development, passing a rural housing incentive district, laying miles of fiber optic cable to improve the internet infrastructure, hiring a firm to identify industry

clusters that will succeed in Pittsburg, programs with Pittsburg State University and the Chamber of Commerce, facilitating startup of the Southeast Kansas Career and Technical Education Center, recruiting or assisting with expansion in recent years of over 20 businesses, and the Mid-City Renaissance project to build a mixed use development from an abandoned industrial site in the heart of the city with recreational areas, retail and office space, and a possible solar energy complex.

Almost \$300 million in three years is a significant level of investment for a town the size of Pittsburg, and it is not accidental. It results from conscious efforts to create an environment that improves the wealth of the entire community.

# INSIDE

- Total Job Growth
- Unemployment
- Job Growth by Industry
- Incomes by Industry
- Labor Force
- Taxable Sales
- · Value of Residential and **Commercial Permits**
- Office Space Market
- Residential and Commercial **Land Values**
- Retail Space Market and more . . .



## **Public and Private Investment** City of Pittsburg, 2013-2016 Housing (includes PSU housing) \$54,635,508 Infrastructure \$33,709,415 Wellness \$34,372,133 **Economic Development** \$165,234,823

Source: City of Pittsburg

Volume 4/Number 4 December 2016





### **Meeting/Banquet Facility**

• Indoor Pool

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Honeymoon

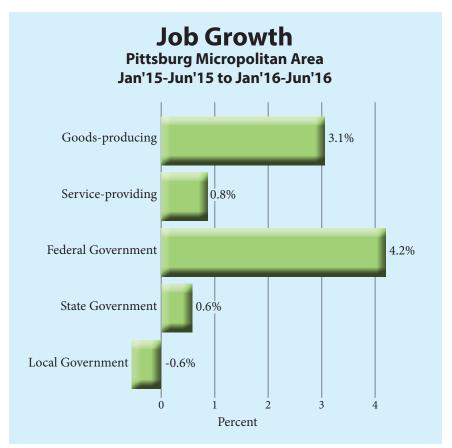
Children's Activities

### TOTAL IOB GROWTH

The national economy seems to be bouncing back, according to the Bureau of Economic Analysis (BEA). The real Gross Domestic Product (GDP) increased at a rate of 3.2 percent during the third quarter, up from 1.4 percent in the second quarter. The increase is mostly due to robust personal consumption expenditure, exports, private inventory investment, and federal government spending.

The Pittsburg Micropolitan Area is dependent on the national economy and has done well this year. It is likely that the overall growth in local jobs will be very robust in 2016 compared to last year. Latest information available shows that the number of jobs in the micropolitan area increased to 17,083 during the second quarter, up 0.9 percent (160 jobs) compared to the third quarter last year. The goods-producing industries added most of the jobs, with the number of jobs growing 3.1 percent; the service producing-industries posted 0.8 percent growth; and Government lost jobs.

The statewide economy did not fare as well, with a job growth of 0.2 percent during the quarter, but the number of jobs nationwide increased 1.7 percent.

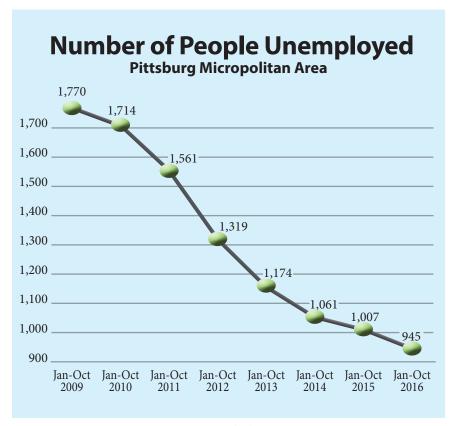


Source: Bureau of Labor Statistics

### UNEMPLOYMENT

The unemployment rate nationwide declined to 4.7 percent in October, according the Bureau of Labor Statistics (down from 4.8 percent in October 2015). The unemployment rate was 4.7 percent for men, 4.6 percent for women, 4.1 percent for Caucasians, 8.4 percent for African Americans, 3.3 percent for Asians, and 5.5 percent for Hispanics and Latinos. The average duration of joblessness (for unemployed people surveyed during the third quarter) was 25.4 weeks for Caucasians, 30.5 weeks for African Americans, 26.6 for Asians and 25.5 for Hispanics and Latinos. The unemployment rate was 6.7 percent for people with less than high school degree, 5.1 percent for people with high school degree, 3.7 percent for people with some college (such as associate degree), and 2.5 percent for people with bachelor's degree or more. The unemployment rate was 4.0 percent in Kansas in October (up from 3.7 percent in October 2015) and 4.7 percent in the Pittsburg Micropolitan Area (up from 4.5 percent).

The average unemployment rate during the first ten months was 5.0 percent nationwide (down from 5.4 percent during the same period in 2015), 4.2 percent in Kansas (down from 4.3 percent), and 4.9 percent in the Pittsburg Micropolitan Area (down from 5.3 percent).



