# Thirteenth Annual Faculty Author Reception (1995 - 1996)

Thursday, November 7th, 1996

Sponsored By The Division Of Learning Resources  $\ \ \, \sim \, \& \, \sim \, \\ \ \ \, \stackrel{\text{the}}{\sim} \, \text{Friends Of The Leonard H. Axe Library}$ 

To Honor the University's Faculty Authors for Their Outstanding Contribution to the Scholarship of the State of Kansas

# Faculty Articles, Chapters, Reviews, Poems, & Other Publications

The Library recognizes authors of journal articles and other works with a display in the browsing area. Writers in departments throughout the University submit the first page of their article and a photocopy of the cover of the issue in which the article appeared.

### ACCOUNTING DEPARTMENT

Bean, LuAnn, Kenneth E. Clow and David O'Bryan. "Determinants of Client Expectations for Accounting Services: A Services Marketing Perspective." Journal of Customer Service in Marketing & Management 2/2 (1996).

O'Bryan, David, Kenneth E. Clow and Arthur K.Fischer. "Patient Expectations of Dental Services." Journal of Health Care Marketing 15/3 (Fall 1995).

O'Bryan, David, Kenneth E. Clow, et.al. "An Empirical Investigation of an Expanded Model of Taxpayer Compliance." Journal of Contemporary Business Issues 3/1 (1995).

O'Bryan, David, Kenneth E. Clow, et.al. "Situational Influences on the Choice Criteria for Hotels by Leisure Travelers." Journal of Hospitality & Leisure Marketing 3/3 (1995).

### ART DEPARTMENT

Hawes, Dena. "Getting Displaced, Finding Redemption." Asiaweek 16/49 (August 4, 1995).

Moody, Larrie J. "A Touchstone for Art Educators." Collage: The Journal of the Kansas Art Education Association.6-9 (1995).

Raverty, Dennis. "Critical Perspectives on New Images of Man." Art Journal 53 (Winter 1994).

Raverty, Dennis. "Transcending the Limitations of Style." The Art of Rob Moore (exhibition catalogue). Massachusetts College of Art Gallery. Boston: 1994.

Schick, Marjorie. Jewelry in Europe and America: New Times, New Thinking by Ralph Turner. Thames and Hudson: London, 1996: pg. 38.

Schick, Marjorie. Jewelry of our Time: Art, Ornament, and Obsession by Helen W. Drutt English and Peter Dormer. Rizolli: New York, 1995: pg. 319.

Schick, Marjorie. Schmuck '96 (catalogue entry for a selected and juried international show in Munich, Germany, pg. 101).

Schick, Marjorie. Subjects 96 (catalogue entry for an international invitational show in Finland, pg. 14).

### BIOLOGY DEPARTMENT

Brooker, Nancy, et. al. "Pathogenicity of bar-Transformed Colletotrichum gloeosporioides f. sp. aeschynomene." Biological Control. 7 (1996).

Brooker, Nancy and William Bruckart. "Genetically Engineered Fungi in Agriculture." in Engineered Organisms in Environmental Settings, Biotechnological and Agricultural Applications. Edited by Morris A. Levin and Eitan Israeli. NY: CRC Press, 1996.

Dinkins, R.L. et. al. "Predaceous Neuropterans in Georgia and Kansas Pecan Trees." Journal of Entomological Science 29/2 (1994).

### COMMUNICATION DEPARTMENT

Zaharopoulos, Thimios. "European Union Influences on Professional Education in Greece." Journalism & Mass Communication Educator 50/4 (Winter 1996).

# ECONOMICS, FINANCE, AND BANKING

Smith, Kenneth L. and John E. Rogers. "Autoregressive Length and the Power of Tests for Cointegration: A Monte Carlo Investigation." Advances in Quantitative Analysis of Finance and Accounting 4 (1996).

### ENGINEERING TECHNOLOGY

Ibeh, Christopher C., Robert J. Backes, Scott J. Amos, William G. Studyvin. "A Student-Oriented Fuel Cell Project at Pittsburg State University." American Society for Engineering Education, Midwest Section Conference, April 10-12, 1996, Tulsa, OK. Tulsa, OK: American Society for Engineering Education, 1996.

McNew, Phil. "The Ultimate Field Trip--The American Welding Society's International Exposition." Tech Directions (March 1996).

# HEALTH, PHYSICAL EDUCATION & RECREATION

Killingsworth, Charles L. "Therapeutic Recreation in Schools." KAHPERD Journal (Fall 1996).

Oppliger, John H. "Making the Case for Resistance Training Courses in Secondary Education." KAHPERD Journal (Fall 1996).

### HISTORY DEPARTMENT

Gupta, Surendra K. "Security and Nuclear Non-Proliferation in South Asia." in Regional Security and Non-Proliferation, ed. by Seiitsu Tachibana. Mosbach, Germany: AFES -PRESS Verlag, 1996.

### LIBRARY

Beezley, Jo Anne. Book Review of Statistical Abstract of the World. Journal of Government Information. 23/3 (1996).

Beezley, Jo Anne. Book Review of Women in a Changing Global Economy: 1994 World Survey on the Role of Women in Development. Journal of Government Information. 23/4 (1996).

Lee, Earl. "On My Mind: What's Wrong with `Family Friendly Libraries'?" American Libraries (January 1996).

Lee, Earl. "Small Publishers and Big Libraries: How Bureaucracy and Hugeness Work to Suppress Non-Mainstream Ideas." in Alternative Library Literature, 1994/1995. A Biennial Anthology. Edited by Sanford Berman and James P. Danky. McFarland & Company, Inc., Publishers: London, 1996.

