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Carson J. Robison, the Cowboy Radio Singer,
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Phono-Grafic

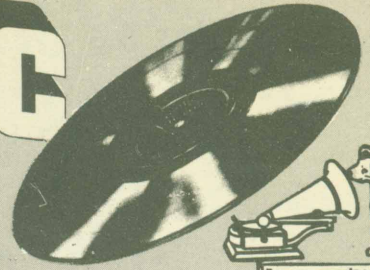
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RCA Victor Phono-Graphic



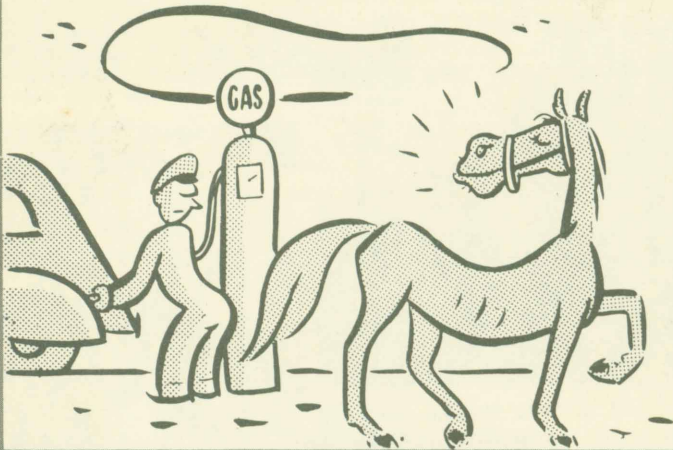
No. 48

A Monthly Service for Coin Machine Operators

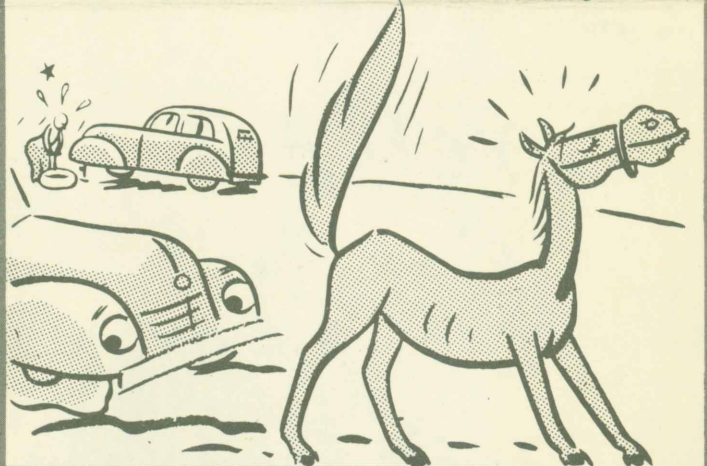
January 19, 1943

OLDIE WINS WITH TIMELY TWIST

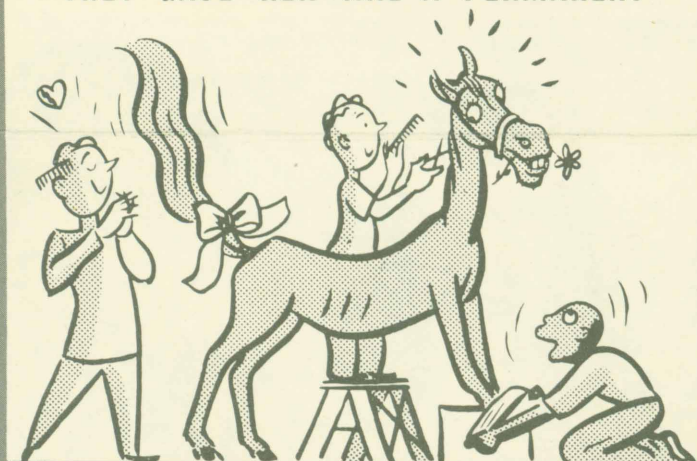
**SHE MAY BE OLD AND LEAN
BUT SHE DON'T NEED GASOLINE**



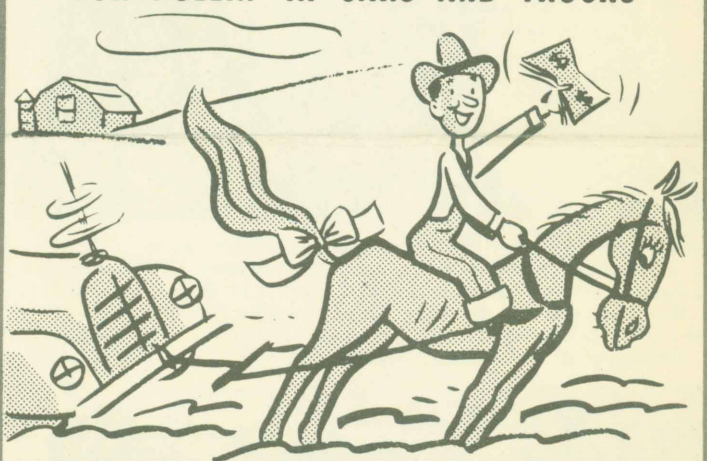
**SHE FLIPS HER TAIL AT
A FORD AND CADILLAC**