Source: Bureau of Labor Statistics

### Job Growth by Industry Pittsburg Micropolitan Area Jan'15-Jun'15 to Jan'16-Jun'16 Professional and 16.3% business services 9.6% Construction Trade, transportation and utilities Natural resources and mining Manufacturing -0.2% **Total Government** Information Financial activities Other services Leisure and hospitality Education and health services -2 10 6 12 14 16 Percent

Source: Bureau of Labor Statistics

### JOB GROWTH BY INDUSTRY

The industry with the highest job growth nationwide was the Construction Industry, with a 4.3 percent growth during the third quarter (compared to the third quarter in 2015), followed by the Leisure and Hospitality Industry, with 3.2 percent growth. The fastest growing industry statewide was the Leisure and Hospitality Industry (up 1.7 percent), followed by the Other Services Industry (repair and maintenance, personal care services, etc).

The fastest growing industry in the Pittsburg Micropolitan Area was the Professional and Business Services Industry, with 16.3 percent growth during the quarter (up 183 jobs); followed by Construction, with 9.6 percent growth (up 42 jobs); Trade, Transportation and Utilities, up 3.9 percent (115 jobs); Natural Resources and Mining, up 2.7 percent (3 jobs); and Manufacturing, up 1.6 percent (49 jobs). All other industries lost jobs. The number of jobs declined 5.9 percent in the Education and Health Services Industry (down 144 jobs); Leisure and Hospitality lost 2.9 percent (down 58 jobs); Other Services lost 2.6 percent (down 7 jobs); Financial Activities lost 2.3 percent (down 12 jobs); Information lost 1.1 percent (down 3 jobs); and Government lost 0.2 percent (down 9 jobs).



Source: Bureau of Labor Statistics

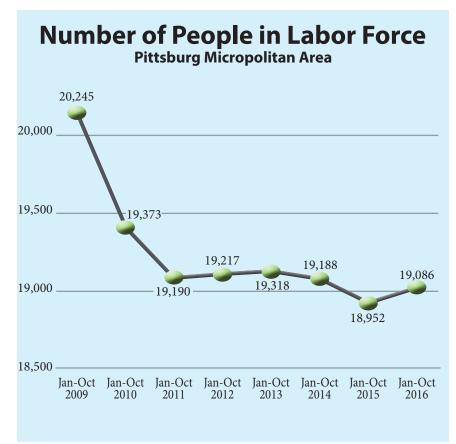
### **INCOMES BY INDUSTRY**

The Manufacturing Industry had the highest growth in payroll in the Pittsburg Micropolitan Area during the third quarter, with a 10 percent increase in payroll (up by \$2,321,475), and posted average weekly wages of \$773, followed by Trade, Transportation and Utilities, up 8.3 percent (up \$1,875,826 and weekly wages of \$609); Construction, up 7.4 percent (up \$277,921 and weekly wages of \$651); Other Services (repair and maintenance, personal care services, etc), up 6.0 percent (up \$88,148 and weekly wages of \$478); Professional and Business Services, up 4.6 percent (up \$530,285 and a weekly wages of \$705); Financial Activities, up 3.7 percent (\$164,530 and weekly wages of \$706); Leisure and Hospitality, up 2.3 percent, (up \$124,981 and weekly wages of \$224); and Education and Health Services, up 1.4 percent (\$294,214 and weekly wages of \$703). Three industries reported a decline in payroll during the quarter: Government (all levels), down 0.3 percent (down \$109,201 and weekly wages of \$638); Natural Resource and mining, down 0.3 percent (down \$3,470 and weekly wages of \$807); and Information, down 2.7 percent (down \$86,002 and weekly wages of \$903).

### LABOR FORCE

The Labor force stood at 159.8 million nationwide in October 2016 (up 1.6 percent from October 2015). One of the reasons why the unemployment rates have been declining is because the labor force participation has declined. The labor force participation rate was 66 percent in October 2007 compared to 62.8 percent in October 2016. It is 69.2 percent for men, 56.9 percent for women, 62.8 percent for Caucasians, 62.1 percent for African Americans, 63.3 percent for Asians, and 65.7 percent for Hispanics and Latinos. The population is growing faster than the growth of employment, and the employment-population ratio declined from 63.1 percent in October 2007 to 59.9 in October 2016. It was 65.9 percent for men, 54.3 percent for women, 60.3 percent for Caucasians, 56.9 percent for African Americans, 61.2 percent for Asians, and 62.1 percent for Hispanics and Latinos.

The average labor force for the first ten months was 159.2 million nationwide (up 1.3 percent from the same period in 2015), 1,495,609 statewide (down from 0.1 percent during the same period in 2015), and 19,086 in the Pittsburg Micropolitan Area (up 0.7 percent).

