

Thirteenth Annual  
Faculty Author Reception  
(1995 - 1996)

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## Faculty Articles, Chapters, Reviews, Poems, & Other Publications

The Library recognizes authors of journal articles and other works with a display in the browsing area. Writers in departments throughout the University submit the first page of their article and a photocopy of the cover of the issue in which the article appeared.

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### *ACCOUNTING DEPARTMENT*

Bean, LuAnn, Kenneth E. Clow and David O'Bryan. "Determinants of Client Expectations for Accounting Services: A Services Marketing Perspective." *Journal of Customer Service in Marketing & Management* 2/2 (1996).

O'Bryan, David, Kenneth E. Clow and Arthur K. Fischer. "Patient Expectations of Dental Services." *Journal of Health Care Marketing* 15/3 (Fall 1995).

O'Bryan, David, Kenneth E. Clow, et.al. "An Empirical Investigation of an Expanded Model of Taxpayer Compliance." *Journal of Contemporary Business Issues* 3/1 (1995).

O'Bryan, David, Kenneth E. Clow, et.al. "Situational Influences on the Choice Criteria for Hotels by Leisure Travelers." *Journal of Hospitality & Leisure Marketing* 3/3 (1995).

### *ART DEPARTMENT*

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Moody, Larrie J. "A Touchstone for Art Educators." *Collage: The Journal of the Kansas Art Education Association*.6-9 (1995).

Raverty, Dennis. "Critical Perspectives on New Images of Man." *Art Journal* 53 (Winter 1994).

Raverty, Dennis. "Transcending the Limitations of Style." *The Art of Rob Moore* (exhibition catalogue). Massachusetts College of Art Gallery. Boston: 1994.

Schick, Marjorie. *Jewelry in Europe and America: New Times, New Thinking* by Ralph Turner. Thames and Hudson: London, 1996: pg. 38.

Schick, Marjorie. *Jewelry of our Time: Art, Ornament, and Obsession* by Helen W. Drutt English and Peter Dormer. Rizzoli: New York, 1995: pg. 319.

Schick, Marjorie. *Schmuck '96* (catalogue entry for a selected and juried international show in Munich, Germany, pg. 101).

Schick, Marjorie. *Subjects 96* (catalogue entry for an international invitational show in Finland, pg. 14).

## ***BIOLOGY DEPARTMENT***

Brooker, Nancy, et. al. "Pathogenicity of bar-Transformed *Colletotrichum gloeosporioides* f. sp. *aeschynomene*." *Biological Control*. 7 (1996).

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Dinkins, R.L. et. al. "Predaceous Neuropterans in Georgia and Kansas Pecan Trees." *Journal of Entomological Science* 29/2 (1994).

## ***COMMUNICATION DEPARTMENT***

Zaharopoulos, Thimios. "European Union Influences on Professional Education in Greece." *Journalism & Mass Communication Educator* 50/4 (Winter 1996).

## ***ECONOMICS, FINANCE, AND BANKING***

Smith, Kenneth L. and John E. Rogers. "Autoregressive Length and the Power of Tests for Cointegration: A Monte Carlo Investigation." *Advances in Quantitative Analysis of Finance and Accounting* 4 (1996).

## ***ENGINEERING TECHNOLOGY***

Ibeh, Christopher C., Robert J. Backes, Scott J. Amos, William G. Studyvin. "A Student- Oriented Fuel Cell Project at Pittsburg State University." *American Society for Engineering Education, Midwest Section Conference, April 10-12, 1996, Tulsa, OK.* Tulsa, OK: American Society for Engineering Education, 1996.

McNew, Phil. "The Ultimate Field Trip--The American Welding Society's International Exposition." *Tech Directions* (March 1996).

## ***HEALTH, PHYSICAL EDUCATION & RECREATION***

Killingsworth, Charles L. "Therapeutic Recreation in Schools." *KAHPERD Journal* (Fall 1996).

Oppliger, John H. "Making the Case for Resistance Training Courses in Secondary Education." *KAHPERD Journal* (Fall 1996).

## ***HISTORY DEPARTMENT***

Gupta, Surendra K. "Security and Nuclear Non-Proliferation in South Asia." in *Regional Security and Non-Proliferation*, ed. by Seitsu Tachibana. Mosbach, Germany: AFES -PRESS Verlag, 1996.

## ***LIBRARY***

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Clow, Kenneth E. "Advertising Health Care Services." *Journal of Health Care Marketing* 15/2 (Summer 1995).

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Clow, Kenneth E. and Jerry D. Rogers. "The Role of Empathetic Concern and Communication on Job Tension and Job Satisfaction of Customer Service Employees." *Journal of Customer Service in Marketing & Management* 1/4 (1995).

Clow, Kenneth E. and John L. Beisel. "Managing Consumer Expectations of Low-Margin, High-Volume Services." *The Journal of Services Marketing* 9/1 (1995).

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Clow, Kenneth E. and Mary Kay Wachter. "Teaching Methodologies Used In Basic Marketing: An Empirical Investigation." *Journal of Marketing Education* 18/1 (Spring 1996).

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## ***PHYSICS DEPARTMENT***

Backes, Robert J., Christopher C. Ibeh, Scott J. Amos, William G. Studyvin. "A Student-Oriented Fuel Cell Project at Pittsburg State University." *American Society for Engineering Education, Midwest Section Conference, April 10-12, 1996, Tulsa, OK.* Tulsa, OK: American Society for Engineering Education. (1996).

## ***PSYCHOLOGY***

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## ***SOCIAL SCIENCE***

Viney, Donald Wayne and Julie A. Allison. Book Review of *War, Battering, and Other Sports: The Gulf Between American Men and Women*. *Journal of Men's Studies* 5/1 (August, 1996).

## *UNIVERSITY ADMINISTRATION*

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Darling, John R. and Raymond E. Taylor "Changing Attitudes of Consumers Toward the Products and Associated Marketing Practices of Selected European Countries Versus the U.S., 1975 to 1995." *European Business Review* (Summer 1996).

Darling, John R. and Anne S. McNutt. "Incorporating Social Style into Administrative Team-Building in the Community College." *Community College Journal of Research and Practice* (September-October, 1996).