**THEY CLIPPED HER MANE AND
THEY GAVE HER TAIL A PERMANENT**



**THE FARMER GETS FIVE BUCKS
FOR PULLIN' IN CARS AND TRUCKS**



CARSON ROBISON'S

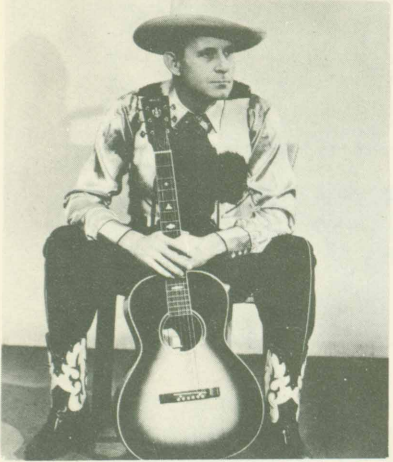
"The Old Gray Mare Is Back Where She Used To Be"

on BLUEBIRD RECORD 30-0808

STORY ON
PAGE 2

More About 'Old Gray Mare'

The master of the witty ditty has come through with another disc-ful of laughs. Carson Robi-



Carson Robison

son takes the trials and troubles of an automobile world without tires or gas and packs them into a new musical novelty, "The Old Gray Mare Is Back Where She Used to Be." Its up-to-the-minute comedy is so good that we felt it deserved the whole front page of PHONO-GRAPHIC this month.

The tune is the old familiar one long associated with the Old Gray Mare, but the words are brand new. They pack even more punch than "We're Gonna Have to Slap the Dirty Little Jap" which made Robison famous just after Pearl Harbor. And Carson sings it with his usual cowboy flavor, leading the accompaniment with his own guitar.

Coupling it on Bluebird Record 30-0808, is another Robison specialty, "I'm Goin' Back to Whur I Come From." In amusing verses, Carson warns of the pitfalls of the big city.



REMEMBER THIS PICTURE FROM LAST MONTH? Somewhere between final proof and press time, the caption was lost; and we're almost glad because it's an excuse to give Shep's great new record special mention again this month. Here's the caption exactly as it should have appeared:

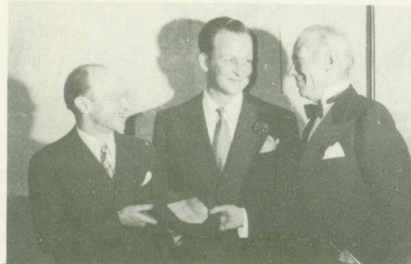
SUPERCHARGED REEDS in Shep Fields' brassless band pack the punch that jitterbugs like into "Take It Slow," their newest Bluebird record. "Please Think of Me," plug tune, backs it. "Take It" has the kick of "Jersey Bounce."



HERE'S CAPTAIN GLENN MILLER packing away some official papers. Meanwhile Victor records keep the famous Miller music alive at home, as the romantic ballad, "Moonlight Becomes You," reaches No. 3 on the Hit Parade. Other leading Miller favorites are "Juke Box Saturday Night," "Dearly Beloved," "Moonlight Mood." "Serenade in Blue" and "Sleepy Town Train."



DONALD'S MAKING RECORD NEWS again. Above he enjoys a pause in his new Good Neighbor film, "Saludos Amigos." "Brazil," featured song in the production, is getting a lot of air time. Enric Madriguera has it on Victor 27702. © Walt Disney



BEST WAR SONG: "Praise the Lord and Pass the Ammunition" won Barry Wood's award for the best war song professionally published last year. Barry looks on as Deem Taylor accepts the plaque, from Gene Buck, for composer Frank Loesser, now in the Army. The Southern Sons recorded the tune for Bluebird.



ABE LYMAN has a new band. He also has a record which is winning new popularity. The movie, "For Me and My Gal," started a demand for the tune by that name and Abe has it all ready on Bluebird 11549.



QUEEN OF SONG AND KING OF CORN sing together in Warner Bros.' "Thank Your Lucky Stars." And Dinah Shore looks the title of her newest record hit, "You'd Be So Nice to Come Home to," definitely on its way to the Big Ten. "Why Don't You Fall in Love with Me" is already there, while "Manhattan Serenade" and "Dearly Beloved" stay favorites. Spike Jones still draws publicity from "Der Fuehrer's Face."