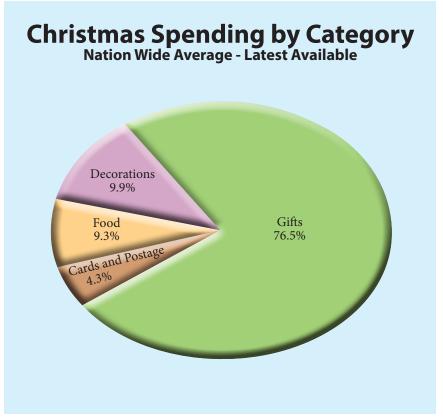


Source: Bureau of Labor Statistics

### TAXABLE SALES

The Christmas Season rings in jolly in the Pittsburg Micropolitan Area, with Meadowbrook Mall reporting healthy shopping in late November, and it is expected to become very busy as Christmas approaches. The American Research Group and T. Rowe Price report that the average shopper is expected to spend \$929 this Christmas, and the average household is spending \$422 on each child. Overall, Christmas retail sales are projected to increase 4.9 percent nationwide (according to the Retail Economist), with the seasonal shopping center sales increasing 3.6 percent. Gift cards are becoming very popular Christmas gifts and are expected to account for about 25 percent of all gifts; approximately 33 percent of all gift cards are for restaurants. IBISWorld reports that 76.5 percent of all the Christmas spending in 2015 was for gifts, 9.9 percent for decorations, 9.3 percent for food, and 4.3 percent on cards and postage.

Local taxable sales have been very healthy in 2016, resulting in a strong growth in tax collections, with sales tax collections increasing to \$13,865,222 during the first eight months in Pittsburg (up 6.1 percent from the same period last year), \$19,428,494 in the micropolitan area (up 9.2 percent), and \$1.8 billion statewide (up 4.8 percent).



Source: IBISWorld.com

# \$1,500,000 - \$1,000,000 - \$840,000 | Jan'15-Sept'15 | Jan'16-Sept'16

Source: City of Pittsburg

### RESIDENTIAL PERMITS

Home sales are picking up although still down for the year. In October, 32 homes were sold (up 14.3 percent from October 2015), for an average price of \$93,841 (down 2.2percent) and a median price of \$90,250 (up 15.8 percent). Overall, 343 homes were sold during the first ten months (down 6.0 percent from the same period in 2015), for an average price of \$97,518 (up 2.2 percent) and a median price of \$75,000 (up 0.7 percent). The average number of days on the market before sold was 165 days; the median number of days was 114 days.

The City of Pittsburg reports that 83 residential building permits were issued during the first three quarters of the year, with a stated value of \$1,537,721, down 43.4 percent from last year. Seven were new residential building permits, with a stated value of \$840,000 (down 55.5 percent from the first three quarters of 2015), and 76 permits were for additions, alterations, and conversions, with a stated value of \$697,721 (down 15.9 percent). No multi-family permits were issued during the period.

The value of new residential building permits was up 8.4 percent in the state during the period.

# Superior States of New Commercial Permits City of Pittsburg \$45,013,306 \$40 \$30 \$10 \$10 \$Jan'15-Sept'15 \$Jan'16-Sept'16

Source: City of Pittsburg

### **COMMERCIAL PERMITS**

Local commercial companies have been taking advantage of the low interest rates, and local commercial construction is up significantly in 2016. This indicates that local businesses are getting more optimistic about the future. The City of Pittsburg issued 57 building permits for new commercial construction during the first three quarters, for a stated value of \$45,013,306 (up 183.7 percent from the same period in 2015), and 53 permits were issued for additions, alterations, and conversions, for a stated value of \$5,783,394 (up 2.2 percent). Overall, 110 commercial building permits were issued, for a stated value of \$50,796,700, up 136.1 percent.

However, the low interest rate environment has not led to a boost in industrial construction nationwide. IBISWorld reports that there are 3,071 firms with 6,061 establishments in the industrial building construction industry, and the industry is projected to see revenues decline 2.9 percent from 2015 to \$42 billion. The industry pays 13.3 percent of revenue in wages. The average wages in the industry \$35,175, and the average establishment employs 26 people.

### **OFFICE SPACE MARKET**

Pittsburg is a regional center for business services such as technical consulting, bookkeeping and payroll services, management services, office administrative services, and medical services. Recent information shows that there are 82 depositary institutions and non-depositary credit establishments in the City of Pittsburg, employing 495 people; 78 health service establishments, employing 1,349 people; 34 business services establishments, employing 391 people; 34 personal services establishments, employing 116 people; 30 social services establishments, employing 530 people; 24 real estate establishments, employing 90 people; 20 legal service establishments, employing 88 people; 19 engineering, accounting, research, and management service establishments, employing 136 people; 19 insurance agents, brokers, and insurance carrier establishments, employing 52 people; and 18 other office establishments employing 339 people.

Gross office space rental rates start currently at the average low of \$3.00 per square foot (according to Jones Heritage Realtors), increase to an average high of \$8.00, and can increase to about \$17.00 for high end space.

