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Carson J. Robison Publicity and Advertising

Carson J. Robison, the Cowboy Radio Singer,  
1903-1988

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### Carson Robison and His Buckaroos

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WJW

*Presents . . .*

8th APRIL, '38

CARSON  
ROBISON  
*and his* BUCKAROOS

*Sponsored By*  
MUSTEROLE *and* ZEMO

*Through*

WJW  
COAST TO COAST, MUTUAL  
BROADCASTING SYSTEM

*Originating From*

THE HAWAIIAN ROOM  
MAYFLOWER HOTEL  
AKRON • OHIO

PROGRAM

- 10:00 A. M. CARSON ROBISON arrives, parade to Mayflower Hotel.
- 10:30 A. M. CIVIC WELCOME, Mayor L. D. Schroy presents "Key to the City" broadcast through WJW.
- 12:00 M. CIVIC LUNCHEON, at Mayflower Hotel.
- 12:45 P. M. DRESS REHEARSAL for broadcast.
- 1:15 P. M. FIRST network commercial to be fed coast-to-coast, originating in Akron. Zemo and Musterole network broadcast from WJW to, WOR, WEAN, WICC, WAAB, WSPR, WFIL, WBAL, WOL, WRVA, WCAE, KWK, WHK, WGN, WKBW, WSPD, WMT, CKLW, WHB, KSO, KOIL, KPEL, KHJ, KFRC, KDB, KGB, KFXM, KPMC, KDON, KVOE, KXO, KGDM, KQW, KIEM, KRNR, KALE, KSLM, KORE, KMO, KIT, KPQ, KVOS, KXRO, KOL, KGA, KGY, KSTP.
- 2:30 P. M. CARSON ROBISON appears in person at Keith Palace, Akron.