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Carson J. Robison Correspondence

Carson J. Robison, the Cowboy Radio Singer,
1903-1988

2015-01-01

Letter, 1949 April 29, from A. J. Cristadoro to Carson Robison

A. J. Cristadoro

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RADIO SPECIALTY CORPORATION



WHOLESALE TERRITORY
DISTRIBUTOR

M-G-M RECORD DIVISION

841 CARONDELET ST. NEW ORLEANS 4, LA.

April 29, 1949.

GIBSON

FREEZER SHELF REFRIGERATORS

Mr. Carson J. Robison
Pleasant Valley, New York

Dear Mr. Robison:

In response to your letter of April 25, 1949, permit us to state that we have not as yet received requests for single records of Square-Dance music without any calls. In fact, our demand for Square-Dance music with or without calls has been quite limited to date. However, since January of this year we sold more of your #5 Albums than during our entire existence up to that time. We attribute the increase in sales to one or two things or possibly both, i.e., your increasing popularity and the recent sudden interest in Square-Dance music, particularly in the western part of our state.

For your information and with the desire of being helpful, Houston, Texas appears to have taken the lead in organizing Square-Dance clubs and it is our understanding that Professor Carl Journell of Houston is teaching many classes. Incidentally Folkraft Records have put out an album of Texas Square-Dances by Carl Journell, Caller, music by Grady Hester and his Texans. We understand Journell's calls and the music is the type they desire in this neck of the woods.

If we can be of further help to you feel free to call upon us at any time.

With kindest regards, we are

Yours very truly,

RADIO SPECIALTY CORPORATION

A.J. CRISTADORO
MGM RECORD DIVISION

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HOYT
WATER HEATERS

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RECORDS

SANDURA
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