# Office Business Demographics - 2016 Includes Establishments With No Employees

# Includes Establishments With No Employees City of Pittsburg

Establishments 82	Employees 495
78	1,349
34	391
34	116
30	530
24	90
20	88
ice 19	136
19	52
13	318
ers 5	21
	82 78 34 34 30 24 20 iice 19 19 13

Source: Demographics Now

## RESIDENTIAL AND COMMERCIAL LAND VALUES

Residential land values currently range from an average of \$0.50 per square foot in older neighborhoods to an average high of \$1.00 in good locations, but prices can go as high as \$1.75 per square foot in prime locations, according to Jones Heritage Realtors. Multi-family residential land prices start out at an average of \$1.00 per square foot in secondary locations and increase to an average of \$2.00 per square foot at primary sites. However, multi-family land prices can increase to \$2.50 per square foot for high-end locations. Commercial land values average at \$2.50 per square foot at secondary sites, increase to average high of \$7.00 at primary sites, and an average of \$10.00 for highend sites. Commercial land prices are now fetching as much as \$14.49 per square foot on Centennial and \$1,517 per front foot and \$9.89 per square foot on South Broadway. A total of 47,304 square feet of commercial structures and land were sold in the Pittsburg area during the first 10 months of 2016, for a total value of \$2.1 million, down from \$2.5 million during the same period in 2015.



Source: Jones Heritage Realtors

# Retail Business Demographics - 2016 Includes Establishments With No Employees

# **City of Pittsburg**

	Establishments	Employees
Eating and Drinking Places	48	797
Automotive Dealers and Gasoline Service Stations	15	81
Apparel and Accessory Stores	13	69
Food Stores	10	83
Home Furniture, Furnishings and Equipment Stores	10	86
Building Materials, Hardware, Garden Supply & Mobile Hom	e Dealers 8	198
General Merchandise Stores	8	487
Miscellaneous Retail	52	240
Wholesale Trade	36	459

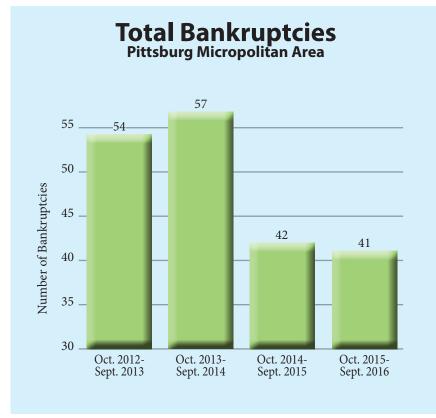
Source: Demographics Now

### RETAIL SPACE MARKET

The City of Pittsburg is home to 162 retail establishments which provide 2,040 jobs, according to Demographics Now. There are 48 eating and drinking establishments, employing 797 people; 15 automotive dealers and gasoline service establishments, employing 81 people; 13 apparel and accessory retail establishments, employing 69 people; ten home furniture, furnishings, and equipment retail establishments, employing 86 people; ten food retail establishments, employing 83 people; eight general merchandise retail establishments, employing 487 people; eight building materials, hardware, and garden supply retail establishments, employing 198 people; 52 other retail establishments, employing 240 people; and 36 wholesale establishments, employing 459 people.

The Hoffman Strategy Group/Jeff Green Partners estimated in 2013 that local retail and restaurant establishments could capture up to an additional \$62 million in annual retail and restaurant sales from the region.

Jones Heritage Realtors (a local authority on commercial rental space) reports that net retail space rental rates start currently at the average low of \$5.50 per square foot, increase to an average high of \$8.00 per square foot, and can increase to about \$14.00 for highend space.



Source: US Bankruptcy Courts

### BANKRUPTCIES

Both business and personal bankruptcies are declining nationwide, with 24,457 business bankruptcies filed during the 12-month period ending in September 2016 (down 2.1 percent from the 12-month period ending in September 2015) and 781,123 personal bankruptcies filed (down 6.5 percent). Personal bankruptcies declined, but business bankruptcies increased statewide, with 100 Chapter 7 business bankruptcies filed (total liquidation with no repayments), down 14.5 percent; 105 Chapter 11 business bankruptcies (reorganization of business debt and temporary protection from creditors), up 357 percent; 18 Chapter 12 business bankruptcies (reorganization of debt for family farms), up 125 percent; 32 Chapter 13 business bankruptcies (total liquidation with some repayments), up 23.1 percent.

There were 3,676 personal Chapter 7 personal bankruptcies (debt wiped out), down 4.9 percent; four Chapter 11 personal bankruptcies (reorganization of personal debt and temporary protection from creditors), no change from previous period; and 2,618 Chapter 13 personal bankruptcies (some of the debt wiped out and some repayments), down 11.3 percent. Two business bankruptcies were filed in the Pittsburg Micropolitan Area during the period (no change) and 39 personal bankruptcies

(down 2.5 percent).

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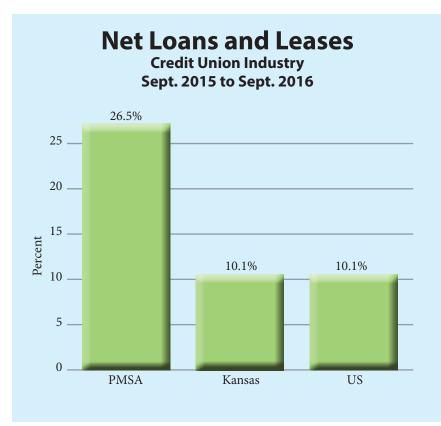
# Net Loans and Leases Banking Industry Sept. 2015 to Sept. 2016 7.2% 6.9% 4 3 2.1% 2 1 0 PMSA Kansas US

### Source: Federal Deposit Insurance Corporation

### **BANKING INDUSTRY**

The national banking industry did well during the third quarter, according to the Federal Deposit and Insurance Corporation (FDIC). The number of problem institutions declined to 132 during the quarter, a significantly less than the 888 during the first quarter of 2011.

