

Paola, Kan. May 26th, 1916.

Dear Sir:-

The enclosed statement of the State and National Assessments of the Jefferson Highway Association for promotion funds is submitted for your consideration. If you have not already contributed to this highway fund directly or indirectly then I am instructed by the Kansas officers and directors to invite you to become a member and pay the regular fee of \$5.00. You are the owner of an automobile and whether you drive it for pleasure or for business the upkeep is regulated largely by the condition of the roads. If the efforts of this association can, within the next year, bring about the elimination of all the mud holes and broken bridges on the Jefferson Highway and the roads adjacent thereto it will have rendered you a service that will save you many times \$5.00 every year providing you drive over the roads to any extent. Most of the officers and directors of this association have devoted much of their time and spent of their private funds from \$100.00 to \$1,000.00 each and many of them may never use the roads or get as much benefit from their improvement as you will get.

If you appreciate the efforts of this association more than \$5.00 worth a larger check will be duly accepted. If you think that sum is too large for you then send whatever you feel is proper and it will be thankfully received. Do not delay aside this and forget it but fill out the enclosed slip and mail to the undersigned. All remittances will be receipted for and a list of all who contribute will be supplied to your county Vice President as his Honor Roll of the Jefferson Highway Association.

Thanking you in advance for your co-operation in this good work,

Very truly,

The Jefferson Highway Association,

By Paul Russell, Treasurer,

Kansas Division.