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Carson J. Robison, the Cowboy Radio Singer,
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Carson Robison and His Buckaroos

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WJW

Presents . . .

8th APRIL, '38

CARSON
ROBISON
and his BUCKAROOS

Sponsored By
MUSTEROLE *and* ZEMO

Through

WJW
COAST TO COAST, MUTUAL
BROADCASTING SYSTEM

Originating From

THE HAWAIIAN ROOM
MAYFLOWER HOTEL
AKRON • OHIO

PROGRAM

- 10:00 A. M. CARSON ROBISON arrives, parade to Mayflower Hotel.
- 10:30 A. M. CIVIC WELCOME, Mayor L. D. Schroy presents "Key to the City" broadcast through WJW.
- 12:00 M. CIVIC LUNCHEON, at Mayflower Hotel.
- 12:45 P. M. DRESS REHEARSAL for broadcast.
- 1:15 P. M. FIRST network commercial to be fed coast-to-coast, originating in Akron. Zemo and Musterole network broadcast from WJW to, WOR, WEAN, WICC, WAAB, WSPR, WFIL, WBAL, WOL, WRVA, WCAE, KWK, WHK, WGN, WKBW, WSPD, WMT, CKLW, WHB, KSO, KOIL, KPEL, KHJ, KFRC, KDB, KGB, KFXM, KPMC, KDON, KVOE, KXO, KGDM, KQW, KIEM, KRNR, KALE, KSLM, KORE, KMO, KIT, KPQ, KVOS, KXRO, KOL, KGA, KGY, KSTP.
- 2:30 P. M. CARSON ROBISON appears in person at Keith Palace, Akron.