The nationwide banking industry posted total assets of \$16.8 trillion in at the end of September (up 6.1 percent from the same period in 2015), \$9.1 trillion in net loans and leases (up 6.9 percent), \$127.8 billion in net income (up 3.9 percent), and \$134 billion in non-current loans and leases (down 3.7 percent). The statewide industry posted \$67.7 billion in total assets (up 2.0 percent), \$43 billion in net loans and leases (up 7.2 percent), \$563.2 million in net income (up 8.1 percent), and \$335.5 million in non-current loans and leases (down 6.7 percent). Banks with headquarters in the Pittsburg Micropolitan Area posted total assets of \$720.9 million (down 3.6 percent), \$484.4 million in net loans and leases (up 2.1 percent), \$5.8 million in net income (down 4.1 percent) and \$6.7 million in non-current loans and leases (up 10.0 percent).



Source: National Credit Union Administration

### **CREDIT UNIONS**

The credit union industry continued to grow and do relatively well in the third quarter according to the National Credit Union Administration (NCUA). The 5,844 federally insured credit unions reported that membership increased to 106.2 million and a net worth ratio of 10.85 percent.

The nationwide industry posted overall \$1.3 trillion in total assets at the end of the quarter (up 8.2 percent from the third quarter last year), \$857.3 billion in net loans and leases (up 10.1 percent), \$6.6 billion in delinquent loans and leases (up 9.2 percent), and \$7.3 billion in net operating income (down 5.4 percent). Credit unions with headquarters in Kansas posted \$9.4 billion in total assets (up 9.2 percent), net loans and leases of \$6.5 billion (up 10.1 percent), \$51.9 million in delinquent loans and leases (up 21.1 percent), and net operating income of \$50.6 million (up 14.9 percent) and credit unions with headquarters in the Pittsburg Micropolitan Area posted \$87.6 million in total assets at the end of the third quarter (up 7.3 percent), net loans and leases of \$64.5 million (up 26.5 percent), delinquent loans and leases of \$580,726 (up 150.0 percent), and \$480,687 in net operating income (up 21.8 percent).

### Pittsburg Micropolitan Area Business Summary

	2016 Jobs	Percent	2016 Establishments	Percent	Average Employee size
Forestry, & Fishing	205	1.4%	59	4.3%	3.5
Mining	27	0.2%	4	0.3%	6.8
Construction	580	3.9%	77	5.6%	7.5
Manufacturing	1,942	13.1%	62	4.5%	31.3
Transportation, Communications, Elec., Gas, Etc.	1,062	7.2%	69	5.1%	15.4
Wholesale Trade	633	4.3%	63	4.6%	10.0
Retail Trade	2,877	19.5%	261	19.1%	11.0
Finance, Insurance, & Real Estate	524	3.5%	110	8.1%	4.8
Services	5,885	39.8%	603	44.2%	9.8
Public Administration	1,048	7.1%	56	4.1%	18.7
TOTALS	14,783	100%	1,364	100%	

### **Population Demographics**

·	2010 Census	Percent	2016A Estimates	Percent	
Total Population	39,134		39,584		
Population Density (Pop/Sq Mi)	66.36		66.53		
Total Households	15,729		15,952		
Population by Gender:					
Male	19,421	49.2%	19,831	50.1%	
Female	19,713	50.4%	19,753	49.9%	

### **Households by Income**

		,		
Household Income	2010 Census	Percent	2016A Estimates	Percent
\$0 - \$15,000	3,466	22.0%	3,085	19.3%
\$15,000 - \$24,999	2,027	12.9%	2,033	12.7%
\$25,000 - \$34,999	2,097	13.3%	1,978	12.4%
\$35,000 - \$49,999	2,760	17.5%	2,771	17.4%
\$50,000 - \$74,999	2,540	16.1%	2,719	17.0%
\$75,000 - \$99,999	1,379	8.8%	1,645	10.3%
\$100,000 - \$149,999	1,030	6.5%	1,252	7.8%
\$150,000 +	430	2.7%	469	2.9%
Average Hhld Income	\$49,060		\$52,476	
Median Hhld Income	\$36,244		\$39,778	
Per Capita Income	\$20,337		\$21,758	

### **Employment**

	2010 Census	Percent	2016A Estimates	Percent
Total Population 16+	31,363		31,878	
Total Labor Force	18,287	58.3%	20,663	64.8%
Civilian, Employed	16,824	92.0%	19,593	94.8%
Civilian, Unemployed	1,463	8.0%	1,070	5.2%
In Armed Forces	0	0.0%	0	0.0%
Not In Labor Force	13,076	41.7%	11,215	35.2%
% Blue Collar	7,489	44.5%	8,748	44.6%
% White Collar	9,335	55.5%	10,845	55.4%
S	ource: Demograpl	nics Now		