### MANAGEMENT & MARKETING

Box, Thomas M. "Kaizen in the Classroom." in Proceedings of the Third Southwestern Business Administration Teacher Conference, October 27-28, 1995. Edited by V. Jean Ramsey, 1995.

Box, Thomas .M. and Larry R. Watts "TQM: Learning from the Military." TSU Business and Economic Review 19/4 (July 1995).

Box, Thomas .M., et.al. "Student Related Outcomes and Task Design Characteristics." TBEA Journal 5/1 (Fall 1995).

Box, Thomas M., et. al. "A Cross-Cultural Comparison of Mexican and Texas Small Business Owners: Similarities and Differences in Background, Psychology, and Scanning Behavior. In Proceedings of the Southwestern Small Business Institute Association 1996 Annual Conference, San Antonio, Texas, March, 1996. San Antonio, Texas: University of North Texas, 1996.

Box, Thomas .M., John L. Beisel, and Larry R. Watts. "CEO Characteristics and TQM Adoption Among Small Manufacturing Firms." Journal of Business and Entrepreneurship 7/1 (March 1995).

Box, Thomas M., et. al. "Thai Entrepreneurs: An Empirical Investigation of Individual Differences, Background, and Scanning Behavior." Academy of Entrepreneurship Journal 1/1 (1996).

Clow, Kenneth E. "Advertising Health Care Services." Journal of Health Care Marketing 15/2 (Summer 1995).

Clow, Kenneth E., et. al. "Cognitive Style as a Potential Antecedent to Values." Journal of Social Behavior and Personality 11/2 (1996).

Clow, Kenneth E., et. al. "Managing Customer Expectations of Restaurants: An Empirical Study." Journal of Restaurant & Foodservice Marketing 1/3-4 (1996).

Clow, Kenneth E., et. al. "Risk Reduction Strategies Used by Leisure Travelers in the New-Buy Hotel Selection Purchase Situation." Journal of Hospitality and Leisure Marketing 3/3 (1995).

Clow, Kenneth E., et. al. "The Importance of Service Quality Determinants in Advertising a Professional Service: An Exploratory Study." Journal of Services Marketing 10/2 (1996).

Clow, Kenneth E., Arthur K. Fischer, David O'Bryan, et.al. "Patient Expectations of Dental Services." Journal of Health Care Marketing 15/3 (Fall 1995).

Clow, Kenneth E., David O'Bryan, et.al. "An Empirical Investigation of an Expanded Model of Taxpayer Compliance." Journal of Contemporary Business Issues 3/1 (1995).

Clow, Kenneth E., David O'Bryan, et. al. "Situational Influences on the Choice Criteria for Hotels by Leisure Travelers." Journal of Hospitality & Leisure Marketing 3/3 (1995).

Clow, Kenneth E. and Jerry D. Rogers. "The Role of Empathetic Concern and Communication on Job Tension and Job Satisfaction of Customer Service Employees." Journal of Customer Service in Marketing & Management 1/4 (1995).

Clow, Kenneth E. and John L. Beisel. "Managing Consumer Expectations of Low-Margin, High-Volume Services." The Journal of Services Marketing 9/1 (1995).

Clow, Kenneth E., LuAnn Bean and David O'Bryan. "Determinants of Client Expectations for Accounting Services: A Services Marketing Perspective." Journal of Customer Service in Marketing & Management 2/2 (1996).

Clow, Kenneth E. and Mary Kay Wachter. "Teaching Methodologies Used In Basic Marketing: An Empirical Investigation." Journal of Marketing Education 18/1 (Spring 1996).

Lee, Choong. "A Multitype Concentrator Location Problem with Choice of Terminal Coverages." International Journal of Information and Management Science 6/1 (1995).

Lee, Choong. "Application of a Cross Decomposition Algorithm to a Location and Allocation Problem in Distributed Systems." Computer Communications 18/5 (1995).

### MUSIC DEPARTMENT

Dannessa, Karen. "The 20th Annual University of Oklahoma Clarinet Symposium: A Review." The Clarinet (February/March 1996).

Ward, Keith C. "Ives, Schoenberg, and the Musical Ideal" in Charles Ives and the Classical Tradition. Edited by Geoffrey Block and J. Peter Burkholder. Yale University Press: New Haven and London, 1996.

### PHYSICS DEPARTMENT

Backes, Robert J., Christopher C. Ibeh, Scott J. Amos, William G. Studyvin. "A Student-Oriented Fuel Cell Project at Pittsburg State University." American Society for Engineering Education, Midwest Section Conference, April 10-12, 1996, Tulsa, OK. Tulsa, OK: American Society for Engineering Education. (1996).

### **PSYCHOLOGY**

Allison, Julie A. and Donald Wayne Viney. Book Review of War, Battering, and Other Sports: The Gulf Between American Men and Women. Journal of Men's Studies 5/1 (August, 1996).

### SOCIAL SCIENCE

Viney, Donald Wayne and Julie A. Allison. Book Review of War, Battering, and Other Sports: The Gulf Between American Men and Women. Journal of Men's Studies 5/1 (August, 1996).

# UNIVERSITY ADMINISTRATION

Darling, John R. and Raimo Nurmi. "Downsizing of the Finnish Company: A Call for Managerial Leadership." in Management in Transition ed. by Arto Suominen. Turku: Turku, Finland School of Economics, 1996.

Darling, John R. and Raymond E. Taylor "Changing Attitudes of Consumers Toward the Products and Associated Marketing Practices of Selected European Countries Versus the U.S., 1975 to 1995." European Business Review (Summer 1996).

Darling, John R. and Anne S. McNutt. "Incorporating Social Style into Administrative Team-Building in the Community College." Community College Journal of Research and Practice (September-October, 1996).