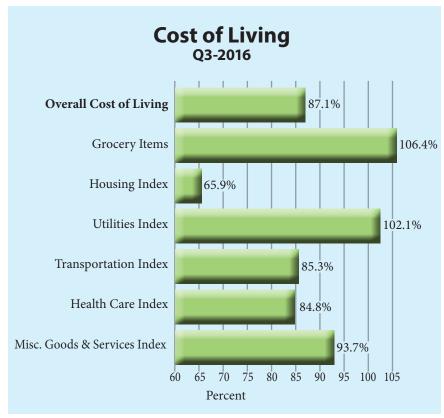
### **Occupancy Rates** First Three Ouarters of the Year 67.0% 65 60 58.7% 58.3% Percent 55 50.6% 50 45 U.S. Pittsburg Southeast Kansas Kansas

Source: The Council for Community and Economic Research and the Pittsburg Chamber

### LODGING INDUSTRY

Smith Travel Research reports that the average occupancy rates in the national lodging industry was 67.0 percent for the first three quarters of 2016 (no change from the same period in 2015) with the average daily room rate of 124.2 (up 3.2 percent). The average monthly room nights sold increased to 102,324,144 (up 1.5 percent) and total revenues increased to \$12.8 billion (up 4.8 percent). The average occupancy rates were 74.3 percent for luxury properties in September, 75.7 for upper upscale properties, 74.6 percent for upscale properties, 70.8 for upper midscale properties, and 61.9 for economy properties. The Pacific region had the highest occupancy during the month.

The average occupancy in Kansas was 58.3 percent during the period (down from 60.1 percent) with an average daily room rate of \$85.3 (up 4.6 percent), 50.6 percent in the Southeast Kansas region (down from 52.3 percent) with an average daily room rate of \$70.4 (up 4.5 percent) and 58.7 percent in the Pittsburg Area (down from 59.9 percent) with the average daily room rate of \$80 (no change). However, the Crawford County Transient Guest Tax collections increased to \$\$264.9 million (up 7.9 percent).



Source: The Center for Regional Economic Competitiveness

## COST OF LIVING AND OUALITY OF LIFE

Cost of living is an important indicator on quality of life. The City of Pittsburg is the regional center for retail and business services and residents enjoy a high quality of life. The cost of living in was only 87.1 percent of the national average Pittsburg in the third quarter of 2016 according to the Center for Regional Economic Competitiveness. The cost of groceries was 106.4 percent of the national average, housing was 65.9 percent, utilities 102.1 percent, transportation 85.3 percent, health care 84.8 percent, and miscellaneous goods and services 93.7 percent.

Numerous studies have found that both urban amenities and aesthetic backdrop are important in order to attract and retain a skilled and educated labor force. Pittsburg area urban amenities include 255 retail, eating, and drinking establishments, two performing arts centers (the Bicknell Family Center for the Arts and the Memorial Auditorium), an 11,910 capacity NCAA Division II football stadium, three golf courses, a philharmonic orchestra, an opera, and more.

Some of the area's many natural amenities include aesthetic backdrops such as fourteen parks, walking and biking trails, and access to eight major lakes and rivers within a one-hour drive.

### **BUSINESS HIGHLIGHTS**

### CITY OF PITTSBURG HOPES TO ATTRACT FUTURE DEVELOPERS THROUGH LIMELIGHT MARKETING

City officials have learned that ¾ of people who work in Pittsburg do not live there, and they think they know why. "Like myself when I moved to town with my family, there just wasn't a house that we were going to be able to afford or one that we were going to be able to afford when we still had to do improvements to it. So, the house stock is 50 years old," said Pittsburg City Manager Daron Hall. Pittsburg wants to sell itself to help this issue. Through Limelight Marketing, the City of Pittsburg hopes to build campaign aimed at attracting residential developers. Before the city can move forward, a more than \$11,000 contract needs to be approved by city commissioners. If approved, the city already owns land that can be used.

'There's no economic development without housing. We can name that connection pretty quickly, so we think the next piece that's missing is the housing and getting people to live here and make it their home," said Hall.

If the partnership is approved during the City Commission meeting, Limelight marketing will begin working immediately on a plan of action for Pittsburg.

Kheslleen Dimanche, Nexstar, October 25, 2016

### DOWNTOWN REDEVELOPMENT: VACANCIES A PRIORITY FOR CITY

From Atkinson to Centennial, roughly 15 percent of commercial businesses on Broadway Street are vacant. The west side of Broadway makes up the lion's share of vacant properties with approximately 20 percent, compared to the east side at roughly 8 percent.

"It's easily our most visible stretch of roadway, it provides the front door to Pittsburg State University," Pittsburg Economic Development Director Blake Benson. "Broadway is extremely

Currently, the city is working with property owner John Kutz to improve at least six upstairs apartments in two of his downtown buildings. Kutz expects the apartments to be finished in 2017. Earlier this month, it was announced an \$18 million project was pushing forward to redevelop four buildings around the corner of Fourth and Broadway. The project will create roughly 105 student housing units for Pittsburg State University students. The project is slated for completion in August 2018. Michael Stavola, The Morning Sun, November 13, 2016

### **HIGHWAY 69 PROJECT**

The lowest bid for the Highway 69 Project came in approximately \$6 million below

The Kansas Contractors Association announced five bids for the Highway 69 Project. Koss Construction Company of Topeka — the only in-state bidder — had the lowest bid at \$20,354,814.87. The bid is for a six-mile stretch from the four-lane south of Fort Scott to the border of Bourbon and Crawford counties, which is the first phase of the project. The first phase was previously slated to start in the spring of 2017 and end in winter 2018, but Midwest Minerals President Steve Sloan said those dates will likely move up.

The Highway 69 Project was one of 25 Kansas Department of Transportation projects that were delayed indefinitely, and the only one to be reinstated. LaTurner said he will use the low bids to keep the project moving forward.

There is a history of southeast Kansas being overlooked by Topeka," LaTurner said. "I think this is a 20-some million dollar step in the right direction." Michael Stavola, The Morning Sun, November 13 2016

# PITTSBURG CITY LEADERS HIRE ECONOMIC CONSULTING FIRMS TO ATTRACT MORE BUSINESSES

Pittsburg city leaders have been trying to revitalize the town by attracting more businesses, creating entrepreneurs and developing more housing. Now, the city has created a master plan to put its vision into action.

"You have resources that have never really been leveraged appropriately, and I think with this plan, we are making sure that all your assets are leverages to bring about the best economic development for the City of Pittsburg," explained Angelos Angelou, the president of Angelou Economics.

The plan includes a strategy to give Pittsburg some direction on the kinds of businesses to target and how to get them to move to Pittsburg. For example, the economic firm has taught the city how something like an extensive water supply can attract businesses like grocery stores.

The more than 100 page plan includes instructions for each city department, as a way to engage everyone. Blake Benson, Pittsburg Area Chamber of Commerce president, says the group is waiting for feedback from area residents and business. Once they receive it, they hope to have the plan finalized by the beginning of December. Kheslleen Dimanche, Nexstar, November 9, 2016

### HIRING UNDERWAY AT KANSAS **CROSSING CASINO**

Several high-level positions at Kansas Crossing Casino and Hotel have been filled, and the focus is now shifting to the hiring of mid-level management and operations staff, a casino spokesman said last week. Directors of marketing, information technology, facilities and security, and human resources have all been hired, Garion Masterson said.

Some director positions remain open, he said, but the casino's main priority has shifted to an upcoming job fair for table game dealers. The casino's first dealer-school sessions will begin in early January in order to complete training for the \$80 million project's targeted March

2017 opening date.

A job fair for dealers is set for Dec. 5 at the Lincoln Center, 710 W. Ninth St., in Pittsburg. There will be two sessions, one from 10 a.m. to 1 p.m. and another from 4 to 7 p.m. Potential applicants should attend one of the sessions to apply for a dealer position. Kansas Crossing will employ 300 people when all jobs are filled, and the casino is also hiring floor managers, beverage and concession workers, as well as working to find vendors to provide those services in the casino.

Jordan Larimore, The Joplin Globe, November 20, 2016

### **Pittsburg Micropolitan Area Economic Report**

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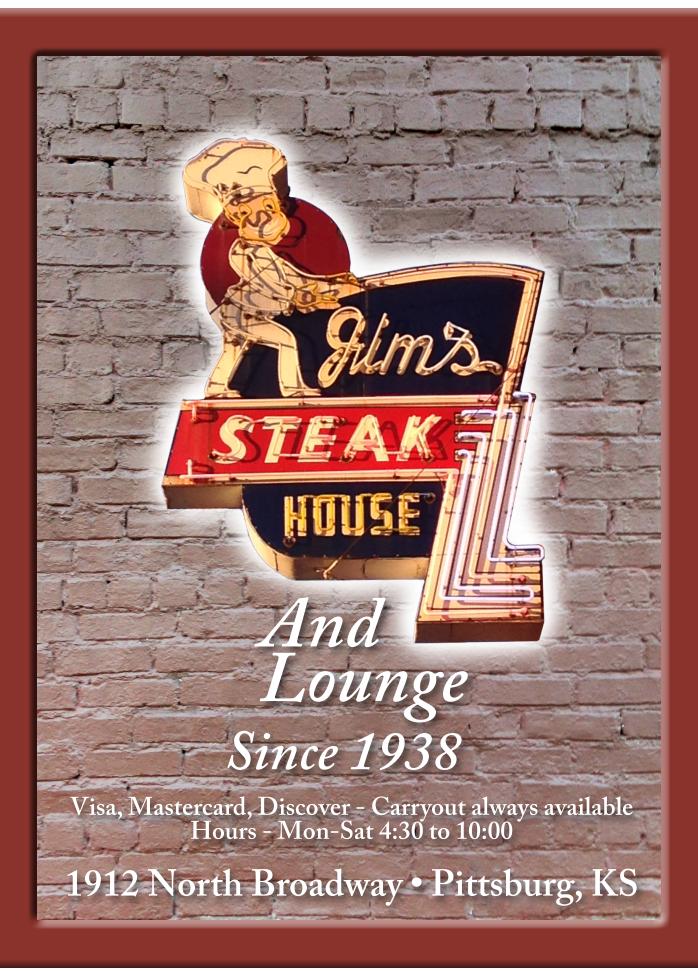
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### PITTSBURG MICROPOLITAN AREA EMPLOYMENT TRENDS

	Average Jobs Q2 - 15	Average Jobs Q2 - 16	Average Weekly Wages Q2 - 15	Average Weekly Wages Q2 - 16	Average Job Growth	Average Weekly Wages Growth
TOTAL, ALL INDUSTRIES	16,925	17,083	\$606	\$625	0.9%	3.1%
Accounting and bookkeeping services	58	65	\$622	\$639	10.9%	2.7%
Automotive mechanical and electrical repair	39	35	\$549	\$621	-11.1%	13.1%
Automotive parts and accessories stores	61	59	\$319	\$346	-3.8%	8.5%
Child day care services	106	117	\$349	\$356	10.0%	2.0%
Commercial banking	174	201	\$753	\$774	15.3%	2.8%
Commercial building construction	51	57	\$641	\$623	10.4%	-2.8%
Commercial printing (exc. screen and books)	393	404	\$826	\$844	3.0%	2.2%
Commercial screen printing	29	31	\$475	\$528	5.7%	11.2%
Community care facilities for the elderly	231	233	\$340	\$369	0.7%	8.5%
Department stores	61	53	\$243	\$246	-12.6%	1.2%
Electronics and appliances stores	64	134	\$410	\$460	108.8%	12.2%
Elementary and secondary schools	1,955	1,941	\$529	\$528	-0.7%	-0.2%
Full-service restaurants	772	697	\$213	\$217	-9.7%	1.9%
Furniture stores	27	26	\$490	\$565	-3.7%	15.3%
Grain and field bean merchant wholesalers	51	56	\$780	\$858	9.7%	10.0%
Home health care services	45	86	\$507	\$665	91.9%	31.2%
Hotels and motels, except casino hotels	93	90	\$302	\$298	-3.2%	-1.3%
Insurance agencies and brokerages	47	49	\$547	\$612	5.0%	11.9%
Janitorial services	75	103	\$505	\$542	36.9%	7.3%
Landscaping services	28	34	\$387	\$352	20.0%	-9.0%
Limited-service restaurants	787	745	\$201	\$221	-5.3%	10.0%
Masonry contractors	46	41	\$645	\$582	-10.8%	-9.8%
Motorcycle, boat, and other vehicle dealers	35	37	\$787	\$777	5.8%	-1.3%
Nursery, garden, and farm supply stores	21	26	\$332	\$309	20.3%	-6.9%
Nursing care facilities	376	345	\$453	\$481	-8.2%	6.2%
Offices of dentists	128	107	\$889	\$1,042	-16.4%	17.2%
Offices of optometrists	35	36	\$447	\$496	3.8%	11.0%
Offices of physicians, except mental health	143	126	\$842	\$803	-11.9%	-4.6%
Other accounting services	38	38	\$562	\$639	-0.9%	13.7%
Other residential care facilities	60	55	\$418	\$446	-8.3%	6.7%
Pharmacies and drug stores	74	65	\$619	\$609	-12.6%	-1.6%
Pharmacies and drug stores	74	65	\$619	\$609	-12.6%	-1.6%
Plumbing and hvac contractors	56	46	\$752	\$621	-16.8%	-17.4%
Postal service	61	63	\$816	\$844	3.3%	3.4%
Residential building construction	25	27	\$457	\$516	7.9%	12.9%
Residential electrical contractors	17	26	\$718	\$626	51.9%	-12.8%
Services for the elderly and disabled	234	210	\$372	\$411	-10.5%	10.5%
Site preparation contractors	30	39	\$557	\$517	30.3%	-7.2%
Social advocacy organizations	23	27	\$349	\$303	15.9%	-13.2%
Supermarkets and other grocery stores	233	331	\$396	\$387	41.9%	-2.3%
Tire dealers	37	37	\$591	\$622	-0.9%	5.2%
Waste collection	31	29	\$374	\$395	-4.3%	5.6%

Source: Bureau of Labor Statistics





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#1 Pittsburg AMC

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### LEASING INFORMATION

J. Todd Ewing, VP/GM

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### MEADOWBROOK MALL

	0 112		
CPenney	231-2300	Salts & Sweets704-5369	
Goody's		GNC231-1008	
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Theater Arcade	232-2256	Claire's Accessories 231-1522	
Maurices		Fashion Nails 231-9141	
The Buckle		KS Drivers License 231-9141	
The Mall Deli		University Bank ATM 231-4200	
Cafe Del Rio		Game Recycle 308-6855	
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Comeau Jewelry Co 231-2530	Mag-Lab232-1900
Sally Beauty Supply 235-0417	Via Christi Home Med 235-0327
OneMain Financial235-0425	
U.S. Recruiting Ofc 231-3600 Hospice Compassus 232-9898	SEK Urgent Care 231-8003



### **MEADOWBROOK ANNEX**

Edward Jones	231-8604
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